#### **Proposed NU Business Name: RIPON DAIRY FARM**



Project identification and prepared by: Md. Sahjamal Sirazi, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	RIPON KUMAR SORKAR		
Age	:	13-08-1993 (23 Years)		
Education, till to date	:	MSS (Running)		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	2 Brother & 1 Sisters		
Address	:	Vill: Dashmaria P.O: Dhopapara , P.S: Puthia, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  REKHA RANI SORKAR  RATON KUMAR SORKAR  Branch: Zeupara, Puthia, Centre # 68 (Female),  Member ID: 5947, Group No: 01  Member since: 06-02-12 (05 Years)  First loan: BDT -6,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 25,000, Outstanding loan: 22,360 Father's No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	N/A
Entrepreneur Contact No.	:	01717-690134
Father's Contact No.	:	01718-891420
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

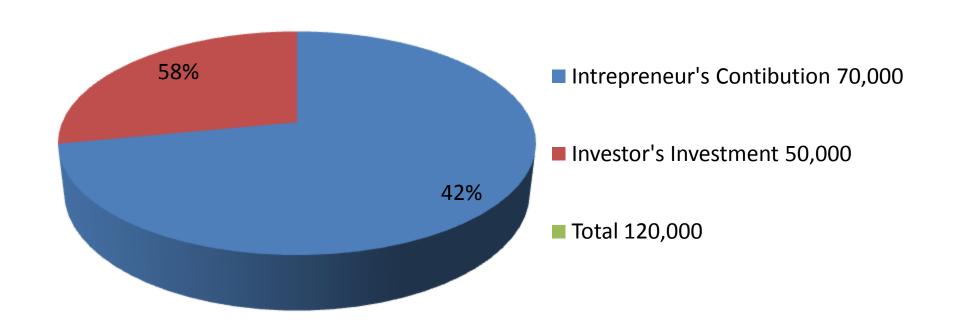
**REKHA RANI SORKAR** joined Grameen Bank since 05 years ago. At first she took 6,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RIPON DAIRY FARM			
Location	:	Dashmaria , Puthia ,Rajshahi .			
Total Investment in BDT	:	BDT 120,000/-			
Financing	:	Self BDT 70,000/-(from existing business)58 % Required Investment BDT 50,000/-(as equity) 42%			
Present salary/drawings from business (estimates)	:	BDT 3,000/-			
Proposed Salary	:	BDT 3,000/-			
Size of shop	:	10 ft x 15 ft= 150 square ft			
Security of the shop	:	-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; milk.</li> <li>Daily milk production is 5 liter and milk price is BDT 50.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The farm is owned.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk	250	7,500	90,000			
Total Sales (A)	250	7,500	90,000			
Less. Variable Expense						
Total variable Expense (B)						
Contribution Margin (CM) [C=(A-B)	250	7,500	90,000			
Less. Fixed Expense						
Electricity		100	1,200			
Salary (self)		3,000	36,000			
Straw, Bran, Medicine etc		2,000	24,000			
Bank Charge		100	1,200			
Mobile Bill		200	2,400			
Total fixed Cost (D)		5,400	64,800			
Net Profit (E) [C-D)		2,100	25,200			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Milk cow (1)	50,000	50,000	100,000			
Calf (1)	20,000	0	20,000			
Total	70,000	50,000	120,000			

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year
Revenue (sales)					
Milk	350	10,500	126,000	132,300	138,915
Total Sales (A)	350	10,500	126,000	132,300	138,915
Less. Variable Expense					
Total variable Expense (B)	350	10,500	126,000	132,300	138,915
Contribution Margin (CM)					
[C=(A-B)	350	10,500	126,000	132,300	138,915
Less. Fixed Expense					
Electricity		100	1,200	1,200	1,200
Salary (self)		3,000	36,000	36,000	36,000
Straw, Bran, Medicine etc		3,000	36,000	37,800	39,690
Bank Charge		100	1,200	1,200	1,200
Mobile Bill		200	2,400	2,400	2,400
Total Fixed Cost		6,400	76,800	78,600	80,490
Net Profit (E) [C-D)		4,100	49,200	53,700	58,425
Investment Payback			20,000	20,000	20,000

## Cash flow projection on business plan (rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	49,200	53,700	58,425
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus		29,200	33,700
	Total Cash Inflow	99,200	82,900	92,125
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	29,200	62,900	72,125

### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







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