#### **Proposed NU Business Name: BOYES CLUB**



Project identification and prepared by: Md. Golam rusul, Munsigonj Unit, Munsigonj

Project verified by: Sushanto Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. MOIN UDDIN				
Age	:	10-05-1989 (28 Years)				
Education, till to date	:	HSC				
Marital status	:	Unmarried				
Children	:	N/A				
No. of siblings:	:	3 Brothers & 1 Sister				
Address	:	Vill: North Sipahipara, Kaji Kosba, P.O: Rampal P.S: Munsigonj, Dist: Munsigonj				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  NURJAHAN BEGUM  MD. ISRAFIL MADBOR  Branch: Rampal, Munsigonj Centre # 75(Female),  Member ID: 2370, Group No: 06  Member since: 01-02-2008 (08 Years)  First loan: BDT 3,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 30000, Outstanding loan: BDT NIL N/A No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has 2 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01928-803877
Mother's Contact No.	:	01989-200197
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Munsigonj Unit, Munsigonj

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**NURJAHAN BEGUM** joined Grameen Bank since 08 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Propos	Proposed Nobin Udyokta Business Info					
ie		BOYES CILIB				

-		
Business Name	:	BOYES CLUB
Location		Mondol Shopping Complex

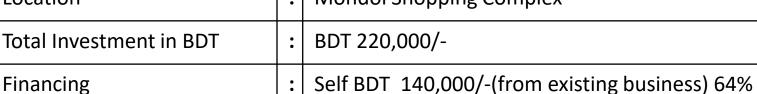
BDT 5,000/-

BDT 5,000/-

12 ft x 10 ft= 120 square ft

goods like; Cloths Item.

Location	:	Mondol Shopping Complex
Total Investment in BDT	:	BDT 220,000/-



Present salary/drawings

**Proposed Salary** 

**Implementation** 

Size of shop

from business (estimates)

- Agreed grace period is 3 months.
- ■Average 20% gain on sale. ■The business is operating by entrepreneur. Existing 1 employee. ■The shop is rented.

Required Investment BDT 80,000/-(as equity) 36%

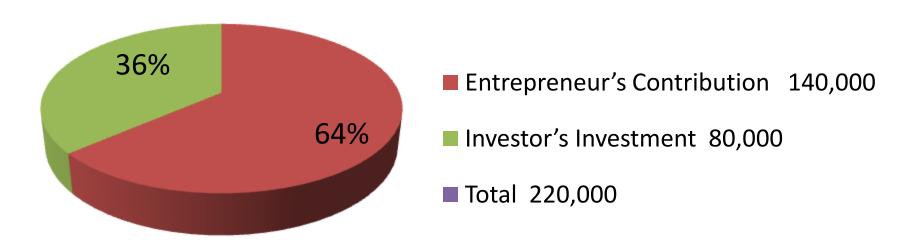
Collects goods from Nobabpur, Dhaka.

■The business is planned to be scaled up by investment in existing

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Cloth item	3000	90000	1080000				
Total sales (A)	3000	90000	1080000				
Less Variable Exp.							
Cloth item	2400	72000	864000				
Total Variable exp. (B)	2400	72000	864000				
Contribution Margin CM [C= (A-B)	600	18000	216000				
less fixed exp.							
Rent		4300	51600				
Electricity bill		500	6000				
Transportation		1200	14400				
Salary (self)		5000	60000				
Salary (staff)		3000	36000				
Entertainment		300	3600				
Guard		100	1200				
Genaretor		100	1200				
Mobile		300	3600				
total fixed cost (D)		14800	177600				
Net profit (E) [C-D]		3200	38400				

Investment Breakdown								
	Proposed							
Particulars Qty. Unit Amount Qty Unit Amount Price (BDT) Price (BDT)						Proposed Total		
Shirt	150	600	90,000	100	500	50,000	140,000	
Pant	100	200	20,000	100	200	20,000	40,000	
Genji	100	300	30,000			0	30,000	
Others			0	100	100	10,000	10,000	
Total	350		140,000	300		80,000	220,000	

### **Source of Finance**



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Cloth item	3500	105000	1260000	1323000	1389150	
Total Sales (A)	3500	105000	1260000	1323000	1389150	
less variable Expenses						
Cloth item	2800	84000	1008000	1058400	1111320	
Total variable Expenses (B)	2800	84000	1008000	1058400	1111320	
Contribution Margin (CM)= (A-B)	700	21000	252000	264600	277830	
Less Fixed Expenses						
Rent		4300	51600	51600	51600	
Electricity bill		500	6000	6000	6000	
Transportation		1200	14400	14400	14400	
Salary (self)		5000	60000	60000	60000	
Salary (staff)		3000	36000	36000	36000	
Entertainment		350	4200	4200	4200	
Guard		100	1200	1200	1200	
Genaretor		100	1200	1200	1200	
Mobile		400	4800	4800	4800	
Total Fixed Cost		14950	179400	179400	179400	
Net Profit (E) (C-D)		6050	72600	85200	98430	
Investment Payback			32000	32000	32000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	72,600	85,200	98430
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		40,600	93800
	Total Cash Inflow	152600	125800	192230
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	
3	Net Cash Surplus	40,600	93800	160230

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

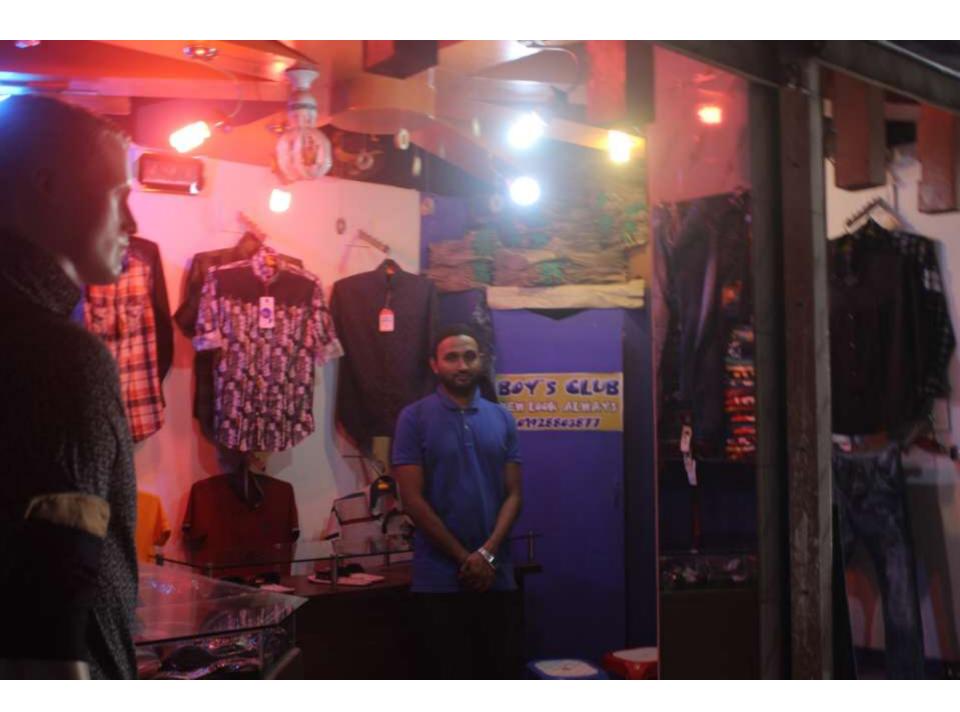
Fire

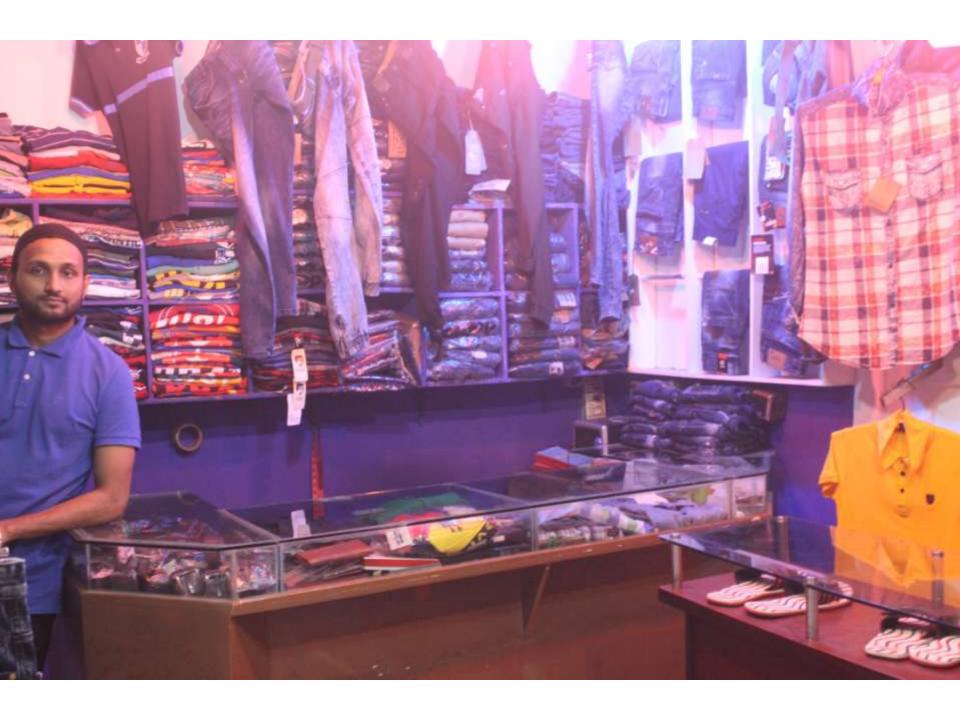
Political unrest

# Pictures









# **FAMILY PICTURE**

