

# Proposed NU Business Name: **DEWAN POULTRY FEED**



Project identification and prepared by: Md.Sirajul Islam (Rasal) ,  
Kaliakair Unit, Gazipur

Project verified by: MD. Siddiqur Rahoman



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD: SOHEL DAWAN</b>
Age	:	27/02/1987 (30 Years)
Education, till to date	:	S.S.C
Marital status	:	Unmarried
Children	:	Not applicant
No. of siblings:	:	2 Brothers, 1 Sister.
Address	:	Vill: Thangarband P.O: Chabagan P.S: Kaliakair, Dist: Gazipur.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MOGIRON NESSA</b>
(iii) Father's name	:	<b>MD: AB: JOLIL DAWAN</b>
(iv) GB member's info	:	Branch: Moddopara,Chabagan                      , Centre # 22 (Female), Member ID: 2184,    Group No: 04 Member since: 31/01/2004 to 2016 (12 Years) First loan: BDT 5,000 /- Last loan :35,000
Further Information:		
(v) Who pays GB loan installment	:	Outstanding loan: Nill
(vi) Mobile lady	:	Father
(vii) Grameen Education Loan	:	Yes
(viii) Any other loan like GB, BRAC ASA etc..	:	No No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	16 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-528102
Family's Contact No.	:	01748-136378
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit Gazipur.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOGIRON NESSA** joined Grameen Bank since 12 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>DEWAN POULTRY FEED</b>
Location	:	Fhokirchala Bazar ,Kaliakair, Gazipur.
Total Investment in BDT	:	BDT 4,00,000/-
Financing	:	Self BDT 3,20,000/- (from existing business) 80% Required Investment BDT 80,000/- (as equity) 20%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20 ft x 20 ft= 400 square ft
Security of the shop	:	: 1,00,000
Implementation	:	<ul style="list-style-type: none"> <li>▪The business is planned to be scaled up by investment in existing goods like; fish feed, hen feed etc.</li> <li>▪Average 10% gain on sales.</li> <li>▪The business is operating by entrepreneur.</li> <li>▪ Existing no employee.</li> <li>▪The shop is Rented.</li> <li>▪Collects goods from Company.</li> <li>▪Agreed grace period is 3 months.</li> </ul>

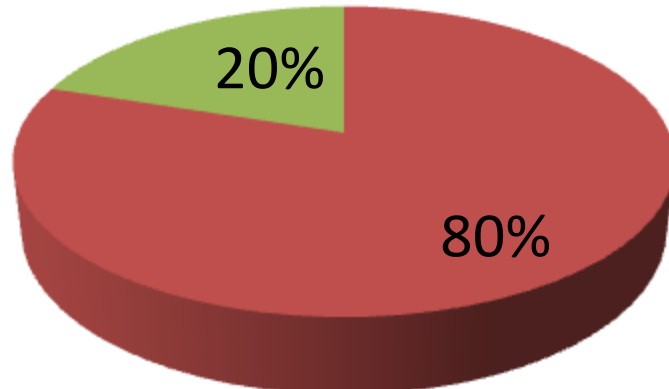
Exesting

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Fish feed, hen feed etc.	8000	240000	2880000
Total Sales(A)	8000	240000	2880000
Less Variable Expense (B)			
Fish feed, hen feed etc.	7200	216000	2592000
Total Variable Expense	7200	216000	2592000
Contributon Margin (CM) [C=(A-B)]	800	24000	288000
Less Fixed Expense			
Rent		1300	15600
Electric Bill		200	2400
Transportaion		2000	24000
Salary (Self)		5000	60000
Intertainment		200	2400
Mobil Bill		400	4800
Total Fixed Cost (D)		9100	109200
Net Profit (E)= [C-D]		14900	178800

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Broilar stater	19	2040	38,760	12	2,040	24,480	63240
Guiar	24	2036	48,864	8	2,036	16,288	65152
Finisar	29	2018	58,522	8	2,018	16,144	74666
Lair lair	22	1637	36,014	10	1,637	16,370	52384
Zinkvate	15	240	3,600			0	3600
Soliusan	8	1350	10,800			0	10800
Hampaminfood	9	225	2,025			0	2025
Security	0	0	100,000	0		0	100000
Others	0	0	21,415	0		6,718	28,133
<b>Total</b>	<b>126</b>	<b>9546</b>	<b>320,000</b>	<b>38</b>	<b>7731</b>	<b>80000</b>	<b>400000</b>

## Source of Finance



- Entrepreneur's Contribution  
320,000
- Investor's Investment 80,000
- Total 400,000

# Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
Fish feed, hen feed etc.	10000	300000	3600000	3780000	3969000
<b>Total Sales(A)</b>	<b>10000</b>	<b>300000</b>	<b>3600000</b>	<b>3780000</b>	<b>3969000</b>
<b>Less Variable Expense (B)</b>					
Fish feed, hen feed etc.	9000	270000	3240000	3402000	3572100
<b>Total Variable Expense</b>	<b>9000</b>	<b>270000</b>	<b>3240000</b>	<b>3402000</b>	<b>3572100</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>1000</b>	<b>30000</b>	<b>360000</b>	<b>378000</b>	<b>396900</b>
<b>Less Fixed Expense</b>					
Rent		1300	15600	15600	15600
Electric Bill		200	2400	2700	3000
Transportaion		2000	24000	25200	26460
Salary (Self)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Mobil Bill		400	4800	4900	5000
<b>Total Fixed Cost (D)</b>		<b>9100</b>	<b>109200</b>	<b>110800</b>	<b>112460</b>
<b>Net Profit (E)= [C-D]</b>		<b>20900</b>	<b>250800</b>	<b>263340</b>	<b>276507</b>
<b>Investment Pay Back</b>			<b>32,000</b>	<b>32,000</b>	<b>32,000</b>



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	250,800	263340	276507
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		218800	450140
	<b>Total Cash Inflow</b>	<b>330,800</b>	<b>482,140</b>	<b>726,647</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	<b>Total Cash Outflow</b>	<b>112,000</b>	<b>32,000</b>	<b>32,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>218,800</b>	<b>450,140</b>	<b>694,647</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 0 Family:0 Others:0  
Experience & Skill : 16 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

# দেওয়ান পোল্ট্রি ফিড

এখানে পোল্ট্রি ও মাছের সুস্বাদু খাদ্য বিক্রয় করা হয়।

শ্রীঃ মোঃ সোহেল দেওয়ান

মোবাইলঃ ০১৭১০-৫২৮১০২

বকিরাপাড়া বাজার, বকিরাপাড়া, গাজীপুর



































# FAMILY PICTURE

