

Shanaz Poultry Farm



Project by: Shanaz Begum
Identified by-Md. Ziaul Hoque
Verified By: A.S.M. Shahidul Haque

Dhamrai Unit
GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Shanaz Begum
Age	:	15/01/1983 (34Years 3 months)
Marital status	:	Married
Children	:	01 Son, 01 Daughter
No. of siblings:	:	04 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Pearjan Begum Md. Jahiruddin Member since:01/04/1991 Branch: Kalampur, Centre no.08, Group:76 Loanee No:1076 First loan: Tk. 2500/- Total Amount Received: Tk. 2,00,000/- Last Loan: Tk. 50,000 . Outstanding: Tk. 2000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc.. (ix) Others	:	NU's father N/A N/A N/A N/A
Education	:	Class-8

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Present Occupation	:	Business (Poultry Farm)
Trade License Number	:	277/2016-2017
Business Experiences	:	10 Years
Initial Capital	:	200,000 BDT in 2007
Other Own/Family Sources of Income	:	Agriculture
NU Contact Info	:	01910170060
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka



NU's mother has been a member of Grameen Bank Since 1991. At first his mother took a loan amount of 2500 BDT from Grameen Bank. She invested the money in her daughter's business. NU's mother gradually improved their life standard by using GB loan. Her daughter is now established in her respective field.

PROPOSED BUSINESS info



Business Name	:	Shanaz Poultry Farm
Address/ Location	:	Hira Nodi Kulla, Dhamrai, Dhaka
Total Investment in BDT	:	770,000 BDT
Financing	:	Self BDT :670,000 (from existing business) -87% Required Investment BDT :1,00,000 (as equity) -13%
Present salary/drawings from business (estimates)	:	BDT20,000
Proposed Salary		BDT 20,000
i. Proposed Business % of present gross profit margin	:	9%
ii. Estimated % of proposed gross profit margin	:	9%
iii. Agreed grace period	:	3 months

PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
<u>Present Items:</u>			
Farm House	200,000		670,000
Layer hen (6000*100)	600,000		
Poultry Feed (2000*10 bosta)	20,000		
- Answar VDB Loan	(150,000)		
<u>Proposed items:</u>			
Layer Hen(1000*100)		100,000	100,000
Total Capital	670,000	100,000	770,000

EXISTING BUSINESS OPERATION info



Particulars	Existing Business (BDT)		
	Daily	Monthly	Yearly
Sales (A)		900,000	1,08,00,000
<i>Less: Cost of Sale (B)</i>		820000	98,40,000
Gross Profit (9%) (A-B) = [C]		80,000	960,000
<i>Less: Operating Costs</i>			
Electricity bill		5000	60,000
Mobile Bill		1500	18000
Present Salary (Self)		20,000	240,000
Staff Salary		20000	240000
Vaccine , Doctor fee		20000	240000
Others		500	6000
Non Cash Item:			
Depreciation		2500	30000
Total Operating Cost (F)		69500	834000
Net Profit (E-F) :		10500	126000

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)		9,50,000	1,14,00,000		9,50,000	1,14,00,000
<i>Less: Cost of Sale (B)</i>		864,500	103,74,000		864,500	103,74,000
Profit 9% (A-B)=(C)		85,500	10,26,000		85,500	10,26,000
Less operating cost :						
Electricity bill		6000	72000		6000	72000
Mobile Bill		2000	24000		2000	24000
Staff Salary		22000	264,000		22000	264,000
Salary- self		20,000	240,000		20,000	240,000
Vaccine, Doctor Fee		21,000	252,000		21,000	252,000
Others		1000	12000		1000	12000
<i>Non Cash Item</i>						
<i>Depreciation</i>		2500	30000		2500	30000
Total Operating Cost (F)		74500	894,000		74500	894,000
Net Profit =(E-F)		11000	132000		11000	132000
GT payback		60,000		60,000		
Retained Income:		72000		72000		

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & Pay)



Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	0
1.2	Net Profit	132000	132000
1.3	Depreciation	30,000	30,000
1.4	Opening Balance of Cash Surplus	0	102,000
	Total Cash Inflow	262,000	264,000
2.0	Cash Outflow		
2.1	Purchase of Product	100,000	0
2.2	Investment Pay Back	60,000	60,000
	Total Cash Outflow	160,000	60,000
3.0	Net Cash Surplus	102,000	204,000

SWOT ANALYSIS



STRENGTH

- Environment-Friendly.
- Skilled & 10 Years Experience
- Position of his shop beside main road.
- Pleasant personality

WEAKNESS

- Lack of investment

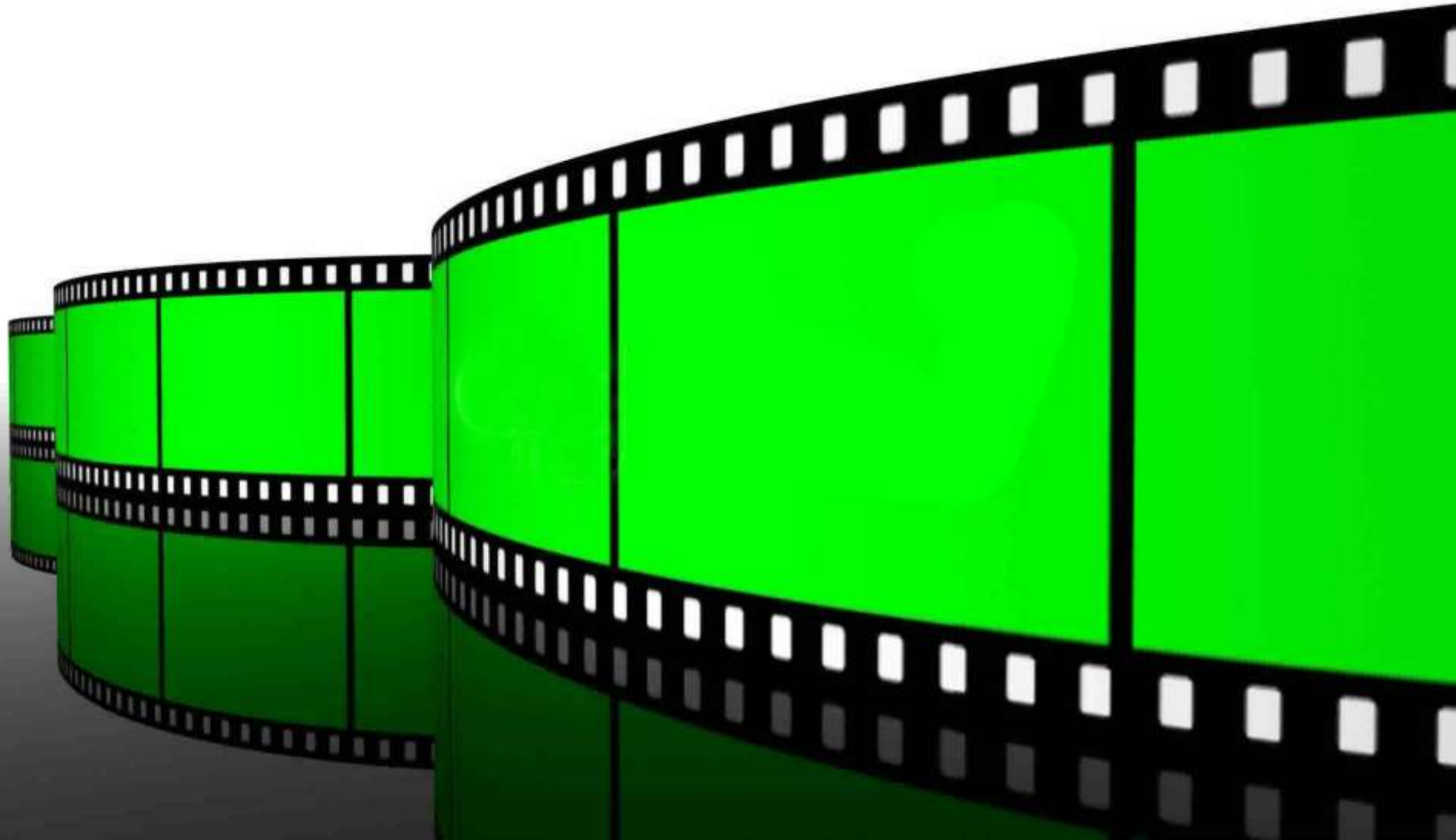
OPPORTUNITIES

- Expansion of Business

THREATS

- Competitor may create.
- Fire.
- Theft.

PHOTOGRAPHS



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Internal Design Lab

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