

## Proposed NU Business Name: **SKY MULTIMEDIA**



Project identification and prepared by: Md. Asadul haque  
Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>DIPOL DHOR</b>
Age	:	18-09-1982(35 Years)
Education, till to date	:	SSC
Marital status	:	Unmarried
Children	:	None
No. of siblings:	:	1 Sister
Address	:	Vill: Pan Boraid P.O: Kapasia P.S: Kapashia, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input type="checkbox"/> Father <input checked="" type="checkbox"/>
(ii) Mother's name	:	<b>PRNOTI DHOR</b>
(iii) Father's name	:	<b>GOURANGO DHOR</b>
(iv) GB member's info	:	Branch: Raniganj, Centre # 56(Male), Member ID: 5966, Group No: 05 Member since: 15/08/2001 (10 Years) First loan: BDT 5,000/-, Outstanding loan: =12,000/=
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	11 years experience in running business. He has 03 years training
Other Own/Family Sources of Income	:	Yes ( Electrician )
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-513394
Family's Contact No.	:	01712-060562
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**GOURANGO DHOR** joined Grameen Bank since 10 years ago. At first she took BDT 5,000/- loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>SKY MULTIMEDIA</b>
Location	:	Rounat Bazar, Gazipur
Total Investment in BDT	:	BDT 1,60,000/-
Financing	:	Self BDT 1,00,000/- (from existing business) 62% Required Investment BDT 60,000/- (as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 08 ft = 96 sq. ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like: Mobile, Charger, Battery ,head phone, cover, glass paper,mamory card,sound box, cabal ( usb), etc.</li><li>▪Average 20% gain on sales.</li><li>▪The business is operated by entrepreneur. Existing no employee.</li><li>▪The shop is rented.</li><li>▪Collects goods from Hall market, Dhaka .</li><li>▪Agreed grace period is 3 months.</li></ul>

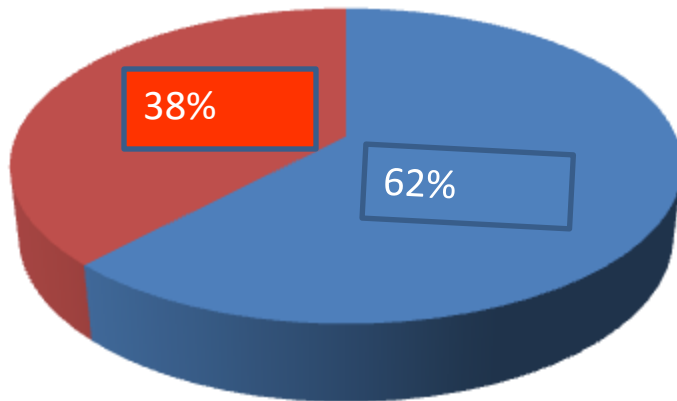
## Existing Business

BDT (TK)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Mobile, Charger, Battery ,Head Phone, Cover, Glass Paper, Memory Card, Sound Box, USB Cable, Servicing Materials etc.	2,500	75,000	900,000
<b>Total Sales (A)</b>	<b>2,500</b>	<b>75,000</b>	<b>900,000</b>
<b>Less. Variable Expense</b>			
Mobile, Charger, Battery ,Head Phone, Cover, Glass Paper, Memory Card, Sound Box, USB Cable, Servicing Materials etc.	2,000	60,000	720,000
<b>Total variable Expense (B)</b>	<b>2,000</b>	<b>60,000</b>	<b>720,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>500</b>	<b>15,000</b>	<b>180,000</b>
<b>Less. Fixed Expense</b>			
Rent		1,200	14,400
Electricity Bill		350	4,200
Transportation		500	6,000
Mobile Bill		200	2,400
Entertainment		150	1,800
Guard		100	1,200
Salary (self)		5,000	60,000
Generator		300	3,600
<b>Total fixed Cost (D)</b>		<b>7,800</b>	<b>93,600</b>
<b>Net Profit (E) [C-D]</b>		<b>7,200</b>	<b>86,400</b>

## Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Mobile	67,500	22,500	90,000
Charger	1,600	2,400	4,000
Battery	3,000	6,000	9,000
Head phone	1,500	3,000	4,500
Cover	3,200	4,000	7,200
Glass paper	7,500	5,000	12,500
Memory card	3,000	5,000	8,000
Sound box	1,400	2,000	3,400
USB Cable	600	900	1,500
Servicing materials	10,700	9,200	19,900
<b>Total</b>	<b>100,000</b>	<b>60,000</b>	<b>1,60,000</b>



- Entrepreneur's Contribution- 1,00,000
- Investor's Investment- 60,000
- Total Investment- 1,60,000

## Financial Projection

BDT (TK)

<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>1st Year</b>	<b>2nd Year(+5%)</b>	<b>3rd year (+5%)</b>
<b>Revenue (sales)</b>					
Mobile, Charger, Battery ,Head Phone, Cover, Glass Paper, Memory Card, Sound Box, USB Cable, Servicing Materials etc.	3,500	105,000	1,260,000	1,323,000	1,389,150
<b>Total Sales (A)</b>	<b>3,500</b>	<b>105,000</b>	<b>1,260,000</b>	<b>1,323,000</b>	<b>1,389,150</b>
<b>Less. Variable Expense</b>					
Mobile, Charger, Battery ,Head Phone, Cover, Glass Paper, Memory Card, Sound Box, USB Cable, Servicing Materials etc.	2,800	84,000	1,008,000	1,058,400	1,111,320
<b>Total variable Expense (B)</b>	<b>2,800</b>	<b>84,000</b>	<b>1,008,000</b>	<b>1,058,400</b>	<b>1,111,320</b>
<b>Contribution Margin (CM) [C=(A-B)</b>	<b>700</b>	<b>21,000</b>	<b>252,000</b>	<b>264,600</b>	<b>277,830</b>
<b>Less. Fixed Expense</b>					
Rent		1,200	14,400	14,400	14,400
Electricity Bill		350	4,200	4,200	4,200
Transportation		800	9,600	10,000	12,000
Mobile Bill		400	4,800	4,900	5,000
Entertainment		200	2,400	2,500	2,600
Guard		100	1,200	1,300	1,500
Salary (self)		5,000	60,000	60,000	60,000
Genertor		300	3,600	3,600	3,600
<b>Total Fixed Cost</b>		<b>8,350</b>	<b>100,200</b>	<b>100,900</b>	<b>103,300</b>
<b>Net Profit (E) [C-D]</b>		<b>12,650</b>	<b>151,800</b>	<b>163,700</b>	<b>174,530</b>
<b>Investment Payback</b>			<b>24,000</b>	<b>24,000</b>	<b>24,000</b>



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	146,700	158,390	171,142
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		122,700	257,090
	<b>Total Cash Inflow</b>	<b>206,700</b>	<b>281,090</b>	<b>428,232</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	<b>Total Cash Outflow</b>	<b>84,000</b>	<b>24,000</b>	<b>24,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>122,700</b>	<b>257,090</b>	<b>404,232</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 11 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

# স্মাই মাল্টিমিডিয়া

প্রোঃ দিপল ধর

রাওনাট বাজার, কাপাসিয়া, গাজীপুর।

এখানে সকল প্রকার মোবাইল সার্ভিসিং করা হয়।  
মেমোরি লোড করা হয়। ★ মোবাইল সেট পাওয়া যায়।  
যাবতীয় মোবাইলের মালাল বিক্রি করা হয়।

যোগাযোগঃ ০১৭১৬৫১৩৩৯৪



স্বাস্থ্যে বাঁচুন।







# FAMILY PICTURE

