#### **Proposed NU Business Name: JABEDUL GORU PALON KHAMAR**



Project identification and prepared By Md. Shahidul Islam Bagha Unit, Rajshahi

Project verified by: Md Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD JABEDUL ISLAM			
Age	:	07-12-1994 (22 Years)			
Education, till to date	:	HSC			
Marital status	:	Single			
Children	:	-			
No. of siblings:	:	3 Brothers & 4 Sisters			
Address	:	Vill: Tetulia P.O Tetulia , P.S: Bagha, Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. ZOBURA BEGUM MD KUDROT ALI Branch :Arani Bagha , Centre # 57 (Female), Member ID: 7921/4,Group No: 09 Member since: 22-01-2008 (08 years) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT 100,000, Outstanding loan: - Father			
(vi) Mobile lady	:	yes			
(viii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	Nil
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725-111081
Mother's Contact No.	:	01716-345911
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha ,Unit, Rajshahi.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

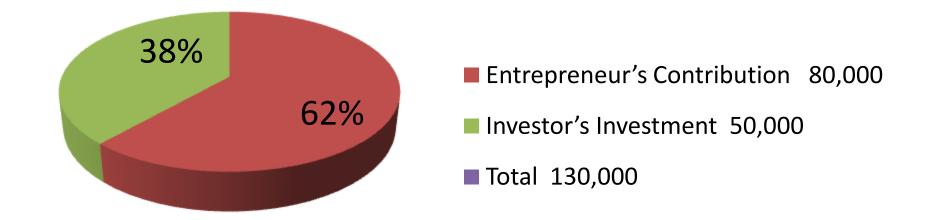
**MOST. ZOBURA BEGUM** joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	JABEDUL GORU PALON KHAMAR				
Location	:	Tetulia, Bagha, Rajshahi				
Total Investment in BDT	:	BDT 130,000/-				
Financing	:	Self BDT 80,000/-(from existing business) 62% Required Investment BDT 50,000/-(as equity) 38%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	10ft x 8ft=80 Square ft				
Implementation	:	<ul> <li>Currently he has two calf in his farm.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The farm is owned</li> <li>Collects goods from Rajshahi</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Quarterly	Yearly				
Revenue (sales)						
Cow	90,000	360,000				
Total Sales (A)	90,000	360,000				
Less. Variable Expense						
Feed	22,500	90,000				
Total variable Expense (B)	22,500	90,000				
Contribution Margin (CM) [C=(A-B)	67,500	270,000				
Less. Fixed Expense						
Electricity Bill	900	3,600				
Mobile Bill	600	2,400				
Salary (self)	30,000	120,000				
Transportation	3,000	12,000				
Total fixed Cost (D)	34,500	138,000				
Net Profit (E) [C-D)	33,000	132,000				

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	y. Unit Amount Qty. Unit Amount Propo		<b>Proposed Total</b>			
		Price	(BDT)		Price	(BDT)	
Calf	2	40000	80,000	1	30000	30,000	110,000
Feed	0	0	0	10	2000	20,000	20,000
Total	2		80,000	11		50,000	130,000

### **Source of Finance**



Financial Projection (BDT)					
Particular	Quarterly	1st Year	2nd Year	3rd Year	
Revenue (sales)					
Cow	120,000	480,000	504,000	529,200	
Total Sales (A)	120,000	480,000	504,000	529,200	
Less. Variable Expense					
Feed	31,500	126,000	132,300	138,915	
Total variable Expense (B)	31,500	126,000	132,300	138,915	
Contribution Margin (CM) [C=(A-B)	88,500	354,000	371,700	390,285	
Less. Fixed Expense					
Electricity Bill	900	3,600	4,000	4,500	
Mobile Bill	900	3,600	4,000	4,500	
Salary (self)	30,000	120,000	120,000	120,000	
Transportation	4,000	16,000	18,000	20,000	
Total Fixed Cost	35,800	143,200	146,000	149,000	
Net Profit (E) [C-D)	52,700	210,800	225,700	241,285	
Investment Payback		20,000	20,000	20,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	210,800	225,700	241,285
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		190,800	396,500
	Total Cash Inflow	260,800	416,500	637,785
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	190,800	396,500	617,785

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









লাতথ্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি থাবহারকারী বাতীত অন্য দলে নিকটস্থ পোশ্ট অজিসে জমা দেবার জনা অনুরোধ করা হলো। শিহং: , গ্রাম/রাজা: তেওুঁলিয়া নওদাপাড়া, ডাকঘর: তেওুঁলিয়া ২১০০, বাঘা, রাজশাহী

ক্ষের স্বাক্র

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প্রদানের তারিখ: ২১/০৯/২০১৩

# **FAMILY PICTURE**

