Proposed NU Business Name: M/S KHISHAN PALLI TRADERS



Project identification and prepared by: Md Shahinur Rahman, Sherpur Unit, Bogra

Project verified by: MD. Majharul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. RAIHAN ISLAM		
Age	:	25-01-1986 (31 Years)		
Education, till to date	:	MSS		
Marital status	:	Married		
Children	:	-		
No. of siblings:	:	1 Sister		
Address	:	Vill: Sharuya, P.O:Sherpur, P.S:Sherpur, Dist: Bogra.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Fathe MOST. AKTER JAHAN MD. NURUL ISLAM Branch:Mirjapur,Sherpur,Centre # 11 (Female), Member ID:2668; Group No:07 Member since: 11-10-2004 (07 Years) First loan: -5,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 8,000, Outstanding loan: 7,120/- Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-966299
Mother's Contact No.	:	01710-720595
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. AKTER JAHAN joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

■The business is planned to be scaled up by investment in existing

goods like; Pardala, Kula, Chowlon, Paka, Etc.

Average 08% gain on sale.

Business Name	••	M/S KHISHAN PALLI TRADERS

Location

Sharuya, Sherpur, Bogra.

Total Investment in BDT BDT 330,000/-**Financing** Self BDT 250,000/-(from existing business) 24%

Required Investment BDT 80,000/-(as equity) 76% Present salary/drawings BDT 5,000/-

from business (estimates)

BDT 5,000/-20 ft x 10 ft= 200 square ft

Proposed Salary

Implementation

Size of shop

The business is operating by entrepreneur. Existing employees. After getting equity fund 1 employee will appointed.

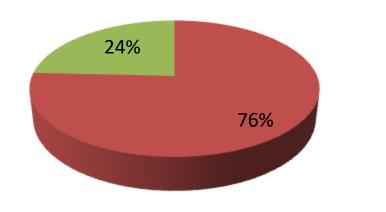
■The shop is rented. ■Collects goods from Bogra. Agreed grace period is 3 months.

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cula, Fan, Raickukar, BRB, Mobile,Etc	10,000	300,000	3,600,000		
Total Sales (A)	10,000	300,000	3,600,000		
Less. Variable Expense					
Cula, Fan, Raickukar, BRB, Mobile,Etc	9,200	276,000	3,312,000		
Total variable Expense (B)	9,200	276,000	3,312,000		
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000		
Less. Fixed Expense					
Electricity Bill		800	9,600		
Transportation		3,000	36,000		
Salary (self)		5,000	60,000		
Entertainment		200	2,400		
Guard		200	2,400		
Mobile Bill		300	3,600		
Total fixed Cost (D)		9,500	113,996		
Net Profit (E) [C-D)		14,500	174,004		

investment Breakdown							
ab							
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Cula	30	3,500	105,000	10	3500	35,000	140,000
Fan	20	1,100	22,000	20	1000	20,000	42,000
Kukar	5	1000	5,000	5	1000	5,000	10,000
Raickukar	5	1,200	6,000	5	1,200	6,000	12,000
Istari	5	800	4,000	5	800	4,000	4,000
Balp	200	100	20,000				20,000
BRB	3	1,100	3,300				3,300
Silinda	10	2,450	24,500				24,500
Mobile	40	1,000	40,000	10	1000	10,000	50,000
			20,200				20,200
Total	308		250.000	55		80.000	330.000

Investment Breakdown

Source of Finance



- Entrepreneur's Contribution 250,000
- Investor's Investment 80,000
- Total 330,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Cula, Fan, Raickukar, BRB, Mobile,Etc	15,000	450,000	5,400,000	5,670,000	5,953,500	
Total Sales (A)	15,000	450,000	5,400,000	5,670,000	5,953,500	
Less. Variable Expense	0					
Cula, Fan, Raickukar, BRB, Mobile,Etc	13,800	414,000	4,968,000	5,216,400	5,477,220	
Total variable Expense (B)	13,800	414,000	4,968,000	5,216,400	5,477,220	
Contribution Margin (CM) [C=(A-B)	1,200	36,000	432,000	453,600	476,280	
Less. Fixed Expense						
Electricity Bill		800	9,600	9,600	9,600	
Transportation		3000	36,000	36,000	36,000	
Salary (self)		5,000	60,000	60,000	60,000	
Entertainment		200	2,400	2,400	2,400	
Guard		200	2,400	2,400	2,400	
Mobile Bill		400	4,800	4,800	4,800	
Total fixed Cost (D)		9,600	115,200	115,200	115,200	
Net Profit (E) [C-D)		26,400	316,800	338,400	361,080	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	316,800	338,400	361,080
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		284,800	591,200
	Total Cash Inflow	396,800	623,200	952,280
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	284,800	591,200	920,280

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:03 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









FAMILY PICTURE

