Proposed NU Business Name: UTTARA PERFUMARY



Project identification and prepared by: Modon Kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD MEHIDI HOSSAN (BARKAT)			
Age	:	17-08-1982 (34 Y <i>ears</i>)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	01 Douther 01 Son			
No. of siblings:	:	04Brothers 01 Sisters			
Address	:	Vill: 147,Sonnarkola P.O Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MRS MONOARA BEGUM MD AFTAB UDDIN Branch: Dakshinkhan, Centre # 07 (Female), Member ID: 2749/1, Group No: 01 Member since: 10-02-2004- To 07-05-2010 (06 Years) First loan: BDT 5,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nill No No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences & Skill	:	01 years of business experience.
Own Business and	:	01 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	House rent
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01932-339942
Family's Contact No.	:	01946-288823
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

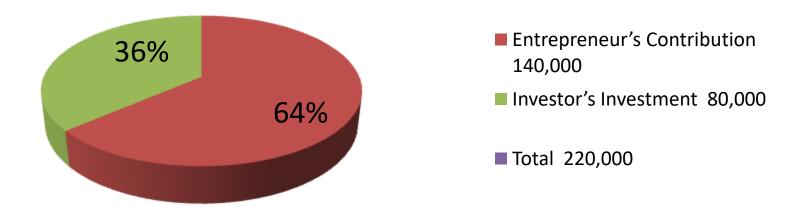
MRS MONOARA BEGUM joined Grameen Bank since 06 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	UTTARA PERFUMARY				
Location	:	Dobadia, Uttarkhan, Dhaka				
Total Investment in BDT	:	BDT 220,000/-				
Financing	:	Self BDT 140,000/- (from existing business) 64% Required Investment BDT 80,000/- (as equity) 36%				
Present salary/drawings from business (estimates)	:	: BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	12 ft x 10 ft= 120 square ft				
Security of the shop	:	BDT 20,000				
Implementation		 The business is planned to be scaled up by investment in existing goods like; Vanilla, kati ,Orrange perfume ,Lemon Perfume, gano Sugar,C.m.c pipe wholes & Retailer etc. Average 20% gain on sales. The business is operating by entrepreneur. The shop is rented. Collects goods from Nababpur , kustia ,purn Dhaka. Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Ice & Febrics Cemecal	2,500	75,000	900,000			
Total Sales (A)	2,500	75,000	900,000			
Less. Variable Expense						
Ice & Febrics Cemecal	2,000	60,000	720,000			
Total variable Expense (B)	2,000	60,000	720,000			
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000			
Less. Fixed Expense						
Rent		2,000	24,000			
Electricity Bill		500	6,000			
Transportation		1,000	12,000			
Mobile Bill		300	3,600			
Entertainment		500	6,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		9,300	111,600			
Net Profit (E) [C-D)		5,700	68,400			

Investment Breakdown								
Particulars		Existing		Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
vanilla	40	450	18000	vanilla			2,500	20,500
kathi	800	50	40000	kati	500	50	25,000	65,000
orrange perfume	5	900	4500	orrange	2	900	1,800	6,300
			4500	perfume			1,800	0,300
lemon perfume	4	900	3600	lemon perfume	2	900	1,800	5,400
sugar	2	14400	28800	gono sugar	1	14400	14,400	43,200
c.m.c	1	10200	10200	c.m.c	1	10200	10,200	20,400
sweetis	2	12000	24000	sweetis	1	12000	12,000	36,000
pipe	5	1000	5000	pipe	5	1000	5,000	10,000
Others			5900	Others			7,300	13,200
Total			140,000				80,000	220,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Ice & Febrics Cemecal	3,400	102,000	1,224,000	1,285,200	1,349,460	
Total Sales (A)	3,400	102,000	1,224,000	1,285,200	1,349,460	
Less. Variable Expense						
Ice & Febrics Cemecal	2,720	81,600	979,200	1,028,160	1,079,568	
Total variable Expense (B)	2,720	81,600	979,200	1,028,160	1,079,568	
Contribution Margin (CM) [C=(A-B)	680	20,400	244,800	257,040	269,892	
Less. Fixed Expense						
Rent		2,000	24,000	24,000	24,000	
Electricity Bill		525	6,300	6,615	6,946	
Transportation		1,100	13,200	13,860	14,553	
Mobile Bill		360	4,320	4,536	4,763	
Entertainment		500	6,000	6,300	6,615	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		9,485	113,820	115,311	116,877	
Net Profit (E) [C-D)		10,915	130,980	141,729	153,015	
Investment Payback			32,000	32000	32000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	130,980	141,729	153,015
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		98,980	208,709
	Total Cash Inflow	210,980	240,709	361922
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	22.000	22000	22000
2.3	Ownership Tr. Fee)	32,000	32000	32000
	Total Cash Outflow	112000	32,000	32000
3	Net Cash Surplus	98,980	208,709	329922

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 01 Years

Own Business: 01 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





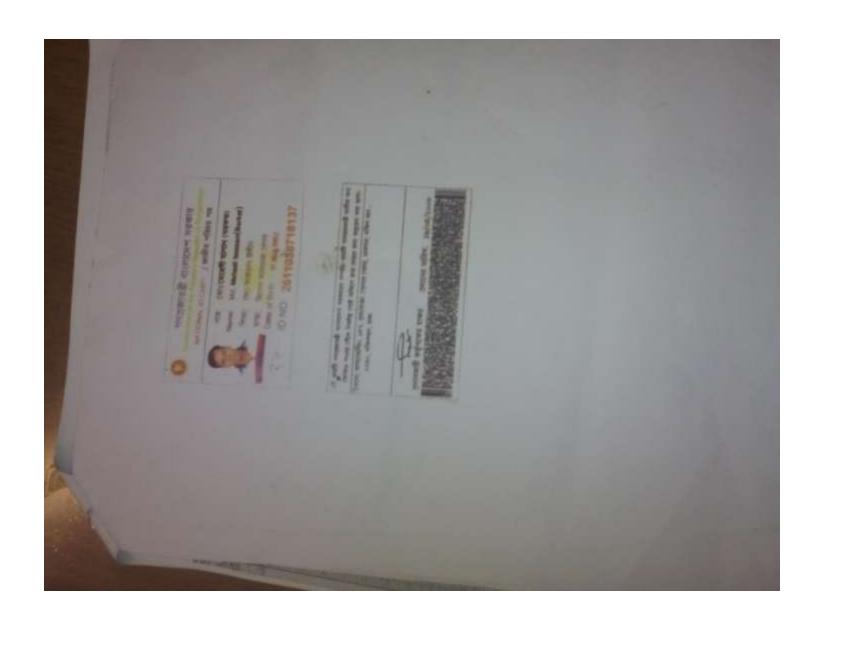














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म्बि कार्यकृष्टी वाक्षितः।

ত। উক্ত দোকান যুৱের মাসিক জড়া যুক্তি নামা অদাকরে ০১/০১/২০১৭ ইং জানিশ হউতে আগামী ত (কিন) বছর

১। উক্ত সোকান মতের মানিক জড়া বানদ ২,০০০/-(মুই হাজার) টাকা ধার্য্য করা হইল। ২। উক্ত সোকান যুৱের মানিক ভাড়া ২৪ শক্ষ হাড়াটিয়া এতি শহনতী মানের ১ অভিশ হইতে ১০ তান্থিবের মুচ্যু ১২ गटकड वदाबदड गडिटनाए कहिटना।

। महीवनी ।

২০,০০০/-(শিশ হাজায়) টালা ক্রমি রগান করিয়া নিমু লিখিত শর্ক রোতাবেক গোকান জায়া নিয়ে সক্ষত ব্রুগ়ো শত ১য শক মালিক উক্ত অলীয় টাঞা নিয়ু লিখিত খাক্তবায়ী খাকীগানের মোকানেলায় কণে গ্রহণ করিয়া নিয়ু মনিষ সোকান কর্মী মানিক জড়া দেওয়ার একাংশা একাব মোদনা কবিলে পর আগনি ২য় গঞ্চ কাক্ষ্যীয়া জনিতে শাবিষা (田田田田 (田田田田 ক্ষিয়া সোকান যত মানিক জায়াহ মুক্ত নানা নানন নিৰিতে আছে কতিলান। তেতেত্ব আনি এখ লক মানিক উক্ত দুৱন কঞ্চনাৰত সৰ্ব শক্তিয়ান অনীয় দহস্তে ও দাজা সাৱা জাৰ্যদেও যুগিক বহুদে অনুসাহ ভায়ালার নাম স্থ্ৰ শর সালেকে আগমি ২৪ শক অনুটিয়ার বরবের দেদন হয় যাসিক অনু রদান করিলা।

一(日本日)大山本 (日)日本) মেহেদী হাসাদ ব্রক্ত, দিল-যোঃ লাশতাৰ গ্রহন, মাতা-মনোরাখা কোম, টেকানা-বাড়ী নং-১৪১, ट्यानोड्डिका, ट्लीड ६ बान-मक्षित्वा, किला-गका । खाठीतवा ना्लाटानी, वर्ष-देनमात्र, टल्ला-सदन्ता

মোট বিস্তাদ হোসেদ, দিলা দুঙ মো গাছিৰ ইছিল, মাধা-মহিদুদ দেল, এাখ-সোমনিয়া আছিমান্তী, শোচ ক बाज, क्षेत्रक्षाम्, क्षिता, ग्रंबा । कांबीक्षा, नांबाहमणै, वर्ष क्षेत्रशाम्, टरांबा-राव्या

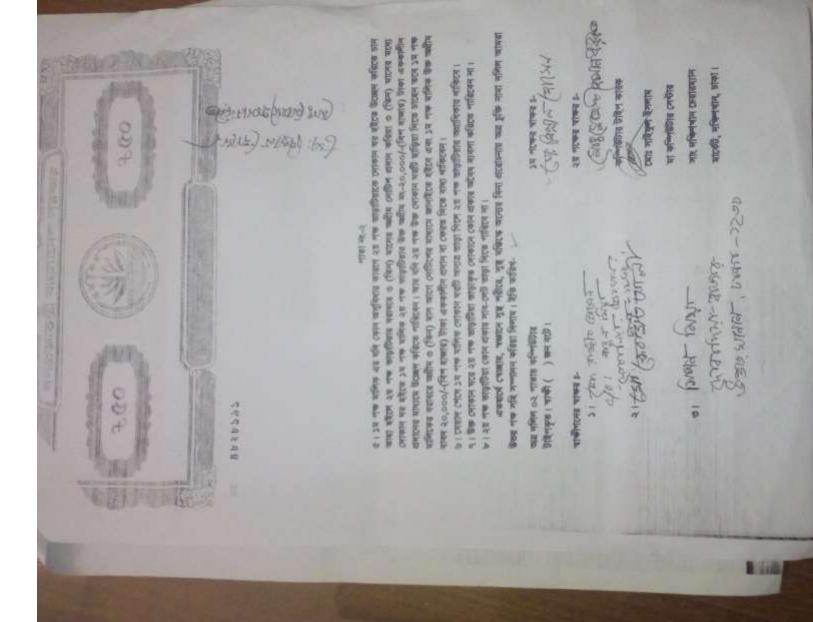
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। विमानकार्ष्ट्र संस्थानित समीत ।

- (आह (अंग्रह) आह) -

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FAMILY PICTURE

