

**Proposed NU Business Name: MASTER POULTRY FARM**



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Sokhipur Unit, Tangail

Project verified by: Md Siddikur Rahman



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MDS PAVEL HASAN</b>
Age	:	10-05-1985 (32 Years)
Education, till to date	:	SSC
Marital status	:	Single
Children	:	-
No. of siblings:	:	03 Brothers
Address	:	Vill: Amtoil, P.O: Bahertoil, P.S: Sokhipur, Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>HASINA AKTER</b>
(iii) Father's name	:	<b>SM MOZIBUR RAHMAN</b>
(iv) GB member's info	:	Branch: Amtoil, Centre # 01 (Female), Member ID: 1003, Group No: 01 Member since: 25-02-1990 (27 Years) First loan: BDT 4,000
Further Information:		Existing Loan: BDT 50,000/-, Outstanding loan:30,000
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	01 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01726-901491
Mother's Contact No.	:	01629-153578
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**HASINA AKTER** joined Grameen Bank since 27 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>MASTER POULTRY FARM</b>
Location	:	Amtoil, Sokhipur, Tangail
Total Investment in BDT	:	BDT 1,12,000/-
Financing	:	Self BDT 62,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	18 ft x 10 ft= 180 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪Currently run a poultry farm and .</li><li>▪Average 20% gain on sales.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪Collects goods from locally.</li><li>▪The shop is owned.</li><li>▪Agreed grace period is 3 months.</li></ul>

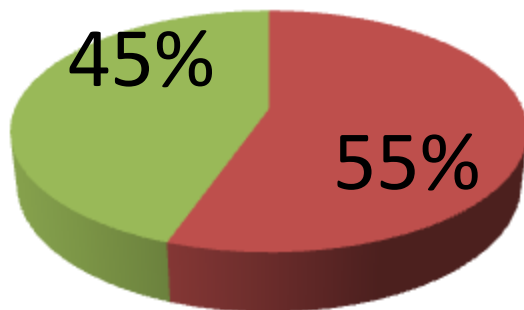
## Existing Business (BDT)

Particular	Monthly	Yearly
<b>Revenue (sales)</b>		
broiler item	70,000	840,000
<b>Total Sales (A)</b>	<b>70,000</b>	<b>840,000</b>
<b>Less. Variable Expense</b>		
broiler item	56,000	672,000
<b>Total variable Expense (B)</b>	<b>56,000</b>	<b>672,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>14,000</b>	<b>168,000</b>
<b>Less. Fixed Expense</b>		
Electricity Bill	2,000	24,000
Mobile Bill	200	2,400
Salary (self)	5,000	60,000
Transportation	1,500	18,000
<b>Total fixed Cost (D)</b>	<b>8,700</b>	<b>104,400</b>
<b>Net Profit (E) [C-D]</b>	<b>5,300</b>	<b>63,600</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Wood	40	800	32,000	0	0	0	32,000
Others	1	10000	10,000	0	0	0	10,000
Security	1	20000	20,000	0	0	0	20,000
Broiler	0	0	0	1	50000	50,000	50,000
<b>Total</b>	<b>42</b>		<b>62,000</b>	<b>0</b>		<b>50,000</b>	<b>112,000</b>

## Source of Finance



- Entrepreneur's Contribution 62,000
- Investor's Investment 50,000
- Total 112,000

## Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>				
broiler item	95,000	1,140,000	1,197,000	1,256,850
<b>Total Sales (A)</b>	<b>95,000</b>	<b>1,140,000</b>	<b>1,197,000</b>	<b>1,256,850</b>
<b>Less. Variable Expense</b>				
broiler item	76,000	912,000	957,600	1,005,480
<b>Total variable Expense (B)</b>	<b>76,000</b>	<b>912,000</b>	<b>957,600</b>	<b>1,005,480</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>19,000</b>	<b>228,000</b>	<b>239,400</b>	<b>251,370</b>
<b>Less. Fixed Expense</b>				
Electricity Bill	2,000	24,000	25,000	26,000
Mobile Bill	300	3,600	4,000	4,500
Salary (self)	5,000	60,000	60,000	60,000
Transportation	2,500	30,000	32,000	34,000
<b>Total Fixed Cost</b>	<b>9,800</b>	<b>117,600</b>	<b>121,000</b>	<b>124,500</b>
<b>Net Profit (E) [C-D]</b>	<b>9,200</b>	<b>110,400</b>	<b>118,400</b>	<b>126,870</b>
<b>Investment Payback</b>		<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	110,400	118,400	126,870
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		90,400	188,800
	<b>Total Cash Inflow</b>	<b>160,400</b>	<b>208,800</b>	<b>315,670</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>90,400</b>	<b>188,800</b>	<b>295,670</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 01 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire

Pictures











































# FAMILY PICTURE

