Proposed NU Business Name: MA AMINA FASHION



Project identification and prepared by:Modon Kumar Biswas,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	OMOR FARUK				
Age	••	04-08-1986 (31 Years)				
Education, till to date	:	SSC				
Marital status	:	Unmarried				
Children	:	Nill				
No. of siblings:	:	02 Brothers 01Sisters				
Address	:	Vill: Vatoria P.O Kanchkura, P.S: Uttarkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father AMINA BEGUM LATE PEIR ALI Branch: Dakshinkhan, Centre # 17 (Female), Member ID: 7346/1, Group No: 04 Member since: 20-04-1998 to 22-10-2005 (07Years) First loan: BDT 5,000 /-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Outstanding loan: Nil No No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01718-167020
Family's Contact No.	:	01706-392894
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

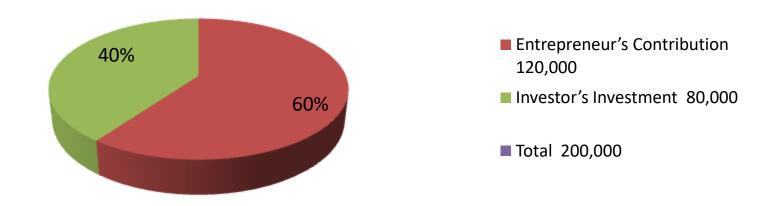
AMINA BEGUM joined Grameen Bank since 07 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MA AMINA FASSION			
Location	:	L K Plaza ,Dakshinkhan,Dhaka			
Total Investment in BDT	:	BDT 200,000/-			
Financing	:	Self BDT 120,000/- (from existing business) 55%			
		Required Investment BDT 80,000/- (as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 10 ft= 120square ft			
Security of the shop	:	BDT 200,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Pant, Shart, China T-Shart, T-Shart, Baby sat, Under wear, Three quarter pant, Panjabi, towzer wholes & Retailer etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing One employee. The shop is rented. Collects goods from Bongobazer, Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Pant,shirt,t-shirt etc	3,800	114,000	1,368,000			
Total Sales (A)	3,800	114,000	1,368,000			
Less. Variable Expense						
Pant,shirt,t-shirt etc	3,040	91,200	1,094,400			
Total variable Expense (B)	3,040	91,200	1,094,400			
Contribution Margin (CM) [C=(A-B)	760	22,800	273,600			
Less. Fixed Expense						
Rent		6,000	72,000			
Electricity Bill		700	8,400			
Transportation		1,200	14,400			
Mobile Bill		500	6,000			
Entertainment		300	3,600			
Salary (sttaf)		4,000	48,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		17,700	212,400			
Net Profit (E) [C-D)		5,100	61,200			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Pant	40	450	18000	Pant	20	450	9,000	27,000
Shart	60	600	36000	Shart	50	600	30,000	66,000
China T- Shart	20	600	12000	China T- Shart	20	600	12,000	24,000
T-Shart	50	200	10000	T-Shart	55	200	11,000	21,000
Baby Set	40	500	20000	Baby Sat				20,000
Under Wear	60	80	4800	Three quarter Pant	20	350	7,000	11,800
Three quarter Pant	20	350	7000	Panjabi	20	550	11,000	18,000
Panjabi	10	550	5500				0	5,500
Tawser	10	350	3500				0	3,500
Others			3200	Others			0	3,200
Total			120,000				80,000	200,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Pant,shirt,t-shirt etc	4,800	144,000	1,728,000	1,814,400	1,905,120
Total Sales (A)	4,800	144,000	1,728,000	1,814,400	1,905,120
Less. Variable Expense					
Pant,shirt,t-shirt etc	3,840	115,200	1,382,400	1,451,520	1,524,096
Total variable Expense (B)	3,840	115,200	1,382,400	1,451,520	1,524,096
Contribution Margin (CM) [C=(A-B)	960	28,800	345,600	362,880	381,024
Less. Fixed Expense					
Rent		6,000	72,000	72,000	72,000
Electricity Bill		735	8,820	9,261	9,724
Transportation		1,320	15,840	16,632	17,464
Mobile Bill		600	7,200	7,560	7,938
Entertainment		300	3,600	3,780	3,969
Salary (sttaf)		4,000	48,000	50,400	52,920
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		17,955	215,460	219,633	224,015
Net Profit (E) [C-D)		10,845	130,140	143,247	157,009
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

			Year 2	Year 3
SI#	Particulars	Year 1 (BDT)	(BDT)	(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	130,140	143,247	157,009
1.3	Depreciation (Non cash item)	0	0	0
	Opening Balance of Cash		70 1 10	100 207
1.4	Surplus		78,140	189,387
	Total Cash Inflow	210,140	221,387	346,396
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	132,000	32,000	32,000
3	Net Cash Surplus	78,140	189,387	314,396

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 10 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

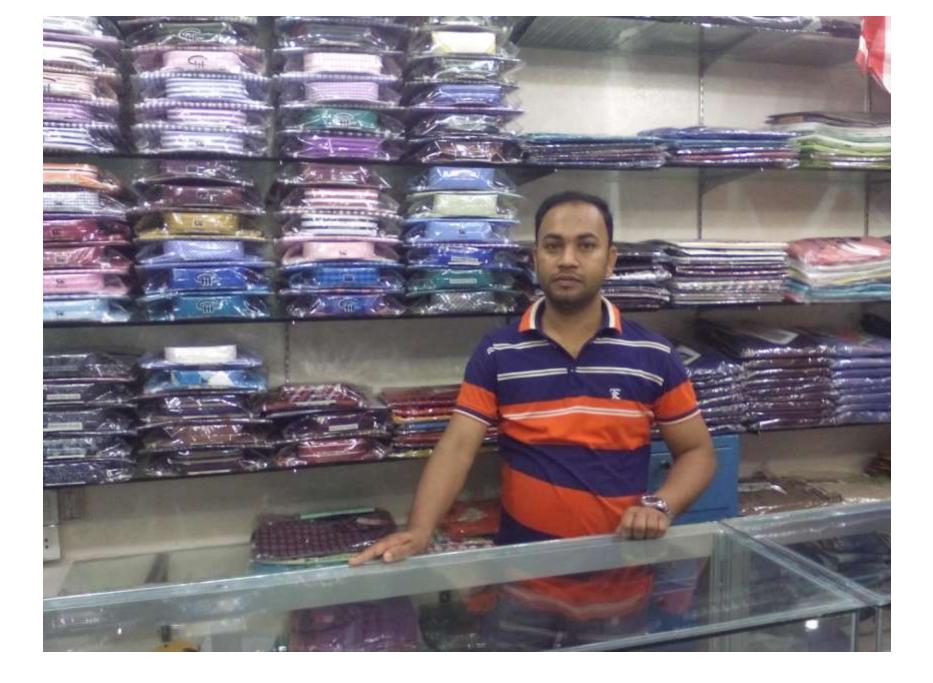
THREATS

Theft

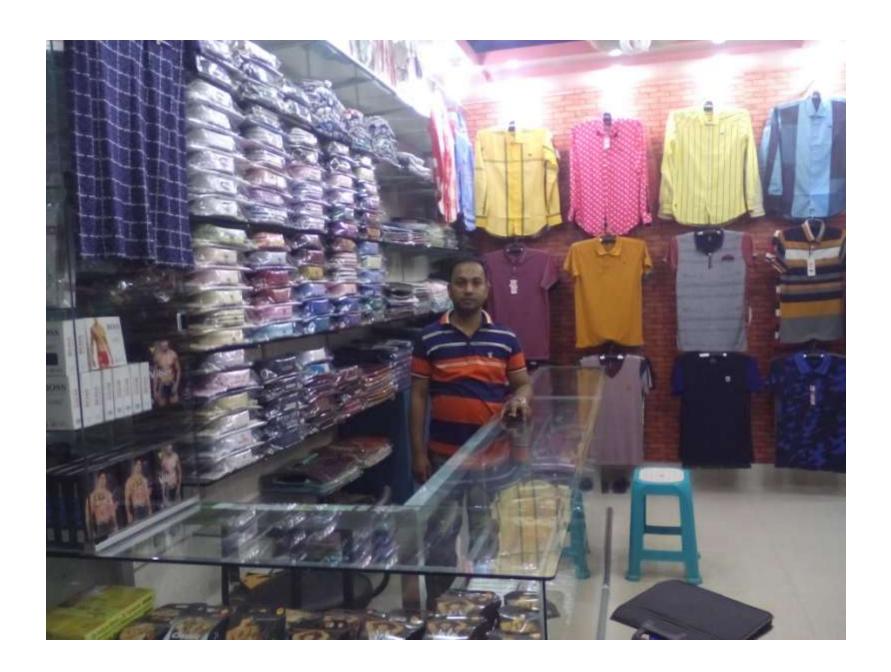
Fire

Political unrest

Pictures















গণপুজাতটা বাংশাদেশ সভকাত ক্ষিত্ৰ বিষয়ে স্থানীয় বিষয়ে বিষয়ে বৰ্ম



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व्यक्तापन सह

WEST 28-09-2020

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का श्रीक्रमार्थ (०३) नाशास कटन्यासका

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পাঞ্চীপানের সাক্ষরা

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FAMILY PICTURE

