

Proposed NU Business Name: ABDULLAH NEW COLLECTION



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Project verified by: Md. Mozaharul islam Sarker.



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	Md Sohel Rana
Age	:	05-07-1995 (22 Years)
Education, till to date	:	Eight
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	2 Brothers 3 Sisters
Address	:	Vill: Mohicharan , P.O: Mohicharan hat,P.S: Sonatala ,Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Most Komela Begum.
(iii) Father's name	:	Md Dholu Pramanik.
(iv) GB member's info	:	Branch: Digdair ,Sonatola, Centre # 22(Female), Member ID: 4769, Group No: 13 Member since: 13-05-2013 (04Years) First loan: BDT 10,000/-
Further Information:		Existing Loan: BDT 22,000/-, Outstanding loan:BDT 16,676/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	1 year experience in running business. He has no year training.
Other Own/Family Sources of Income	:	Agriculture.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01786-914627
Mother's Contact No.	:	01784-270529
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most Komela Begum joined Grameen Bank since 04 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	ABDULLAH NEW COLLECTION
Location	:	Mohicharan hat,Sonatala,Bogra.
Total Investment in BDT	:	BDT 95,000/-
Financing	:	Self BDT 55,000/-(from existing business) 58% Required Investment BDT 40,000/-(as equity) 42%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 15 ft= 150square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods; Shoe, Sharee, Lather Shoe, etc.▪Average 25% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪one employee will be appointed.▪The shop is rented.▪Collects goods from Bogra Bazer, Bogra▪Agreed grace period is 3 months.

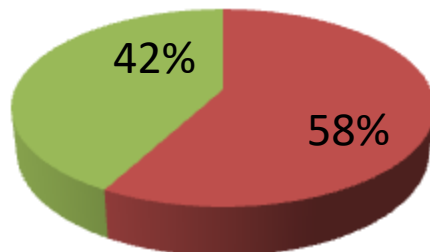
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Cloth items	1,300	39,000	468,000
Total Sales (A)	1,300	39,000	468,000
Less. Variable Expense			
Cloth items	975	29,250	351,000
Total variable Expense (B)	975	29,250	351,000
Contribution Margin (CM) [C=(A-B)]	325	9,750	117,000
Less. Fixed Expense			
House rant		450	5,400
Transportation		100	1,200
Salary (self)		5,000	60,000
Entertainment		200	2,400
Generator		150	1,800
Mobile Bill		200	2,400
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		6,100	73,200
Net Profit (E) [C-D]		3,650	43,800

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	d Total
Shoe	250	60	15,000	100	60	6,000	21,000
Shari	20	300	6,000	50	300	15,000	21,000
shoe ledar	30	150	4,500	30	150	4,500	9,000
Three pices	0	0	0	10	500	5,000	5,000
Gengi	0	0	0	50	80	4,000	4,000
Pent	0	0	0	10	400	4,000	4,000
Others	1	4500	4,500	1	1500	1,500	6,000
Security	1	25000	25,000	0	0	0	25,000
Total	302	0	55000	251	2990	40000	95000

Source of Finance



- Entrepreneur's Contribution 55,000
- Investor's Investment 40,000
- Total 95,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Cloth items	1,800	54,000	648,000	680,400	714,420
Total Sales (A)	1,800	54,000	648,000	680,400	714,420
Less. Variable Expense					
Cloth items	1,350	40,500	486,000	510,300	535,815
Total variable Expense (B)	1,350	40,500	486,000	510,300	535,815
Contribution Margin (CM) [C=(A-B)]	450	13,500	162,000	170,100	178,605
Less. Fixed Expense					
House rant		450	5,400	5,400	5,400
Transportation		100	1,200	1,200	1,200
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		200	2,400	2,400	2,400
Generator		150	1,800	1,800	1,800
Mobile Bill		200	2,400	2,400	2,400
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		6,100	73,200	73,200	73,200
Net Profit (E) [C-D]		7,400	88,800	96,900	105,405
Investment Payback			16,000	16,000	16,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	88,800	96,900	105,405
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		72,800	153,700
	Total Cash Inflow	128,800	169,700	259,105
2	Cash Outflow			
2.1	Purchase of Product	40,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	72,800	153,700	243,105

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 ,Others:0
Experience & Skill : 05 Years
Quality goods & services;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Mohicharan hat,
Sonatala,Bogra
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



16/04/2017



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Family Picture

