#### **Proposed NU Business Name: SIFAT POULTRY FARM**



Project identification and prepared By Md. Anower Hossain
Sarkar
Mohastan,Bogra
Project verified by: Md. Mozaharun Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Md.Belzar Rahman			
Age	:	01-12-1992 (25 Years)			
Education, till to date	:	H.S.C			
Marital status	:	Unmarried			
Children	:	Nil			
No. of siblings:	:	1 Brothers, 2 Sisters			
Address	:	Vill: Gokul P.O Gokul:, P.S:Bogra Sadar, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  Ms. Anowara Begum  Md.Kamal Uddin  Branch: Gokul, Bogra, Centre # 63/(Female),  Member ID: 5216/2, Group No: 01  Member since: 01/01/2000 (17 years)  First loan: BDT 30,000			
Further Information:		Existing Loan: BDT 45,000, Outstanding loan:18128			
(v) Who pays GB loan installment (vi) Mobile lady	:	Father			
(vii) Grameen Education Loan		yes No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	Nil
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01743949135
Mother's Contact No.	:	01729814989
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Mohastan,Unit, Bogura.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Ms. Anowara Begum joined Grameen Bank since 17 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

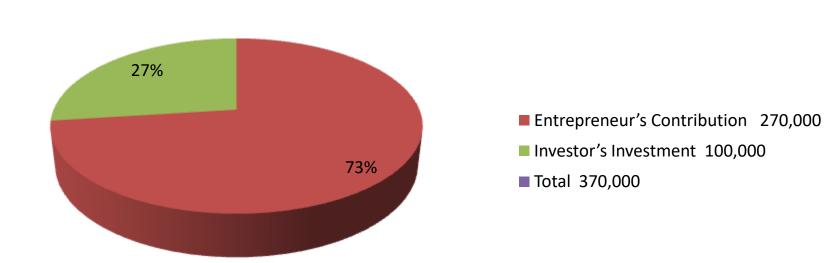
Proposed Nobin Udyokta Business Info				
Business Name	:	: SIFAT POULTRY FARM		
Location	:	Gokul, Shibgonj, Bogra		
Total Investment in BDT		BDT 3,70,000/-		
Financing	:	Self BDT 270,000/-(from existing business) 73% Required Investment BDT 100,000/-(as equity) 27%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary		BDT 5,000/-		
Size of shop	:	40 ft x 20ft= 800 square ft		
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like Steel Items.</li> <li>Average 80% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 2 employees.</li> <li>The shop is Owned</li> <li>Collects goods from Bogura Bazar.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
ZXISCITIS					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Poultry Item	2000	60000	720000		
Total Sales (A)	2000	60000	720000		
Less. Variable Expense					
Poultry Item	400	12000	144000		
Total variable Expense (B)	400	12000	140000		
Contribution Margin (CM) [C=(A-B)	1600	48000	576000		
Less. Fixed Expense					
Rent					
Electric Bill		2000	24000		
Transportation		1500	18000		
Salary (self)		5000	60000		
Salary (staff)		60	0072000		
Guard			0		
Entertainment			0		
Generator			0		
Mobile		200	2400		
Total fixed Cost (D)		14700	176400		
Net Profit (E) [C-D)		33300	399600		

	Investment Breakdowi
Falatina	

Existing				Proposed			
Particulars	Qty.	Unit	Amount	Qty	Unit	Amount	Proposed Total
		Price	(BDT)		Price	(BDT)	
Layer	400	500	200000				200000
Feed	25	1600	40000	10	2200	22000	62000
Food & water	300	100	30000				
Container							
Layer Chicken				500	55	28000	28000
Boiler Chicken				350	57	19950	19950
Sonali Chicken				1000	31	31000	31000
Total			270000			100000	370000

### **Source of Finance**



Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> year
Revenue (sales)					
Poultry Item	3000	90000	1080000	1134000	1190700
Total Sales (A)	3000	90000	1080000	1134000	1190700
Less. Variable Expense					
Poultry Item	600	18000	216000	226800	238140
Total variable Expense (B)  Contribution Margin (CM)	600	18000	216000	226800	238140
[C=(A-B)	2400	72000	864000	907200	952560
Less. Fixed Expense					
Rent					
Electric Bill		3000	36000	37800	39690
Transportation		2000	24000	25200	26460
Salary (self)		5000	60000	63000	66150
Salary(staff)		6000	72000	75600	79380
Guard			0	0	C
Generator			0	0	C
Entertainment			0	0	C
Mobile		500	6000	6300	6615
Total fixed Expenses		10500	126000	132300	138915
Net Profit (E) [C-D)		61500	738000	774900	813645
Investment Payback			40000	40000	40000

### Cash flow projection on business plan (rec. & Pay)

				Voca 2 (DDT)
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	738000	774900	813645
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		698000	1432900
	Total Cash Inflow	838000	1472900	2246545
2	Cash Outflow			
2.1	Purchase of Product	100000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140000	40000	40000
3	Net Cash Surplus	698000	1432900	2206545

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 6 Years Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





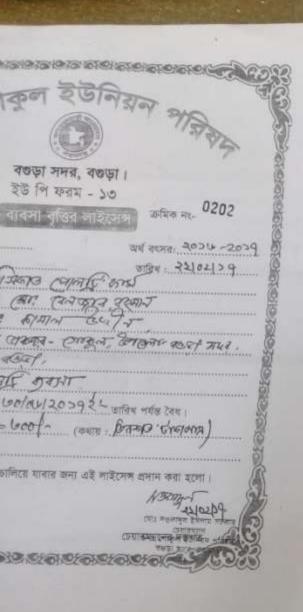














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OLD TO CURIN श्र देशान पारित নাৰা বাবহাপকেঃ সাক্ষর

(अन्तिम नेप ज्याभ - त्याः स्थान ट्याः ट्याकुल भानाः -कामाव - दक्ष (आ: عالم عيامة علام क्षेत्रण भावत्व। स्वर् गाकित्र मा। न्याका नाटक अमी



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HIS ONL OWNER BEATH Harrie: Mc. Beljar Hahman, New your state SACS. WHILL GROWN NATIONAL COOK

Date of Birth: 01 Dec 1992. ID NO: 19921012034000356

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COOKS.

## **FAMILY PICTURE**

