Proposed NU Business Name: SCHAM TRADERS



Project identification and prepared by: Md. Golam Rosul Mushigonj Unit, Dhaka

Project verified by: Md.Shamsul Arefin



| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|--|----|---|--|--|--|
| Name | : | MOKTAR MALT | | | |
| Age | : | 05-02-1983(34 Years) | | | |
| Education, till to date | •• | Class ten | | | |
| Marital status | : | Married | | | |
| Children | • | 01 Son | | | |
| No. of siblings: | •• | 05 Brothers & 02 Sisters | | | |
| Address | : | Vill: Bagashor, P.O: Gashi pukurpar P.S: Mushigonj, Dist: Munshigonj. | | | |
| Parent's and GB related Info | | | | | |
| (i) Who is GB member | : | Mother Father | | | |
| (ii) Mother's name | : | FEROJA BEGUM RUMA | | | |
| (iii) Father's name | : | MD.DELOWER MALT | | | |
| (iv) GB member's info | : | Branch: Chorkeoar, Centre # 12(Female), | | | |
| | | Member ID: 1238/1, Group No: 04 | | | |
| | | Member since:01-02-2001 (16 Years) | | | |
| | | First loan: BDT 10,000 | | | |
| Further Information: | | Existing Loan:20,000 /-Outstanding Loan:/- | | | |
| (v) Who pays GB loan installment | : | No | | | |
| (vi) Mobile lady | : | No | | | |
| (vii) Grameen Education Loan | : | | | | |
| (viii) Any other loan like GB, BRAC ASA etc | : | | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|--|
| Business Experiences and | : | 02 years experience in running business. |
| Training Info | : | He has 05 years training. |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01924-484388 |
| Mother's Contact No. | : | 01714-376286 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Munshigonj Unit, Munshigonj. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

FEROJA BEGUM RUMA joined Grameen Bank since 16 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info | | | | |
|---|---|--|--|--|
| Business Name | : | SCHAM TRADERS | | |
| Location | : | Bagashor rasta ,Gashi Pukur,Munshigonj | | |
| Total Investment in BDT | : | BDT 2,30,000/- | | |
| Financing | : | Self BDT 1,80,000/-(from existing business) 78% Required Investment BDT 50,000/-(as equity) 22% | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- | | |
| Proposed Salary | : | BDT 5,000/- | | |
| Size of shop | : | 20 ft x 18 ft= 360 square ft | | |
| Implementation | : | He has run his Business. The business is operating by entrepreneur. Existing 01 employes. Collects goods from Munshigonj The Shop is rented Agreed grace period is 3 months. | | |

Exesting Daily

Particular

Mobil Bill

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Revnue (Sale)

Monthly

Yearly

3600

135600

91200

300

11300

7600

| Rich,Oil,Dal,7-Up,soap ETC | 4200 | 126000 | 1512000 |
|-----------------------------------|------|--------|---------|
| Total Sales(A) | 4200 | 126000 | 1512000 |
| Less Variable Expense (B) | | | 0 |
| Rich,Oil,Dal,7-Up,soap ETC | 3570 | 107100 | 1285200 |
| Total Variable Expense | 3570 | 107100 | 1285200 |
| Contributon Margin (CM) [C=(A-B)] | 630 | 18900 | 226800 |
| Less Fixed Expense | | | |
| Electric Bill | | 1200 | 14400 |
| Transportaion | | 1500 | 18000 |
| Salary (Self) | | 5000 | 60000 |
| Entertainment | | 300 | 3600 |
| Salary (Self) | | 3000 | 36000 |

| nvestment | Breakdown |
|-----------|-----------|
|-----------|-----------|

| Existing | | | | Proposed | | | |
|-------------|------|------|-----------------|----------|------|--------|-------------------|
| Particulars | Qty. | | Amount (BDT) | Qty. | | | Proposed Total |
| Rice | 35 | 2500 | 87500 | 10 | 2500 | 25000 | 112500 |
| Oil | 10 | 6000 | 60000 | 5 | 5000 | 25000 | 85000 |
| Soap | 15 | 25 | 375 | , | | | 375 |
| Shampo | 1200 | 3 | 3600 |) | | | 3600 |
| 7-up | 350 | 28 | 9800 | , | | | 9800 |
| Others | | | 18725 | , | | | 18725 |
| Total | 1565 | | 180000 | 15 | | 50,000 | 230,000 |

Source of Finance



Financial Projection (BDT) Daily Monthly

168000

5600

Year -1

2016000

3600

135600

166800

20,000

Year-3

2222640

3800

2710400

183897

20,000

Year-2

2116800

3700

334000

175140

20,000

Particular

Rich,Oil,Dal,7-Up,soap ETC

Revenue(Sales)

Mobil Bill

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Investment Pay Back

| Total Sales(A) | 5600 | 168000 | 2016000 | 2116800 | 2222640 |
|----------------------------|------|--------|---------|---------|---------|
| Less Variable Expense (B) | | | | | |
| Rich,Oil,Dal,7-Up,soap ETC | 4760 | 142800 | 1713600 | 1799280 | 1889244 |
| Total Variable Expense | 4760 | 142800 | 1713600 | 1799280 | 1889244 |
| Contributon Margin (CM) | | | | | |
| [C=(A-B)] | 840 | 25200 | 302400 | 317520 | 333396 |
| Less Fixed Expense | | | | | |
| Electric Bill | | 1200 | 14400 | 14700 | 15000 |
| Transportaion | | 1500 | 18000 | 216000 | 2592000 |
| Salary (Self) | | 5000 | 60000 | 60000 | 60000 |
| Salary (Staff) | | 3000 | 36000 | 36000 | 36000 |
| Entertainment | | 300 | 3600 | 3600 | 3600 |
| | | | | | |

300

11300

13900

| SI# | Cash flow projection on business plan (rec. & Pay) | | | | | | |
|-----|--|--------------|--------------|--------------|--|--|--|
| 1 | Particulars Cash Inflow | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) | | | |
| 1.1 | Investment Infusion by | 50,000 | | | | | |
| 1.2 | Net Profit | 166,800 | 175140 | 183897 | | | |
| | | 100,000 | 1,31.0 | 100007 | | | |
| 1.3 | Depreciation (Non cash item) | | | | | | |
| 1.4 | Opening Balance of Cash Surplus | | 116800 | 271940 | | | |
| | Total Cash Inflow | 216,800 | 291,940 | 455,137 | | | |
| 2 | Cash Outflow | | | | | | |
| 2.1 | Purchase of Product | 80,000 | | | | | |
| 2.2 | Payment of GB Loan | | | | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20,000 | 20,000 | 20,000 | | | |
| | Total Cash Outflow | 100,000 | 20,000 | 20,000 | | | |
| 3 | Net Cash Surplus | 116800 | 271940 | 435837 | | | |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 02 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Pictures



















FAMILY PICTURE

