

Proposed NU Business Name: **MS RAZIA POLTRY FARM AND HACHARI**



Project identification and prepared by: Md.Anowar Hossin,
Mohasthan Unit, Bogra.

Project verified by: Md. Mozaharl Islam Sarker



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. RUBEL HOSSAIN
Age	:	12-12-1994 (23 Years)
Education, till to date	:	Class 5
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	01 Brother
Address	:	Vill:Rameshshar, P.O: Gokul, P.S: Bogra shadar Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Father's name	:	MST. AMBIA BEGUM
(iii) Houseband's name	:	MD. ABUL HOSSAIN
(iv) GB member's info	:	Branch: Gokul,Bogra, Centre # 31 (Female), Member ID: 2057, Group No: 04 Member since: 20-04-2004. (12 Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 10,000, Outstanding loan: Nill
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. 03 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Business
Entrepreneur Contact No.	:	01745-176745
Mother's Contact No.	:	01721-713787
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohasthan Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AMBIA BEGUM joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	M/S RAZIA POLTRY FARM AND HACHARI
Location	:	Gokul,Bogra shadar,Bogra.
Total Investment in BDT	:	BDT 4,18,000/-
Financing	:	Self BDT 3,18,000/-(from existing business) 76% Required Investment BDT 1,00,000/-(as equity) 24%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	50 ft x 100 ft= 5000 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poltry and Koel Pakhi sales.▪The business is operating by entrepreneur. Existing 01 employee.▪One will be appointed in the future.▪Collects goods from▪Agreed grace period is 3 months.

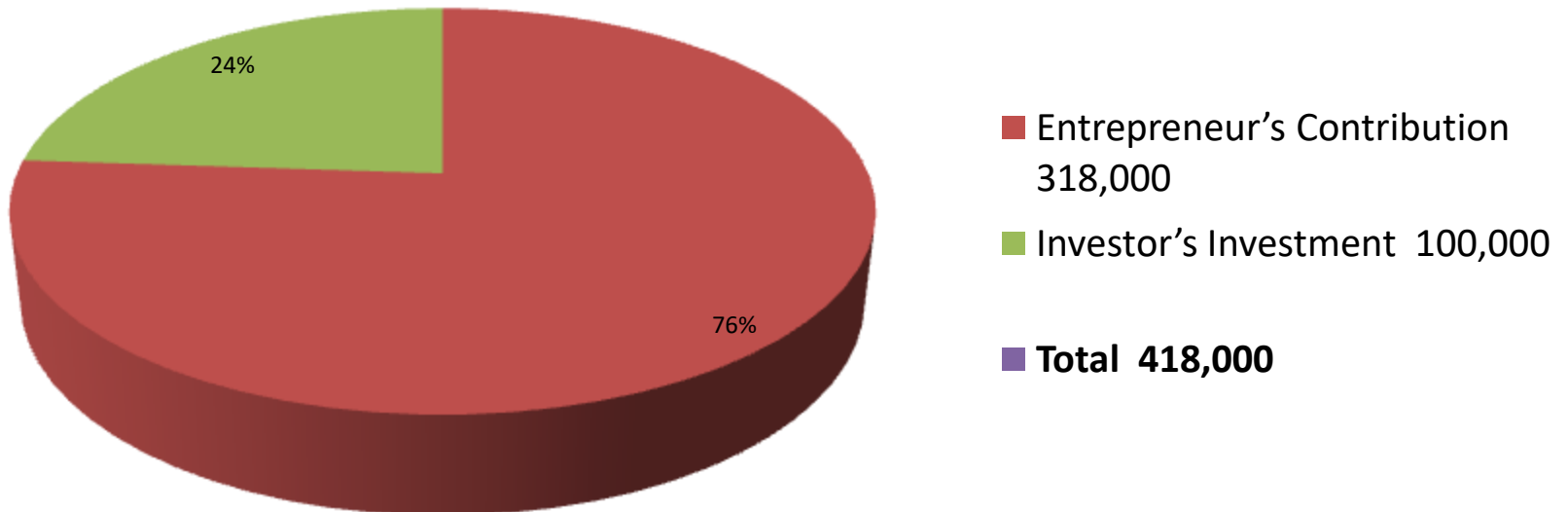
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltry Sales	1,000	30,000	360,000
Total Sales (A)	1,000	30,000	360,000
Less. Variable Expense			
Poltry Sales	500	15,000	180,000
Total variable Expense (B)	500	15,000	180,000
Contribution Margin (CM) [C=(A-B)]	500	15,000	180,000
Less. Fixed Expense			
Electricity Bill		2,000	24,000
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Salary (staf)		3,000	36,000
Entertainment		500	6,000
Mobile Bill		300	3,600
Total fixed Cost (D)		11,800	141,600
Net Profit (E) [C-D]		3,200	38,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Sonali Poltry	2600	30	78,000	4000	25	100,000	178,000
Pakithani	3000	70	210,000	0	0	0	210,000
Feed	10	2000	20,000	0	0	0	20,000
Medicine	5	2000	10,000	0	0	0	10,000
Total	5615	0	318000	4000	25	100000	418000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Poltry Sales	1,500	45,000	540,000	567,000	595,350
Total Sales (A)	1,500	45,000	540,000	567,000	595,350
Less. Variable Expense					
Poltry Sales	750	22,500	270,000	283,500	297,675
Total variable Expense (B)	750	22,500	270,000	283,500	297,675
Contribution Margin (CM) [C=(A-B)]	750	22,500	270,000	283,500	297,675
Less. Fixed Expense					
Electricity Bill		2000	24,000	24,000	24,000
Transportation		1000	12,000	12,000	12,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		3000	36,000	36,000	36,000
Entertainment		500	6,000	6,000	6,000
Mobile Bill		400	4,800	4,800	4,800
Total fixed Cost (D)		11,900	142,800	142,800	142,800
Net Profit (E) [C-D]		10,600	127,200	140,700	154,875
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	127,200	140,700	154,875
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		87,200	187,900
	Total Cash Inflow	227,200	227,900	342,775
2	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	87,200	187,900	302,775

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Gokul,Bogra shadar ,Bogra.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

















FAMILY PICTURE

