

Proposed NU Business Name: **NAHIDA POLTRY FARM**



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Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	LAYAMIA PK
Age	:	17-02-1985 (00 Years)
Education, till to date	:	Class: Five
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	01 Brother & 02 Sisters
Address	:	Vill: Shikor P.O: Narhotto, Thana: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. KAMELA BEGUM
(iii) Father's name	:	MD. SAMSUL PK
(iv) GB member's info	:	Branch: Narhotto Kahalu, Centre # 65(Female), Member ID: 7841, Group No: 12 Member since: 05-03-2002(15 Years) First loan: BDT 2000
Further Information:		Existing Loan: BDT: 20,000, Outstanding loan: BDT: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01770-355931
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. KAMELA BEGUM joined Grameen Bank since 15 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	NAHIDA POLTRY FARM
Location	:	Shikor,Narhotto,Kahalu
Total Investment in BDT	:	BDT 135,600/-
Financing	:	Self BDT 65,600/-(from existing business) 48% Required Investment BDT 70,000/-(as equity) 52%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	30 ft x 80 ft= 2400 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poultry Hen.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Kahalu, Bogra▪Agreed grace period is 3 months.

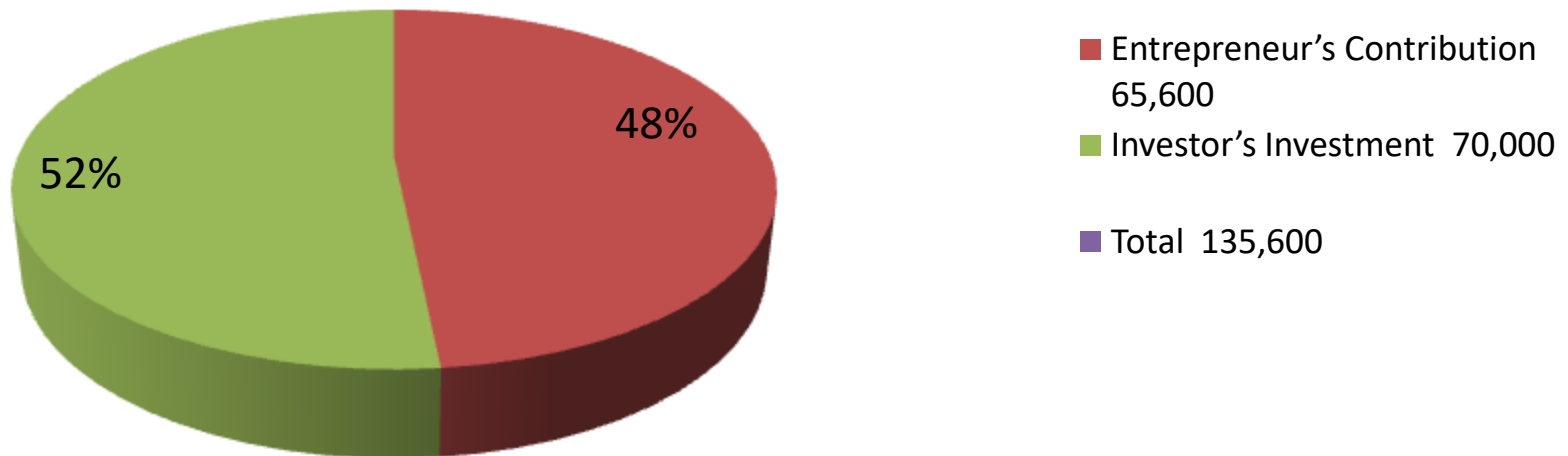
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen	180,000	2,160,000
Total Sales (A)	180,000	2,160,000
Less Variable Expense		0
Poultry Hen	153,000	1,836,000
Total variable Expense (B)	153,000	1,836,000
Contribution Margin (CM) [C=(A-B)]	27,000	324,000
Less Variable Expense		0
Rent	0	0
Electricity bill	1,000	12,000
Transportation	500	6,000
Salary (self)	5,000	60,000
Salary (staf)	0	0
Entertainment	200	2,400
Mobile bill	300	3,600
Total fixed cost (D)	7,000	84,000
Net Profit (E)= [C-D]	20,000	240,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hens	2000	30	60000	0	0	0	60000
Feed	2	2000	4000	35	2000	70000	74000
Medecine	10	160	1600	0	0	0	1600
Total	2012	0	65,600	35	0	70,000	135600

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen	200,000	2,400,000	2,520,000	2,646,000
Total Sales (A)	200,000	2,400,000	2,520,000	2,646,000
Less. Variable Expense		0	0	0
Poultry Hen	170,000	2,040,000	2,142,000	2,249,100
Total variable Expense (B)	170,000	2,040,000	2,142,000	2,249,100
Contribution Margin (CM) [C=(A-B)]	30,000	360,000	378,000	396,900
Less. Fixed Expense		0	0	0
Electricity Bill	1500	18,000	18,900	19,845
Mobile Bill	500	6,000	6,300	6,615
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	3,000	36,000	37,800	39,690
Transportation	700	8,400	8,820	9,261
Entertainment	400	4,800	5,040	5,292
Total Fixed Cost	11100	133,200	139,860	146,853
Net Profit (E) [C-D]	18,900	226,800	238,140	250,047
Investment Payback		28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	226,800	238,140	250,047
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		198,800	408,940
	Total Cash Inflow	296,800	436940	658987
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	198,800	408940	630987

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:01 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















FAMILY PICTURE

