

Proposed NU Business Name: **ATIK STUDIO**



Project identification and prepared by: Md.Sahabuddin,
Mohanpur Unit,Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. ATIK HASAN
Age	:	18-05-1997(20 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	01 Brothers, 01 Doughter
Address	:	Vill: Toshopara, P.O: Jahanabad , P.S:Mohanpur , Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Fathe <input type="checkbox"/>
(ii) Mother's name	:	MOST. ABEDA BIBI
(iii) Father's name	:	MD. ABDUL MANNAN MONDOL
(iv) GB member's info	:	Branch: Rayghati Mohanpur Centre 121 (Female), Member ID: 11366, Group No: 01 Member since :20-08-2007(10Years) First loan: BDT 10,000
Further Information:		Existing Loan: BDT 160000 Outstanding loan:Nil/
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii)Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	4 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01735-123506
Mother's Contact No.	:	01791-450895
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. ABEDA BIBI joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	ATIK STUDIO
Location	:	Jahanabad Bazar, Mohanpur, Rajshahi
Total Investment in BDT	:	BDT 70,000/-
Financing	:	Self BDT 20,000/- (from existing business) 29% Required Investment BDT 50,000/- (as equity) 71%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10ft x 10ft = 100 sft
Implementation	:	<ul style="list-style-type: none"> ▪ The business is planned to be scaled up by investment in existing; Stashonari, Studio, Photocopy item etc. ▪ Average 50% gain on sale. ▪ The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed. ▪ The shop is No Rent ▪ Collects goods from Mohanpur. ▪ Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Stashonari,Studio, Photocopy Item	800	24,000	2,88,000
Total Sales (A)	800	24,000	2,88,000
Less. Variable Expense			
Stashonari,Studio, Photocopy Item	400	12,000	1,44,000
Total variable Expense (B)	400	12,000	1,44,000
Contribution Margin (CM) [C=(A-B)]	400	12,000	1,44,000
Less. Fixed Expense			
Rent			
Electricity Bill		500	6,000
Mobile Bill		150	1,800
Salary (self)		5,000	60,000
Guard		150	1,800
Transportation		500	6,000
Entertainment		200	2,400
Kitnashok			
Bank service Charge			
Total fixed Cost (D)		6,500	78,000
Net Profit (E) [C-D]		5,500	66,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	3rd Year
Revenue (sales)					
Stashonari,Studio, Photocopy Item	1,200	36,000	4,32,000	4,53,600	4,76,280
Total Sales (A)	1,200	36,000	4,32,000	4,53,600	4,76,280
Less. Variable Expense					
Stashonari,Studio, Photocopy Item	600	18,000	2,16,000	2,26,800	2,38,140
Total variable Expense (B)	600	18,000	2,16,000	2,26,800	2,38,140
Contribution Margin (CM) [C=(A-B)]	600	18,000	2,16,000	2,26,800	2,38,140
Less. Fixed Expense					
Rent					
Electricity Bill		600	7,200	7,500	8,000
Mobile Bill		400	4,800	5,500	6,000
Salary (self)		5,000	60,000	60,000	60,000
Transportation		1000	12,000	13,000	15,000
Entertainment		400	4,800	5,500	6,000
Salary (staff)					
Guard Bill		150	1,800	1,800	1,800
Bank service Charge		100	1,200	1,200	1,200
Total Fixed Cost		7,650	91,800	94,500	98,000
Net Profit (E) [C-D]		10,350	1,24,200	1,32,300	1,40,140
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,24,200	1,32,300	1,40,140
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,04,200	2,16,500
	Total Cash Inflow	1,74,200	2,36,500	3,56,640
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	1,04,200	2,16,500	3,36,640

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 4 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

আতিক ডিজিটাল স্টুডিও এন্ড ফটোকপি

- ছবি তোলা
- ফটোকপি
- কালার ফটোকপি
- লেমিনেটিং
- স্ক্যানিং
- কালার প্রিন্ট



সিঙ্গেল নাথ গারান্টি



लिटिउयार्क
+1214





FAMILY PICTURE

