

**Proposed NU Business Name: ONNO ROKOM FAST FOOD & COFFEE HOUSE**



Project identification and prepared by: Md Habil Uddin  
Najorpur Unit, Tangail

Project verified by: Mizanur Rahaman Patoary



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. MOUSHUMI AKTER</b>
Age	:	02-10-1983(34 Years)
Education, till to date	:	H .S .C
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	0 Brother & 04 Sisters
Address	:	Vill: Khatori P.O: Nagorpur, P.S: Nagorpur, Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MOST. SHUFIA BEGUM</b>
(iii) Father's name	:	<b>LATE. MOFFAZOL HOSSEN</b>
(iv) GB member's info	:	Branch: Nagorpur , Centre # 08 (Female), Member ID: 1583, Group No: 04 Member since: 05-09-2007 (09 Years) First loan: BDT 5,000
Further Information:		Existing Loan: 20,000/-, Outstanding loan: 0/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	02 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01753-261163
Mother's Contact No.	:	01779-259941
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nagorpur Unit, Tangail

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. SHUFIA BEGUM** joined Grameen Bank since 14 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>ONNO ROKOM FAST FOOD &amp; COFFEE HOUSE</b>
Location	:	Khotori Aricha road ,Nagorpur
Total Investment in BDT	:	BDT 90,000/-
Financing	:	Self BDT 40,000/-(from existing business) 44% Required Investment BDT 50,000/-(as equity) 56%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 25 ft= 250 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪He has run his Business.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪Collects goods from Dhaka,Nagorpur</li><li>▪The Shop is own.</li><li>▪Agreed grace period is 3 months.</li></ul>

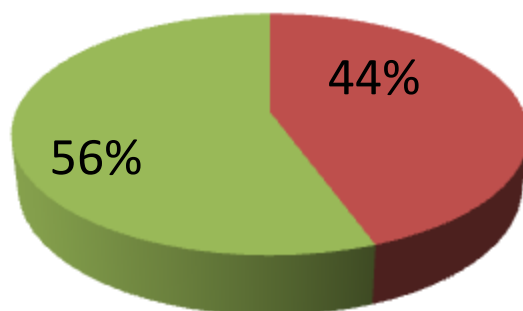
Exesting

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
7-up,Coffee Pack,Ice-cream,cheps,Rice ETC	1800	54000	648000
Total Sales(A)	1800	54000	648000
Less Variable Expense (B)			
7-up,Coffee pack.,Ice-cream,cheps,Rice ETC	1440	43200	518400
Total Variable Expense	1440	43200	518400
Contributon Margin (CM) [C=(A-B)]	360	10800	129600
Less Fixed Expense			
Electric Bill		1000	12000
Salary (Self)		5000	60000
Entertainment		500	6000
Mobil Bill		300	3600
Total Fixed Cost (D)		6800	81600
Net Profit (E)= [C-D]		4000	48000

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
7-up	22	500	11000	20	500	10000	21,000
Coffee pack	15	600	9000	20	600	12000	21,000
Ice-cream	18	450	8100	25	450	11250	19,350
Rice	20	80	1600	30	80	2400	4,000
Chips	4	800	3200	10	800	8000	11,200
Others			7100			6350	13,450
						0	0
Others						0	0
<b>Total</b>	<b>42</b>		<b>40000</b>	<b>105</b>		<b>50,000</b>	<b>90,000</b>

## Source of Finance



- Entrepreneur's Contribution 40,000
- Investor's Investment 50,000
- Total 90,000

Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
7up,Coffee,Ice-cream,cheps,Rice ETC	2300	69000	828000	1242000	1304100
<b>Total Sales(A)</b>	<b>2300</b>	<b>69000</b>	<b>828000</b>	<b>1242000</b>	<b>1304100</b>
<b>Less Variable Expense (B)</b>					
7up,Coffee,Ice-cream,cheps,Rice ETC	1840	55200	662400	993600	1043280
<b>Total Variable Expense</b>	<b>1840</b>	<b>55200</b>	<b>662400</b>	<b>993600</b>	<b>1043280</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>460</b>	<b>13800</b>	<b>165600</b>	<b>248400</b>	<b>260820</b>
<b>Less Fixed Expense</b>					
Electric Bill		1000	12000	12300	12600
Salary (Self)		5000	60000	60000	60000
Entertainment		500	6000	6000	6000
Mobil Bill		300	3600	3700	3800
<b>Total Fixed Cost (D)</b>		<b>6800</b>	<b>81600</b>	<b>82400</b>	<b>83200</b>
<b>Net Profit (E)= [C-D]</b>		<b>7000</b>	<b>84000</b>	<b>166000</b>	<b>177620</b>
<b>Investment Pay Back</b>			<b>20000</b>	<b>20000</b>	<b>20000</b>



### Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	84,000	166400	178420
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		28000	102500
	<b>Total Cash Inflow</b>	<b>134,000</b>	<b>194,400</b>	<b>280,920</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>28000</b>	<b>102500</b>	<b>180885</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 02 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire

Pictures

বিশ্বমিত্রাধির রাহমানির ডাকিম

# অলিমুজ্জাম

## ফাস্টফুড এন্ড কফি হাউজ

এখানে চিকেন ফ্রাই, চিকেন বল, বার্গার,  
কফি ও লাচ্ছি ইত্যাদি পাওয়া যায়।



কাঠুরী বড় পুকুর বড় ঘাট সংলগ্ন





























# FAMILY PICTURE

