Proposed NU Business Name: AJUBA ENTERPRISE



Project identification and prepared by: Modon Kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD MAFIJUL ISLAM DEWAN				
Age	:	04-07-1982 (34 Years)				
Education, till to date	:	Class Ten				
Marital status	:	Married				
Children	:	01 Son				
No. of siblings:	:	02 Brothers 01 Sisters				
Address	:	Vill: Barua Middle Para P.O Barua, P.S: Khilket , Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Most Mabyea Khatun Md Asir Uddin Dewan Branch: Dakshinkhan, Centre # 02 (Female), Member ID: 1564/1, Group No: 04 Member since: 29-05-2005-19-03-2012 (07 Years) First loan: BDT 5,000 /-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01711-970885
Family's Contact No.	:	01846-222761
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most Mabyea Khatun joined Grameen Bank since 07 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

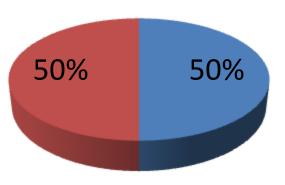
Proposed Nobin Udyokta Business Info						
Business Name	:	AJUBA ENTERPRISE				
Location	:	Barua middle para,Barua,Khilket,Dhaka				
Total Investment in BDT	:	BDT 120,000/-				
Financing	:	Self BDT 60,000/- (from existing business) 50% Required Investment BDT 60,000/- (as equity) 50%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	14 ft x 18 ft= 252square ft				
Security of the shop	:	BDT 50,000				
Implementation		 The business is planned to be scaled up by investment in existing goods like; Rice, Sugar ,Biscuit ,Battery, Flour,Chips wholes & Retailer etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Issapura Bazar, Dhaka. Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery Item	2,800	84,000	1,008,000			
Total Sales (A)	2,800	84,000	1,008,000			
Less. Variable Expense						
Grocery Item	2,380	71,400	856,800			
Total variable Expense (B)	2,380	71,400	856,800			
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200			
Less. Fixed Expense						
Rent		2,000	24,000			
Electricity Bill		1000	12,000			
Transportation		200	2,400			
Mobile Bill		200	2,400			
Entertainment		100	1,200			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		8,500	102,000			
Net Profit (E) [C-D)		4,100	49,200			

Investment Breakdown								
Particulars		Existing	5	Particulars		Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Milk	60	140	8400	Milk	120	140	16,800	25,200
Salt	100	30	3000	Salt	120	30	3,600	6,600
Soap	120	30	3600	Soap	250	30	7,500	11,100
Batery Water	20	50	1000	Batery Water	50	50	2,500	3,500
Egg	200	8	1600	Egg	200	8	1,600	3,200
Oil	25	100	2500	Oil	60	100	6,000	8,500
Koyel	40	40	1600	Koyel	55	40	2,200	3,800
Biscuite	200	25	5000	Biscuite	250	25	6,250	11,250
Fridge+Keram			30000				0	30,000
Others			3300	Others			13,550	16,850
Total			60,000				60,000	120,000

Source of Finance





Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Grocery Item	3,500	105,000	1,260,000	1,323,000	1,389,150	
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150	
Less. Variable Expense						
Grocery Item	2,975	89,250	1,071,000	1,124,550	1,180,778	
Total variable Expense (B)	2,975	89,250	1,071,000	1,124,550	1,180,778	
Contribution Margin (CM) [C=(A-B)	525	15,750	189,000	198,450	208,373	
Less. Fixed Expense						
Rent		2,000	24,000	24,000	24,000	
Electricity Bill		1050	12,600	13,230	13,892	
Transportation		220	2,640	2,772	2,911	
Mobile Bill		240	2,880	3,024	3,175	
Entertainment		100	1,200	1,260	1,323	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		500	6,000	6,000	6,000	
Total Fixed Cost		9,110	109,320	110,286	111,300	
Net Profit (E) [C-D)		6,640	79,680	88,164	97,072	
Investment Payback			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	79,680	88,164	97,072
1.3	Depreciation (Non cash item)	6,000	6,000	6,000
1.4	Opening Balance of Cash Surplus		61,680	131,844
	Total Cash Inflow	145,680	155,844	234,916
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	24.000	24.000	24.000
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	61,680	131,844	210,916

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Own Business: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





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Good Food, Good Life

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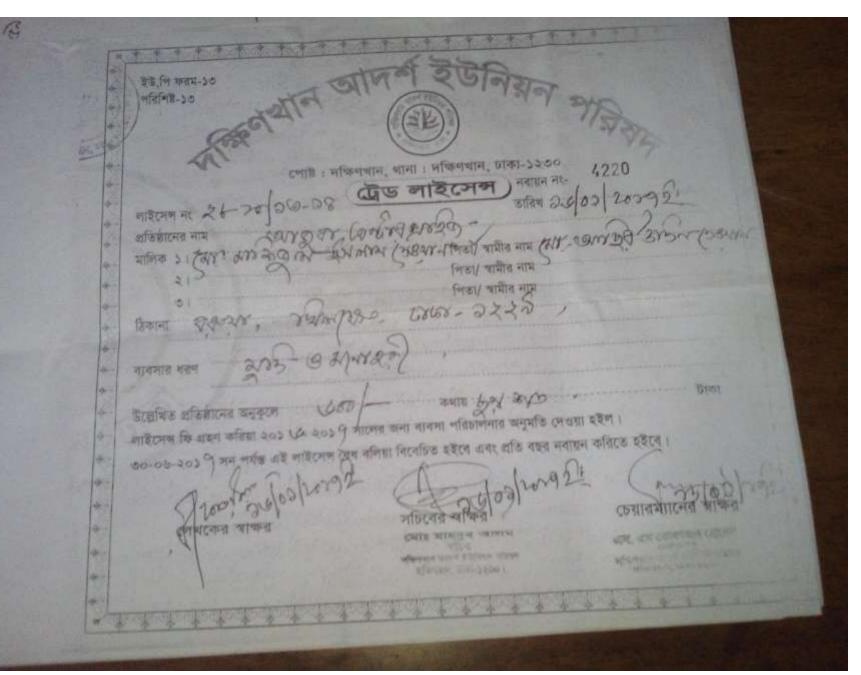












देशस श्र

কামি নিয়োক্ষরকারী আন্তর্ভাগ্রের কার্য্য কার্য কার্য্য কার্য্য কার্য্য কার্য্য কার্য কার্য্য কার্য ক

আমি তাঁর প্রবিষ্যত े বান্দ উত্তরের সাবলা ও মঙ্গা কমে। কমি।

হক। সাহিত্যস লয় বাসকাশ কেন্দ্রস্থা কেপ্তবং গাঁহ

FAMILY PICTURE

