### **Proposed NU Business Name: OTIUTTAM BIJ VANDAR**



Project identification and prepared by: Md.Mshiur Rahman Sreenagar, Munshigonj Project verified by: Md. Siddiqur Rhaman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	BARUN MONDAL				
Age	:	08-10-1983 (33 Years)				
Education, till to date	:	Class viii				
Marital status	:	Unmarried				
Children	:	Nil				
No. of siblings:	:	03 Brothers 01 Sister				
Address	:	Vill: saouth tajpur, P.O:tajpur, P.S: sirajdikhan, Dist: munshigonj.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MILON RANI MONDAL  HARIDAS  Branch: Imamgonj, Centre # 53 (Female),  Member ID: 3633, Group No: 05  Member since: 21-08-1995 (10 Years)  First loan: BDT 3,000 /-				
Further Information:	١.	Outstanding loan: Nil Father& Brother				
(v) Who pays GB loan installment		No				
(vi) Mobile lady (vii) Grameen Education Loan		No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	15 years of business experience.
Own Business and	:	15 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01714-829870
Family's Contact No.	:	01933-449007
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit,Munshigonj

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MILONRANI MONDAL** joined Grameen Bank since 10 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name		OTIUTTAM BIJ VANDAR			
Location	:	Kirisi bank road,Sirajdikhan			
Total Investment in BDT	:	BDT 404,600/-			
Financing	:	Self BDT 344,600/- (from existing business) 85%			
		Required Investment BDT 60,000/- (as equity) 15%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15 ft x 20 ft= 300 square ft			
Security of the shop	:	BDT 200,000			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; paddy seed, jut seed, gum seed, vutta seed etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The shop is rented.</li> <li>Collects goods from siddik bazar.</li> <li>Agreed grace period is 3 months.</li> </ul>			

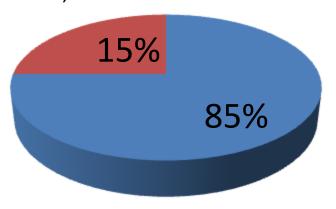
<b>Existing Business (</b>	BDT)
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Particular	Daily	Monthly	Yearly
Revenue (sales)			
Paddy seed, jut seed etc.	3,600	108,000	1,296,000
Total Sales (A)	3,600	108,000	1,296,000
Less. Variable Expense			
paddy seed, jut seed erc.	3,060	91,800	1,101,600
Total variable Expense (B)	3,060	91,800	1,101,600
Contribution Margin (CM) [C=(A-B)	540	16,200	194,400
Less. Fixed Expense			
Rent		3,800	45,600
Electricity Bill		300	3,600
Transportation		1,000	12,000
Salary(self)		5,000	60,000
Entertainment		100	1,200
Gird		150	1,800
Generator		150	1,800
Mobile bill		300	3,600
Total fixed Cost (D)		10,800	129,600
Net Profit (E) [C-D)		5,400	64,800

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Paddy seed	4 mon	1200	4800		2 mon	1200	2400	7200
Jut seed	4 mon	6400	25600		2 mon	6400	12800	38400
Doniya seed	3 mon	4000	12000		2 mon	4000	8000	20000
Vutta seed	3 mon	10000	30000		2 mon	10000	10000	40000
Palong seed	20 kg	2000	40000		0			40000
Gam seed	90 kg	70	6300		50 kg	70	3500	9800
Donicha seed	90 kg	60	5400		0		0	5400
Kawm seed	50 kg	50	2500		0			2500
Data seed	45 kg	400	18000		45kg	400	18000	36000
sesurity			200000	other	0		5300	205,300
Total			344,6000				60,000	404,600

### **Source of Finance**

■ Entrepreneur's contibution 344,600 ■ Investor's Investment 60,000 ■ Total 404,600



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
Paddy seed,jut seed etc	4,500	135,000	1,620,000	1,701,000	1,786,050	
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	1,786,050	
Less. Variable Expense						
paddy seed,jut seed erc	3,825	114,750	1,377,000	1,445,850	1,518,143	
Total variable Expense (B)	3,825	114,750	1,377,000	1,445,850	1,518,143	
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000	255,150	267,908	
Less. Fixed Expense						
Rent		3,800	45,600	45,600	45,600	
Electricity Bill		300	3,600	3,780	3,969	
Transportation		1,000	12,000	12,600	13,230	
Salary (self)		5,000	60,000	60,000	60,000	
Salary(sttaf)		0	0	0	0	
Entertainment		100	1,200	1,260	1,323	
Gird		150	1,800	1,800	1,800	
Generator		150	1,800	1,890	1,985	
Mobaile bill		300	3,600	3,780	3,969	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		10,800	129,600	130,710	131,876	
Net Profit (E) [C-D)		9,450	113,400	124,440	136,032	
Investment Payback			24,000	24,000	24,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	113,400	124,440	136,032
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		89,400	189,840
	Total Cash Inflow	173,400	213,840	325,872
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	89,400	189,840	301,872

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 15 Years

Own Business:15

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures















# **FAMILY PICTURE**

