Proposed NU Business Name: SAMAD STORE



Project identification and prepared by: Md. Mohiuddin Rubel

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. ABDUS SAMAD				
Age	:	15-08-1987(30 Years)				
Education, till to date	:	Class Eight				
Marital status	:	arried				
Children	:	Doughter's & 1 Son				
No. of siblings:	:	Brother's & 3 Sister				
Address	:	Vill: Dhariyal P.O: Ghatail P.S: Ghatail i Dist: Tangail.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MRS. MALEKA BEGUM MD. MOYEN UDDIN Branch: Ghatail, Centre # 61 (Female), Member ID: 4032, Group No: 04 Member since: 03-12-1987 (30 Years) First loan: BDT 2000 Taka.				
Further Information: (v) Who pays GB loan installment	 :	Existing loan: 300000, Outstanding loan: 9400 Taka Brother				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and	:	Twelve years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-538218
Family's Contact No.	:	01716-514003
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

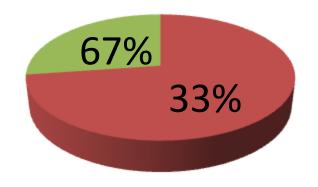
MRS. MALEKA BEGUM Joined Grameen Bank Since 30 Years Ago. At First She Took 2,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

Proposed Nobin Udyokta Business Info					
Business Name	:	SAMAD STORE			
Location	:	Ghatail Bazar, Ghatail, Tangail.			
Total Investment in BDT	:	BDT 300,000			
Financing	:	Self BDT 200,000(from existing business) 67%			
		Required Investment BDT 100,000(as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	12 ft x 30 ft= 360 Square ft			
Security of the shop	:	100000 Taka.			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Chal, Dal, Piyaj, roshun, Alu, Moshla, Ada, etc. Average 10% gain on sale. The business is operating by entrepreneur. Existing No Employee. The shop is Rented Collects goods from Tangail. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Chal, Dal, Piyaj, roshun,Alu,Moshla,Ada, etc.	8,000	240,000	2880000			
	0	0	0			
Total Sales (A)	8,000	240,000	2880000			
Less. Variable Expense						
Chal, Dal, Piyaj, roshun,Alu,Moshla,Ada, etc.	7,200	216,000	2592000			
	0	0	0			
Total variable Expense (B)	800	24,000	288000			
Contribution Margin (CM) [C=(A-B)	800	24,000	288000			
Less. Fixed Expense						
Rent		4000	48,000			
Electricity Bill		500	6,000			
Mobile Bill		250	3,000			
Salary (self)		5000	60,000			
Guard		100	1,200			
Transportation		5000	60,000			
Entertainment		200	2,400			
Generator		200	2,400			
Total fixed Cost (D)		15,250	183,000			
Net Profit (E) [C-D)		8,750	105,000			

Investment Breakdown							
	Exist	ing	Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
chal	10	2,000	20,000	50	2000	100000	120,000
dal	10	5,000	50,000	0	0	0	50,000
moshla	2	8000	16,000	0	0	0	16,000
roshun	1	5000	5,000	0	0	0	5,000
ada	1	2000	2,000	0	0	0	2,000
Alu	4	800	3,200	0	0	0	3,200
Piyaj	2	1000	2,000	0	0	0	2,000
Salt	1	1800	1,800	0	0	0	1,800
Sequrity	1	100000	100,000	0	0	0	100,000
			0		0		0
Total	32	125600	200,000	50	2000	100000	300,000

Source of Finance



Entrepreneur

Investment:200,000

Investor Investment:100,000

Total Investment:300,000

Financial Projection (BDT)								
Particular Daily Monthly 1st Year 2nd year								
Revenue (sales)								
Chal, Dal, Piyaj, roshun, Alu, Moshla, Ada, etc.	10000	300000	3600000	3780000	3969000			
	0	0	0	0	0			
Total Sales (A)	10000	300000	3600000	3780000	3969000			
Less. Variable Expense		0	0	0	0			
Chal, Dal, Piyaj, roshun, Alu, Moshla, Ada, etc.	9000	270000	3240000	3402000	3572100			
		0	0	0	0			
		0	0	0	0			
Total variable Expense (B)	9000	270000	3240000	3402000	3572100			
Contribution Margin (CM) [C=(A-B)	1000	30000	360000	378000	396900			
Less. Fixed Expense								
Food		4000	48000	50400	52920			
Electricity Bill		500	6000	6300	6615			
Mobile Bill		300	3600	3780	3969			
Salary (self)		5000	60000	63000	66150			
Transportation		5000	60000	63000	66150			
Entertainment		250	3000	3150	3307.5			
Generator		200	2400	2520	2646			
Gurd		100	1200	1260	1323			
Depriciation		0	0	0	0			
Total Fixed Cost		15350	184200	193410	203080.5			
Net Profit (E) [C-D)		14650	175800	184590	193819.5			
Investment Payback			40000	40000	40000			

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow	2001 2 (22 1)	(,	(==:)
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	175800	184590	193819.5
1.3	Depreciation (Non cash item)	0	0	
1.4	Opening Balance of Cash Surplus		135800	280390
	Total Cash Inflow		278400	474210
2	Cash Outflow			
2.1	Purchase of Product	100000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40000	40000	40000
	Total Cash Outflow	140000	40000	40000
3	Net Cash Surplus	135800	280390	434210

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



















FAMILY PICTURE

