Proposed NU Business Name: MOMTAZ DAIRY FARM



Project identification and prepared by: Md Hafizur Rahman, Mawna Unit, Dhaka

Project verified by: Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. MARUF HOSSEN			
Age	:	08-06-1996 (21 Y <i>ears</i>)			
Education, till to date	:	H.S.C			
Marital status	:	Unmarried			
Children	:	-			
No. of siblings:	:	1 Brother & 2 Sisters			
Address	:	Vill: Tepirbari, P.O: Tengra. P.S: Sreepur, Dist: Gajipur.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOMTAZ BEGUM AJMOL HOSSEN Branch: Tengra Sreepur, Centre # 22 (Female), Member ID: 3441/2, Group No: 08 Member since: 10-03-2000 (10 Years) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: 40,000 Outstanding loan: NIL N/A No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	05 years experience in running business. 05 Years in own business. He has no training
Training Info	:	The Has Ho training
Other Own/Family Sources of Income	:	Polty Farm
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01918-978044
Family's Contact No.	:	01752-999196
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit ,Gajipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

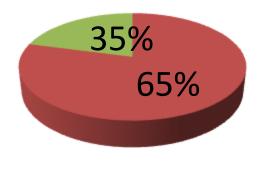
MOMTAZ BEGUM joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Cow rearing.

Proposed Nobin Udyokta Business Info				
Business Name	:	MOMTAZ DAIRY FARM		
Location	:	Tepirbari, Sreepur, Gajipur.		
Total Investment in BDT	:	BDT 1,70,000/-		
Financing	:	Self BDT 1,10,000/- (from existing business) 65% Required Investment BDT 60,000/- (as equity) 35%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	08ft x 12 ft= 96 square ft		
Implementation	:	 he has 2 cow and one calf in her farm. Average Daily milk production is 10 liter and milk price is BDT 50. The business is operating by entrepreneur. Existing no employee. The farm is owned. Collects goods from Tepirbari. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk (10 x 50)	500	15,000	180,000			
Total Sales (A)	500	15,000	180,000			
Less. Variable Expense						
Straw, Bran, Medicine etc.	130	3,900	46,800			
Total variable Expense (B)	130	3,900	46,800			
Contribution Margin (CM) [C=(A-B)	370	11,100	133,200			
Less. Fixed Expense						
Transportation		2,00	2,400			
Salary (self)		5,000	60,000			
Mobile		3,00	3,600			
Total fixed Cost (D)		5,500	66,000			
Net Profit (E) [C-D)		5,600	67,200			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Qty. Unit Amoun Qty. Unit Amount I			Proposed		
		Price	t (BDT)		Price	(BDT)	Total
Cow	2	50,000	100,000	1	60,000	60,000	1,60,000
Calf	1	10,000	10,000	0	0	0	10,000
Total	3		110,000	1		60,000	1,70,000

Source of Finance



- Entrepreneur's Contribution 265,000
- Investor's Investment 70,000
- Total 335,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Milk (15x 50)	750	22,500	270,000	283,500	297,675	
Calf Sale			30,000	30,000	30,000	
Total Sales (A)	750	22,500	300,000	313,500	327,675	
Less. Variable Expense						
Straw, Bran, Medicine etc	220	6,600	79,200	83,160	87,318	
Total variable Expense (B)	220	6,600	79,200	83,160	87,318	
Contribution Margin (CM) [C=(A-B)	530	15,900	220,800	230,340	240,357	
Less. Fixed Expense						
Transportation		3,00	3,600	3,800	4,000	
Salary (self)		5,000	60,000	60,000	60,000	
Mobile		4,00	4,800	5,000	5,200	
Total Fixed Cost		5,700	68,400	68,800	69,200	
Net Profit (E) [C-D)		10,200	1,52,400	1,61,540	1,71,157	
Investment Payback			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)

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Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
Cash Inflow			
Investment Infusion by			
Investor	60,000		
Net Profit	1,52,400	1,61,540	1,71,157
Depreciation (Non cash item)		-	-
Opening Balance of Cash			
Surplus		1,28,400	2,65,940
Total Cash Inflow	2,12,400	2,89,940	4,37,097
Cash Outflow			
Purchase of Product	60,000		
Payment of GB Loan			
Investment Pay Back (Including			
Ownership Tr. Fee)	24,000	24,000	24,000
Total Cash Outflow	84,000	24,000	24,000
Net Cash Surplus	1,28,400	2,65,940	4,13,097
	Cash Inflow Investment Infusion by Investor Net Profit Depreciation (Non cash item) Opening Balance of Cash Surplus Total Cash Inflow Cash Outflow Purchase of Product Payment of GB Loan Investment Pay Back (Including Ownership Tr. Fee) Total Cash Outflow	Cash Inflow Investment Infusion by Investor 60,000 Net Profit 1,52,400 Depreciation (Non cash item) Opening Balance of Cash Surplus Total Cash Inflow 2,12,400 Cash Outflow Purchase of Product 60,000 Payment of GB Loan Investment Pay Back (Including Ownership Tr. Fee) 24,000 Total Cash Outflow 84,000	Cash Inflow Investment Infusion by Investor 60,000 Net Profit 1,52,400 1,61,540 Depreciation (Non cash item) - Opening Balance of Cash Surplus 1,28,400 Total Cash Inflow 2,12,400 2,89,940 Cash Outflow Purchase of Product 60,000 Payment of GB Loan Investment Pay Back (Including Ownership Tr. Fee) 24,000 Total Cash Outflow 84,000 24,000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 1 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















FAMILY PICTURE

