

Proposed NU Business Name: **SEBA TELECOM**



Project identification and prepared by: Md. Mohiuddin Rubel

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|--|
| Name | : | A.B.M RIDAWAN HAQUE |
| Age | : | 08-04-1993(24 Years) |
| Education, till to date | : | S.S.C |
| Marital status | : | Married |
| Children | : | 1 Doughter |
| No. of siblings: | : | 2 Brother's & 1 Sister |
| Address | : | Vill: West Ghatail P.O: Ghatail P.S:Ghatail, Dist: Tangail. |
| Parent's and GB related Info | | |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Fathe <input type="checkbox"/> |
| (ii) Mother's name | : | SULTANA RAZIA |
| (iii) Father's name | : | LATE. JALAL UDDIN |
| (iv) GB member's info | : | Branch: Ghatail, Centre # 81 (Female), Member ID: 5813, Group No: 05 Member since: 10-04-1998(19Years) First loan: BDT 5000 Taka. |
| Further Information: | | Existing loan: 30000, Outstanding loan: 24720 Taka |
| (v) Who pays GB loan installment | : | Son |
| (vi) Mobile lady | : | No |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|---|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | None |
| Business Experiences and Training Info | : | Eight years experience in running business. He has Trained 1 Year. |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01781-310519 |
| Family's Contact No. | : | 01729-521146 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit, Tangail. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rajia Joined Grameen Bank Since 19 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Cow Agriculture And Home Development.

Proposed Nobin Udyokta Business Info

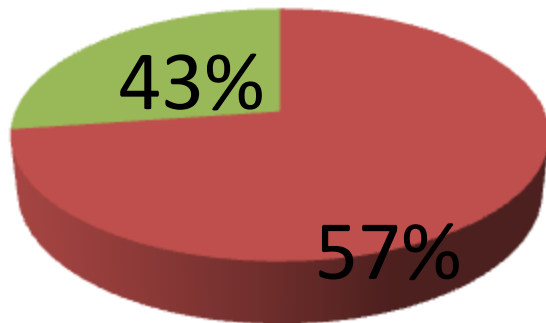
| | | |
|---|---|--|
| Business Name | : | SEBA TELECOM |
| Location | : | Ghatail Bazar, Ghatail,Tangail. |
| Total Investment in BDT | : | BDT 165,000 Taka |
| Financing | : | Self BDT 115,000(from existing business) 57% Required Investment BDT 50,000(as equity) 43% |
| Present salary/drawings from business (estimates) | : | BDT 5,000 Taka. |
| Proposed Salary | : | BDT 5,000 Taka. |
| Size of shop | : | 05 ft x 07 ft= 35 Square ft |
| Security of the shop | : | 20000 Taka. |
| Implementation | : | <ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Biscuit,Soft Drinks,Chips,Bred Item,Bikash,DBBL,And Flexiload.. ▪Average 15% gain on sale. ▪The business is operating by entrepreneur. Existing No Employee. ▪The shop is Rented ▪Collects goods from Ghatail. ▪Agreed grace period is 3 months. |

Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
|---|--------|--------------|---------------|
| Revenue (sales) | | | |
| ; Biscuit,Soft Drinks,Chips,Bred Item | 500 | 15,000 | 180000 |
| Bikash & DBBL | 70,000 | 2,100,000 | 25200000 |
| Flexiload | 5,000 | 150,000 | 1800000 |
| Total Sales (A) | 75,500 | 2,265,000 | 27180000 |
| Less. Variable Expense | | | |
| ; Biscuit,Soft Drinks,Chips,Bred Item | 425 | 12,750 | 153000 |
| Bikash & DBBL | 69,720 | 2,091,600 | 25099200 |
| Flexiload | 4,860 | 145,800 | 1749600 |
| Total variable Expense (B) | 75,005 | 2,250,150 | 27001800 |
| Contribution Margin (CM) [C=(A-B)] | 495 | 14,850 | 178200 |
| Less. Fixed Expense | | | |
| Rent | | 900 | 10,800 |
| Electricity Bill | | 600 | 7,200 |
| Mobile Bill | | 200 | 2,400 |
| Salary (self) | | 5000 | 60,000 |
| Guard | | 60 | 720 |
| Transportation | | 200 | 2,400 |
| Entertainment | | 200 | 2,400 |
| Salary (staff) | | 0 | 0 |
| Bank service Charge | | 0 | 0 |
| Total fixed Cost (D) | | 7,160 | 85,920 |
| Net Profit (E) [C-D] | | 7,690 | 92,280 |

| Investment Breakdown | | | | | | | |
|----------------------|-----------|---------------|--------------|-----------|--------------|--------------|----------------|
| Particulars | Existing | | | Proposed | | | |
| | Qty. | Unit Price | Amount (BDT) | Qty | Unit Price | Amount (BDT) | Proposed Total |
| Biscuit | 3 | 550 | 1,650 | 10 | 550 | 5500 | 7,150 |
| Soft Drinks | 12 | 550 | 6,600 | 20 | 550 | 11000 | 17,600 |
| Chips | 2 | 144 | 288 | 0 | 0 | 0 | 288 |
| Bikash | 1 | 50000 | 50,000 | 1 | 20000 | 20000 | 70,000 |
| DBBL | 1 | 10000 | 10,000 | 1 | 10000 | 10000 | 20,000 |
| Flexiload | 1 | 10000 | 10,000 | 1 | 3500 | 3500 | 13,500 |
| Bread Item | 1 | 1462 | 1,462 | 0 | 0 | 0 | 1,462 |
| Freeze | 1 | 15000 | 15,000 | 0 | 0 | 0 | 15,000 |
| Security | 1 | 20000 | 20,000 | 0 | 0 | 0 | 20,000 |
| | | | 0 | | | | 0 |
| Total | 23 | 107706 | 115,000 | 33 | 34600 | 50000 | 165,000 |

Source of Finance



Entrepreneur
Investment:115,000
Investor Investment:50,000
Total Investment:165,000

Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd year | 3rd Year |
|---|--------|--------------|---------------|---------------|-----------------|
| Revenue (sales) | | | | | |
| Biscuit,Soft Drinks,Chips,Bred Item | 700 | 21000 | 252000 | 264600 | 277830 |
| Bikash & DBBL | 100000 | 3000000 | 36000000 | 37800000 | 39690000 |
| Flexiload | 6000 | 180000 | 2160000 | 2268000 | 2381400 |
| Total Sales (A) | 106700 | 3201000 | 38412000 | 40332600 | 42349230 |
| Less. Variable Expense | | 0 | | 0 | |
| Biscuit,Soft Drinks,Chips,Bred Item | 595 | 17850 | 214200 | 224910 | 236155.5 |
| Bikash & DBBL | 99600 | 2988000 | 35856000 | 37648800 | 39531240 |
| Flexiload | 5840 | 175200 | 2102400 | 2207520 | 2317896 |
| Total variable Expense (B) | 106035 | 3181050 | 38172600 | 40081230 | 42085292 |
| Contribution Margin (CM) [C=(A-B)] | 665 | 19950 | 239400 | 251370 | 263938.5 |
| Less. Fixed Expense | | | | | |
| Rent | | 900 | 10800 | 10800 | 10800 |
| Electricity Bill | | 600 | 7200 | 7200 | 7200 |
| Mobile Bill | | 300 | 3600 | 3600 | 3600 |
| Salary (self) | | 5000 | 60000 | 60000 | 60000 |
| Transportation | | 250 | 3000 | 3000 | 3000 |
| Entertainment | | 300 | 3600 | 3600 | 3600 |
| Generator | | 0 | 0 | 0 | 0 |
| Gurd | | 60 | 720 | 720 | 720 |
| Depriciation | | | 3000 | 3000 | 3000 |
| Total Fixed Cost | | 7410 | 91920 | 91920 | 91920 |
| Net Profit (E) [C-D] | | 12540 | 147480 | 159450 | 172018.5 |
| Investment Payback | | | 20000 | 20000 | 20000 |

Cash flow projection on business plan (rec. & Pay)

| <i>Sl #</i> | <i>Particulars</i> | <i>Year 1 (BDT)</i> | <i>Year 2 (BDT)</i> | <i>Year 3 (BDT)</i> |
|-------------|---|---------------------|---------------------|---------------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 50,000 | | |
| 1.2 | Net Profit | 147480 | 159450 | 172018.5 |
| 1.3 | Depreciation (Non cash item) | 3000 | 3000 | 3000 |
| 1.4 | Opening Balance of Cash Surplus | | 130480 | 272930 |
| | Total Cash Inflow | 200480 | 292930 | 447948.5 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 50000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20000 | 20000 | 20000 |
| | Total Cash Outflow | 70000 | 20000 | 20000 |
| 3 | Net Cash Surplus | 130480 | 272930 | 427948.5 |

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 08 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

গ্রামীণফোন

সেবা টেলিকম

বাজার, খসড়া, খাটাইল, টাংপাইল

ফাতাহু কাডেট মা



ফুলতলা মোড়, ১২-২২০২৮৪, ০১৭৭১-২

প্রয়োজনে পাশে
বিকাশ

bKash



একটি ব্যাংক প্রতিষ্ঠান

এয়ারটেল





রূপালী ব্যাংক
শিওরক্যাশ

টাকা দেই
ফোনে ফোনে

সিডে
সন ১৭৭৭

ফ্লেক্সিলোড

*5000#



bKash
একটি ব্র্যান্ড ব্যাংক প্রতিষ্ঠান

বিকাশ
করুন

রূপালী ব্যাংক
শিওরক্যাশ

টাকা দেই
ফোনে ফোনে



সিঙ্গে
সন ১৭০০০
কিলোড



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FAMILY PICTURE

