

Proposed NU Business Name: **SUVO MOBILE CENTER**



Project identification and prepared by: MD.Majnu Hossen,
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Project verified by: MD. Majharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	UZZOL KUMAR SARKER
Age	:	23-02-1983 (34 Years)
Education, till to date	:	Class-8
Marital status	:	Married
Children	:	2 Son
No. of siblings:	:	2 Bother
Address	:	Vill: Bilkajuli , P.O: Pacabari, P.S: Dhount, Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	
(iii) Father's name	:	SREEMOTI. ANITA RANI
(iv) GB member's info	:	SREE. ADIER CHONDDO SARKER Branch:Dhouant ,Centre # 27 (Female), Member ID: 2021; Group No:01 Member since: 10-02-1992(05 Years)
Further Information:		First loan: -2,000
(v) Who pays GB loan installment	:	Existing Loan: BDT 60,000, Outstanding loan: 14,160/-
(vi) Mobile lady	:	Father
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	14 years experience in running business. He has not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01711-418208
Mother's Contact No.	:	01764-748927
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SREEMOTI. ANITA RANI joined Grameen Bank since 25 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SUVO MOBILE CENTER
Location	:	Botuabari,Dhonut
Total Investment in BDT	:	BDT 220,000/-
Financing	:	Self BDT 140,000/-(from existing business) 64% Required Investment BDT 80,000/-(as equity) 36%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	08 ft x 12 ft= 96 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Bkash, Flexiloed, Charger,Etc.▪Average 8% gain on sale.▪The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed.▪The shop is rented.▪Collects goods from Bogra.▪Agreed grace period is 3 months.

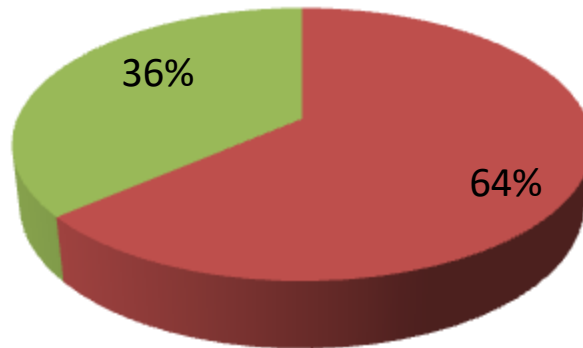
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Bkash, Flexiloed, Charger,Etc.	100,000	3,000,000	36,000,000
Total Sales (A)	100,000	3,000,000	36,000,000
Less. Variable Expense			
Bkash, Flexiloed, Charger,Etc.	96,000	2,880,000	34,560,000
Total variable Expense (B)	96,000	2,880,000	34,560,000
Contribution Margin (CM) [C=(A-B)	4,000	120,000	1,440,000
Less. Fixed Expense			
House rant		500	6,000
Electricity Bill		350	4,200
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Entertainment		1,000	12,000
Guard		300	3,600
Mobile Bill		300	3,600
Total fixed Cost (D)		8,450	101,400
Net Profit (E) [C-D]		111,550	1,338,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Bkash	-	-	60,000	-	-	40,000	100,000
Flexiloed	-	-	40,000	-	-	-	40,000
Charger	50	85	4,250	50	85	12,750	17,000
Sim	65	92	5,980	-	-	-	5,980
Drinking Water	25	525	13,125	50	585	21,000	34,125
Biscut	-	-	2,000	-	-	-	5,000
Other	-	-	645	-	-	1,250	17,850
Total	140		140,000	100		80,000	220,000

Source of Finance



- Entrepreneur's Contribution 140,000
- Investor's Investment 80,000
- Total 220,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Bkash, Flexiloed, Charger,Etc.	150,000	4,500,000	54,000,000	56,700,000	59,535,000
Total Sales (A)	150,000	4,500,000	54,000,000	56,700,000	59,535,000
Less. Variable Expense					
Bkash, Flexiloed, Charger,Etc.	144,000	4,320,000	51,840,000	54,432,000	57,153,600
Total variable Expense (B)	144,000	4,320,000	51,840,000	54,432,000	57,153,600
Contribution Margin (CM) [C=(A-B)	6,000	180,000	2,160,000	2,268,000	2,381,400
Less. Fixed Expense					
House rant		500	6,000	6,000	6,000
Electricity Bill		350	4,200	4,200	4,200
Transportation		1000	12,000	12,000	12,000
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		1000	12,000	12,000	12,000
Guard		300	3,600	3,600	3,600
Mobile Bill		400	4,800	4,800	4,800
Total fixed Cost (D)		8,550	102,600	102,600	102,600
Net Profit (E) [C-D)		171,450	2,057,400	2,165,400	2,278,800
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

Sl #	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	2,057,400	2,165,400	2,278,800
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		2,025,400	4,158,800
	Total Cash Inflow	2,137,400	4,190,800	6,437,600
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	2,025,400	4,158,800	6,405,600

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:02 Others:0
Experience & Skill : 14 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



Advertisement for 'Qila' (Qila) featuring a display of various products. The display is framed by a purple border with the 'Qila' logo repeated across the top and bottom. The products shown include:

- ENERGY (Energy) - Multiple packs in blue and purple packaging.
- Milk Mazis - Packs in blue and yellow packaging.
- TIP - Packs in red and yellow packaging.
- Other snacks and beverages in various colors and shapes.

Below the main display, there are boxes and papers, including one labeled 'TALPAD'.

Advertisement for 'PEPSI' featuring a display of various products. The display is framed by a blue border with the 'PEPSI' logo repeated across the top and bottom. The products shown include:

- PEPSI - Multiple packs in blue and white packaging.
- Other beverages and snacks in various colors and shapes.









Ever Bond
Super Glue



Price
₹ 20.00
₹ 10.00

ENERGY

₹ 10.00



Ever Bond
Super Glue

Price
www.380.com
9770

FAMILY PICTURE

