

**Proposed NU Business Name: NUR POLTRI FARM**



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Project verified by: Md. Shamsul Arefin



## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MOSTOFA</b>
Age	:	09-02-1992(23 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	0 Son & 01 Daughter
No. of siblings:	:	04 Brothers & 0 Sister
Address	:	Vill: South Ramer Kandi, P.O: Rohit Pur, P.S: Kiranigong , Dist: Dhaka.
Parent's and GB related Info		<input checked="" type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>RANU</b>
(iii) Father's name	:	<b>AYUB ALI</b>
(iv) GB member's info	:	Branch: Shakta, Centre # 31(Female), Member ID: 4347, Group No: 04 Member since: 29-01-02-1995-2002(07Years) First loan: BDT 5,000
Further Information:		Existing Loan: 20,000/-Outstanding Loan :-/
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	
(viii) Any other loan like GB, BRAC ASA etc..	:	

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01743-430993
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kiranigong Unit, Dhaka

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**RANU** joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>NUR POLTRI FARM</b>
Location	:	South Ramer Kandi,
Total Investment in BDT	:	BDT 1,60,000/-
Financing	:	Self BDT 90,000/-(from existing business) 56% Required Investment BDT 70,000/-(as equity) 44%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	48 ft x 44 ft= 2112 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪He has run his Business.</li><li>▪The business is operating by entrepreneur. Existing 01 employes.</li><li>▪Collects goods from Konakhola</li><li>▪The Shop is own</li><li>▪Agreed grace period is 3 months.</li></ul>

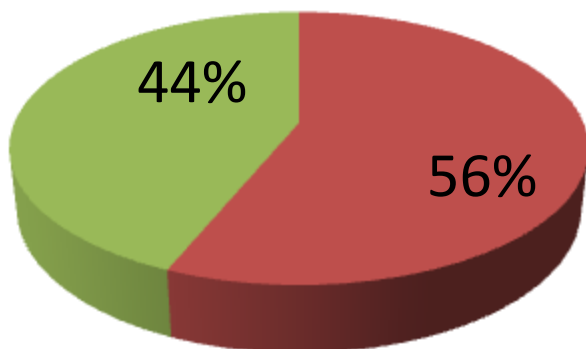
Exesting

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Chick	3800	114000	1368000
Total Sales(A)	3800	114000	1368000
Less Variable Expense (B)			
Chick's feed	3040	91200	1094400
Total Variable Expense	3040	91200	1094400
Contributon Margin (CM) [C=(A-B)]	760	22800	273600
Less Fixed Expense			
Electric Bill		1500	18000
Transportaion		2000	24000
Salary (Self)		5000	60000
Entertainment		200	2400
Salary (Self)		5000	60000
Mobil Bill		200	2400
Total Fixed Cost (D)		13900	166800
Net Profit (E)= [C-D]		8900	106800

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Chicks	1200	73	87600	1000	70	70000	157600
Others			2400				2400
<b>Total</b>	<b>0</b>		<b>90000</b>	<b>1000</b>		<b>70,000</b>	<b>160,000</b>

### Source of Finance



- Entrepreneur's Contribution 90,000
- Investor's Investment 70,000
- Total 160,000

Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
Chick	5300	159000	1908000	2003400	2103570
<b>Total Sales(A)</b>	<b>5300</b>	<b>159000</b>	<b>1908000</b>	<b>2003400</b>	<b>2103570</b>
<b>Less Variable Expense (B)</b>					
Chick	4240	127200	1526400	1602720	1682856
<b>Total Variable Expense</b>	<b>4240</b>	<b>127200</b>	<b>1526400</b>	<b>1602720</b>	<b>1682856</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>1060</b>	<b>31800</b>	<b>381600</b>	<b>400680</b>	<b>420714</b>
<b>Less Fixed Expense</b>					
Electric Bill		1500	18000	18300	18600
Transportaion		2000	24000	288000	3456000
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Mobil Bill		200	2400	2500	2600
<b>Total Fixed Cost (D)</b>		<b>13900</b>	<b>166800</b>	<b>431200</b>	<b>3599600</b>
<b>Net Profit (E)= [C-D]</b>		<b>17900</b>	<b>214800</b>	<b>225540</b>	<b>236817</b>
<b>Investment Pay Back</b>			<b>28,000</b>	<b>28,000</b>	<b>28,000</b>



### Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	214,800	225540	236817
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		28000	102500
	<b>Total Cash Inflow</b>	<b>284,800</b>	<b>253,540</b>	<b>339,317</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	<b>Total Cash Outflow</b>	<b>98,000</b>	<b>28,000</b>	<b>28,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>28000</b>	<b>102500</b>	<b>180885</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 15 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire

Pictures

























# FAMILY PICTURE