Proposed NU Business Name: **SHAHIN DAIRY FARM** 

Project identification and prepared by: Md.Shahidul Islam, Nawabgonj Unit, Dhaka

Project verified by: Md.Samsul Arefin



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD. SHAHIN					
Age	••	12-11-1989 (28 Y <i>ears</i> )					
Education, till to date	••	Class 5					
Marital status	••	Unmarried					
Children	••	Single					
No. of siblings:	••	1 Brothers 2 Sister					
Address	••	Vill: Hayatkanda, P.O: Aowna					
		. P.S: Nawabgonj, Dist: Dhaka.					
Parent's and GB related Info							
(i) Who is GB member	:	Mother Father					
(ii) Mother's name	:	SHAHANA BEGUM					
(iii) Father's name	:	SHEAKH MONGAL					
(iv) GB member's info	:	Branch: Sollah Nawabgonj, Centre # 17 (Female),					
		Member ID: 1732, Group No: 02					
		Member since: 15-01-2001 (08 Years)					
		First loan: BDT 20,000/-					
Further Information:		Existing loan: 20,000 Outstanding loan: NIL					
(v) Who pays GB loan installment	:	N/A					
(vi) Mobile lady	:	No					
(vii) Grameen Education Loan	:	No					
(viii) Any other loan like GB,	:	No					

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		No
Business Experiences and	••	By birth years experience in running business. By birth Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Cow rearing
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01814-170384
Family's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nawabgonj Unit ,Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

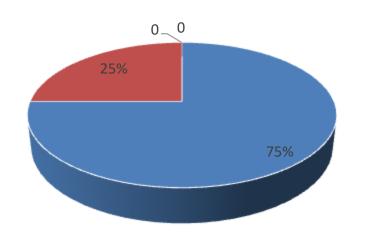
**SHAHANA BEGUM** joined Grameen Bank since 03 years ago. At first she took BDT 20,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SHAHIN DAIRY FARM			
Location	:	Hayatkanda, Nawabgonj			
Total Investment in BDT	:	BDT 3,25,000/-			
Financing	:	Self BDT 2,45,000/- (from existing business) 75% Required Investment BDT 80,000/- (as equity) 25%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	: 20 ft x 10 ft= 200 square ft				
Implementation	:	<ul> <li>He has 1 Cow, 3 ox &amp; 1 calf in his farm.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The farm is owned.</li> <li>Collects goods from Shivrampur &amp; Joypara Hat.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk (10x60)	600	18,000	2,16,000			
Total Sales (A)	600	18,000	2,16,000			
Less. Variable Expense						
Straw, Bran, Medicine etc	200	6,000	72,000			
Total variable Expense (B)	200	6,000	72,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	1,44,000			
Less. Fixed Expense						
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Electricity Bill		200	2,400			
Transportation		1,000	12,000			
Total fixed Cost (D)		6,500	78,600			
Net Profit (E) [C-D)		5,500	66,000			

Investment Breakdown								
Existing					Proposed			
Particulars Qty.		<b>Unit Price</b>	Amount	Qty.	ty. Unit Amount Pro		Proposed	
			(BDT)		Price	(BDT)	Total	
Ox	3	60,000	1,80,000	1	0	0	1,80,000	
Cow	1	50,000	50,000	1	80,000	80,000	1,30,000	
Calf	1	15,000	15,000				15,000	
Total			2,45,000			80,000	3,25,000	

#### **Source of Finance**



- ☐ Entrepreneur's Contribution- 2,45,000/-
  - ☐ Investor's Investment- 80,000/-
- □ Total- 3,25,000/-

Financial Projection (BDT)						
Particular	Daily	Monthly	1 <sup>st</sup> Year	2 <sup>nd</sup> Year	3 <sup>rd</sup> Year	
Revenue (sales)						
Milk (16x60)	960	28,800	3,45,600	3,62,800	3,81,024	
Total Sales (A)	960	28,800	3,45,600	3,62,800	3,81,024	
Less. Variable Expense						
Straw, Bran, Medicine etc	300	9,000	1,08,000	1,13,400	1,19,070	
Total variable Expense (B)	300	9,000	1,08,000	1,13,400	1,19,070	
Contribution Margin (CM)						
[C=(A-B)]	660	19,800	2,37,600	2,49,480	2,61,954	
Less. Fixed Expense						
Mobile Bill		400	4,800	4,800	4,800	
Salary (self)		5,000	60,000	60,000	60,000	
Electricity Bill		300	3,600	3,700	4,000	
Transportation		1,000	12,000	12,000	12,000	
Total Fixed Cost		6,700	80,400	80,500	80,800	
Net Profit (E) [C-D)		13,100	1,57,200	1,68,980	1,81,154	
Investment Payback			32,000	32,000	32,000	

# Cash flow projection on business plan (rec. & pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	1,57,200	1,68,980	1,81,154
1.3	Depreciation (Non cash item)		-	
	Opening Balance of Cash			
1.4	Surplus		1,25,200	2,62,180
	Total Cash Inflow	2,37,200	2,94,180	4,43,334
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	1,12,000	32,000	32,000
3	Net Cash Surplus	1,25,200	2,62,180	4,11,334

#### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of farm: Hayatkanda, Nawabganj,

Dhaka;

Regular customers;

### THREATS

Theft

Fire

Political unrest







