

Proposed NU Business Name: **LUBNA GORUR KHAMAR**



Project identification and prepared by: Md. Rokon Uddin,
Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. NAZMUL HOSSEN
Age	:	06-12-1988 (29 Years)
Education, till to date	:	Class Eight
Marital status	:	Married
Children	:	01 Son, 01 Daughter
No. of siblings:	:	02 Brother, 02 Sister
Address	:	Vill: Tilahary P,O: Keshorhat , P.S:Mohanpur , Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Fathe <input type="checkbox"/>
(ii) Mother's name	:	MOST. SURAI A
(iii) Father's name	:	LATE. ANOAR HOSSEN
(iv) GB member's info	:	Branch: Rayghati, Mohanpur Centre 107 (Female), Member ID: 11025, Group No: 01 Member since: 13-03-2012 (5Years) First loan: BDT 12,000
Further Information:		Existing Loan: BDT 50,000 Outstanding loan: 41,200/=
(v) Who pays GB loan installment	:	SON
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Six years experience in running business. He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	017770-652934
Mother's Contact No.	:	01736-130273
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. SURAIA joined Grameen Bank since 5 years ago. At first she took 12,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	LUBNA GORUR KHAMAR
Location	:	Tilahari,Keshorhat , Mohanpur,Rajshahi
Total Investment in BDT	:	BDT 2,50,000/-
Financing	:	Self BDT 2,00,000/-(from existing business) 80% Required Investment BDT 50,000/-(as equity) 20%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	20 ft x 15 ft= 300 Scft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing; Cow item.▪Average 100% gain on sale.▪The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed.▪The shop is No Rent▪Collects goods from Cidirhat, Rajshahi.▪Agreed grace period is 3 months.

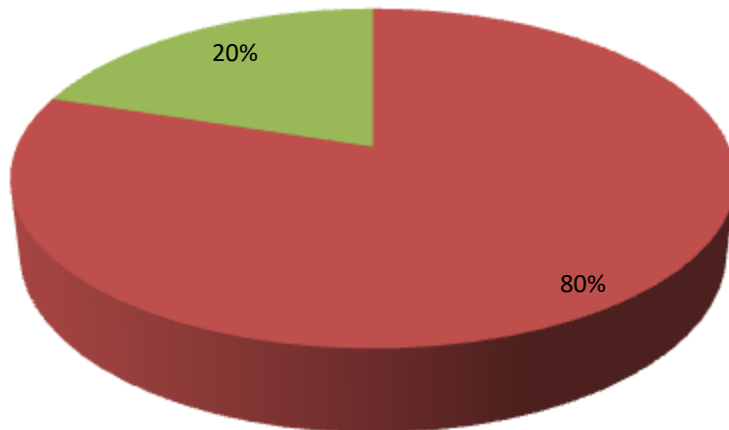
Existing Business

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Cow Item		20,000	2,40,000
Total Sales (A)		20,000	2,40,000
Less. Variable Expense			
Total variable Expense (B)		0	0
Contribution Margin (CM) [C=(A-B)]		20,000	2,40,000
Less. Fixed Expense			
Electricity Bill		300	3,600
Mobile Bill		200	2,400
Salary (self)		5,000	60,000
Entertainment		300	3,600
Transportation		200	2,400
Food		9,000	1,08,000
Total fixed Cost (D)		15,000	1,80,000
Net Profit (E) [C-D]		5,000	60,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Deshi Cow	1	50000	50,000	-	-	-	50,000
Ox Cow	1	80000	80,000	1	50000	50,000	1,30,000
Bolod Cow	1	70000	70,000	-	-	-	70,000
Total	3		2,00,000	1		50,000	2,50,000

Source of Finance



- Entrepreneur's Contribution 200,000
- Investor's Investment 50,000
- Total 250,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	3rd Year
Revenue (sales)					
Cow Item		30,000	3,60,000	3,78,000	3,96,900
Total Sales (A)		30,000	3,60,000	3,78,000	3,96,900
Less. Variable Expense					
Total variable Expense (B)		0	0	0	0
Contribution Margin (CM) [C=(A-B)]		30,000	3,60,000	3,78,000	3,96,900
Less. Fixed Expense					
Rent					
Electricity Bill		300	3,600	4,000	4,500
Mobile Bill		500	6,000	6,500	7,000
Salary (self)		5,000	60,000	60,000	60,000
Transportation		800	9,600	10,000	12,000
Entertainment		300	3,600	4,000	4,500
Food		13,000	1,44,000	1,45,000	1,48,000
Bank service Charge		100	1,200	1,200	1,200
Total Fixed Cost		20,000	2,40,000	2,30,700	2,37,200
Net Profit (E) [C-D]		10,000	1,20,000	1,47,300	1,59,700
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,20,000	1,47,300	1,59,700
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,00,000	2,27,300
	Total Cash Inflow	1,70,000	2,47,300	3,87,000
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	1,00,000	2,27,300	3,67,000

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 6 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









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FAMILY PICTURE

