

Proposed NU Business Name: **VAI VAI POULTRY FARM**



Project identification and prepared by: Md. Sahabuddin,
Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. HASAN HABIB SHOVO
Age	:	14-01-1999 (18 Years)
Education, till to date	:	Digri 1 st year
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	02 Brothers
Address	:	Vill: Tilahari, P.O: Keshohat , P.S: Mohanpur , Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. HABIBA BEGUM
(iii) Father's name	:	MD. ASHRAFUL ISLAM
(iv) GB member's info	:	Branch: Rayghati, Mohanpura Centre 6 (Female), Member ID: 1245/2, Group No: 03 Member since: Befor 2007-2012 Present 25-5-2015 (7Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 12,000 Outstanding loan: Paid/=
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	Boylar Bussines
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01765-491543
Mother's Contact No.	:	01750-368448
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. HABIBA BEGUM joined Grameen Bank since years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	VAI VAI POULTRY FARM
Location	:	Vill: Tilahari, P.O: Keshorhat , P.S: Mohanpur , Dist: Rajshahi
Total Investment in BDT	:	BDT 1,20,000/-
Financing	:	Self BDT 70,000/-(from existing business) 71% Required Investment BDT 50,000/-(as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	30ft x 15 ft = 450 sft
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing; Poltri item etc. ▪Average 35% gain on sale. ▪The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed. ▪The shop is Owne ▪Collects goods from Rajshahi. ▪Agreed grace period is 3 months.

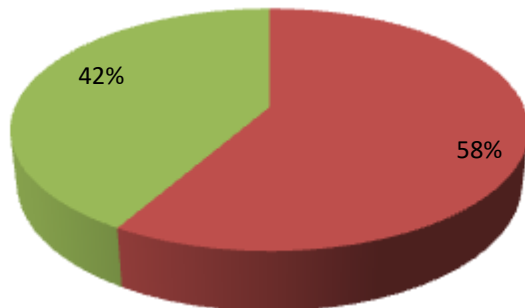
Existing Business

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltri item		2,00,000	24,00,000
Total Sales (A)		2,00,000	24,00,000
Less. Variable Expense			
Poltri Item		70,000	8,40,000
Total variable Expense (B)		70,000	8,40,000
Contribution Margin (CM) [C=(A-B)]		1,30,000	15,60,000
Less. Fixed Expense			
Rent			
Electricity Bill		300	3,600
Mobile Bill		200	2,400
Salary (self)		5,000	60,000
Salary (staff)			
Food		90,000	10,80,000
Transportation		500	6,000
Entertainment			
Medicin			
Total fixed Cost (D)		96,000	11,52,000
Net Profit		34,000	4,08,000

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Hen	1000	70	70,000	400	70	28,000	98,000
Food	-	-	-	-	-	22,000	22,000
Total	1000		70,000	400		50,000	1,20,000

Source of Finance



- Entrepreneur's Contribution 70,000
- Investor's Investment 50,000
- Total 120,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year	3rd Year
Revenue (sales)					
Poltri Item		2,50,000	30,00,000	31,50,000	33,07,500
Total Sales (A)		2,50,000	30,00,000	31,50,000	33,07,500
Less. Variable Expense					
Poltri tem		87,500	10,50,000	11,02,500	11,57,625
Total variable Expense (B)		87,500	10,50,000	11,02,500	11,57,625
Contribution Margin (CM) [C=(A-B)]		1,62,500	19,50,000	20,47,500	21,49,875
Less. Fixed Expense					
Rent					
Electricity Bill		300	3,600	4,000	4,500
Mobile Bill		500	6,000	6,500	7,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)					
Food		1,00,000	12,00,000	12,50,000	13,00,000
Transportation		700	8,400	9,000	10,000
Entertainment					
Medicin					
Bank service Charge					
Total Fixed Cost		1,06,500	12,78,000	13,29,500	13,81,500
Net Profit (E) [C-D]		56,000	6,72,000	7,18,000	7,68,375
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	6,72,000	7,18,000	7,68,375
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		6,52,000	13,50,000
	Total Cash Inflow	7,22,000	13,70,0 00	21,18,375
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	6,52,000	13,50,000	20,98,375

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:1
Experience & Skill : 3 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

