Proposed NU Business Name: KHALEK DAIRY FARM



Project identification and prepared by: Md Shahidul Islam Bagha, Rajshahi Unit

Project verified by: Md Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta						
Name	:	ABDUL KHALEK				
Age	:	25-12-1994 (23 Years)				
Education, till to date	:	Class 5				
Marital status	:	Married				
Children	:	-				
No. of siblings:	:	2 Brothers & 1 Sisters				
Address	:	Vill: Koli gram, P.O: Bagha, P.S: Bagha, Dist: Rajshahi.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MALEKA BEGUM HAZRAT ALI Branch: Monigram, Centre # 50 (Female), Member ID: 4023, Group No: 05 Member since: 10-08-1998 (19 Years) First loan: BDT 2,000 Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 24,000/-, Outstanding loan: 18,192/- Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and	:	5 years experience in running business. 5 Years in own business
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01774-209783
Family's Contact No.	:	01738-663468
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit,Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

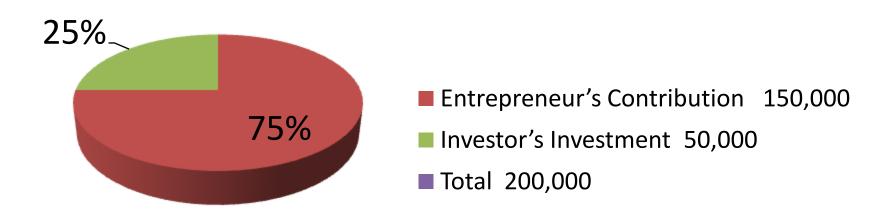
MALEKA BEGUM Joined Grameen Bank Since 19 Years Ago. At First She Took 2,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	KHALEK DAIRY FARM			
Location	:	Koligram, Bagha, Rajshahi			
Total Investment in BDT	:	BDT 200,000			
Financing	:	Self BDT 150,000 (from existing business) 75% Required Investment BDT 50,000 (as equity) 25%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	40 ft x 40 ft= 1600 Square ft			
\Implementation	:	 Currently run a dairy farm. Average 12 liter milk will be produce after receiving fund and milk price as per market is BDT 50. The business is operating by entrepreneur. Existing no Employees. The farm is owned. Collects goods from Bagha Bazaar, Rajshahi. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk	-	-	_		
Total Sales (A)	-	-	-		
Less. Variable Expense					
Straw, Bran, Medicine etc	120	3,600	43,200		
Total variable Expense (B)	120	3,600	43,200		
Contribution Margin (CM) [C=(A-B)	(120)	(3,600)	(43,200)		
Less. Fixed Expense					
Mobile Bill		200	2,400		
Salary (self)		-	-		
Electricity Bill		300	3,600		
Total fixed Cost (D)		500	6,000		
Net Profit (E) [C-D)		(4,100)	(49,200)		

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty.	Unit Amount Propose		
			(BDT)		Price	(BDT)	Total
Aria Calf	3	50000	150,000	0	0	0	150,000
Calf	0	0	0	1	50000	50,000	50,000
Total	3		150,000	1		50,000	200,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Milk (10x 50)	500	15,000	180,000	189,000	198,450	
Calf Sale			50,000	50,000	50,000	
Total Sales (A)	500	15,000	230,000	239,000	248,450	
Less. Variable Expense						
Straw, Bran, Medicine etc	180	5,400	64,800	68,040	71,442	
Total variable Expense (B)	180	5,400	64,800	68,040	71,442	
Contribution Margin (CM) [C=(A-B)	320	9,600	165,200	170,960	177,008	
Less. Fixed Expense						
Mobile Bill		300	3,600	4,000	4,500	
Salary (self)		5,000	60,000	60,000	60,000	
Electricity Bill		300	3,600	4,000	4,000	
Total Fixed Cost		5,600	67,200	68,000	68,500	
Net Profit (E) [C-D)		4,000	98,000	102,960	108,508	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	98,000	102,960	108,508
1.3	Depreciation (Non cash item)		-	1
	Opening Balance of Cash			
1.4	Surplus		78,000	160,960
	Total Cash Inflow	148,000	180,960	269,468
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	78,000	160,960	249,468

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





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FAMILY PICTURE

