

Proposed NU Business Name: **MA POULTRY FARM**



Project identification and prepared by: MD. Shah Alam,
Dupchachia Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD .ABDUR RAHIM PRAMANIK
Age	:	06-010-1989 (27 Years)
Education, till to date	:	HSC Pass
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	02 Sister
Address	:	Vill: Kashimala , P.O: Dupchachia, P.S: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST .SALMA
(iii) Father's name	:	MD .HAREJ UDDIN
(iv) GB member's info	:	Branch: Birkedar Kahalu, Centre # 39 (Female), Member ID: 2902, Group No: 01 Member since: 20-06-2009 (04 Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT 10,000, Outstanding loan: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business 06 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-930268
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST .SALMA joined Grameen Bank since 08 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MA POULTRY FARM
Location	:	Kashimala, Kahalu, Bogura
Total Investment in BDT	:	BDT 134,400/-
Financing	:	Self BDT 74,400/-(from existing business) 55% Required Investment BDT 60,000/-(as equity) 45%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	20 ft x 30 ft= 600 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poltry Hen, etc.▪The business is operating by entrepreneur. Existing no employee.▪01 will be appointed in the future.▪Collects goods from Kahalu,Bogra▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poltry Hen	120,000	1,440,000
Total Sales (A)	120,000	1,440,000
Less Variable Expense		0
Poltry Hen	96,000	1,152,000
Total variable Expense (B)	96,000	1,152,000
Contribution Margin (CM) [C=(A-B)]	24,000	288,000
Less Variable Expense		0
Electricity bill	500	6,000
Transportation	200	2,400
Salary (self)	5,000	60,000
Mobile bill	300	3,600
Total fixed cost (D)	6,000	72,000
Net Profit (E)= [C-D]	18,000	216,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hens	1500	40	60,000	0	0	0	60,000
Feed	8	1,800	14,400	30	1,800	54000	68,400
Medicine	0	0	0	20	300	6000	6,000
Total	1508		74,400	50	0	60,000	134400

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen.	150,000	1,800,000	1,890,000	1,984,500
Total Sales (A)	150,000	1,800,000	1,890,000	1,984,500
Less. Variable Expense	0	0	0	0
Poultry Hen.	120,000	1,440,000	1,512,000	1,587,600
Total variable Expense (B)	120,000	1,440,000	1,512,000	1,587,600
Contribution Margin (CM) [C=(A-B)]	30,000	360,000	378,000	396,900
Less. Fixed Expense		0	0	0
Transportation	500	6,000	6,300	6,615
Electricity bill	700	8,400	8,820	9,261
Guard	0	0	0	0
Salary (self)	5000	60,000	63,000	66,150
Entertainment	500	6,000	6,300	6,615
Mobile Bill	500	6,000	6,300	6,615
Total Fixed Cost	7200	86,400	90,720	95,256
Net Profit (E) [C-D]	22,800	273,600	287,280	301,644
Investment Payback		24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	273,600	287,280	301,644
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		249,600	512,880
	Total Cash Inflow	333,600	536,880	814,524
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24000	24,000
3	Net Cash Surplus	249,600	512880	790524

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Kashimala, Kahalu, Bogura
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















FAMILY PICTURE

