

Proposed NU Business Name: **RUHI POULTRY FEED & KHADDO VANDAR**



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Baga Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. ABDUL MONIM
Age	:	26-10-1983(34Years)
Education, till to date	:	M.A
Marital status	:	Married
Children	:	01 Daguter
No. of siblings:	:	06 Brothers & 01 Sister
Address	:	Vill: Bromon dang, P.O:Banggari, P.S: Bagha, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. MAJEDA KHATUN
(iii) Father's name	:	MD.ABDUS SAMAD
(iv) GB member's info	:	Branch: Monigram Bagha, Centre # 14/m (Female), Member ID: 1311, Group No: 01 Member since: 23-10-1989 (28Years) First loan: BDT 5,000/-
Further Information:		Existing Loan: BDT 90,000, Outstanding loan: 50,520
(v) Who pays GB loan installment	:	Fathers
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	08 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718-294886
Father's Contact No.	:	01772-938602
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. MAJEDA KHATUN joined Grameen Bank since 28 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	RUHI POULTRY FEED & KHADDO VANDAR
Location	:	Sorerhat Bagha,Rajshahi .
Total Investment in BDT	:	BDT 170,000/-
Financing	:	Self BDT 120,000/-(from existing business)71% Required Investment BDT 50,000/-(as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 15 ft= 150 square ft
Security of the shop	:	10,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods likes; Porlity Food Sales.The business is operating by entrepreneur. Existing 03 employee.▪ The Shop is Rent.▪Collects goods from Natore.▪Agreed grace period is 3 months.▪Average 04% gain on sale

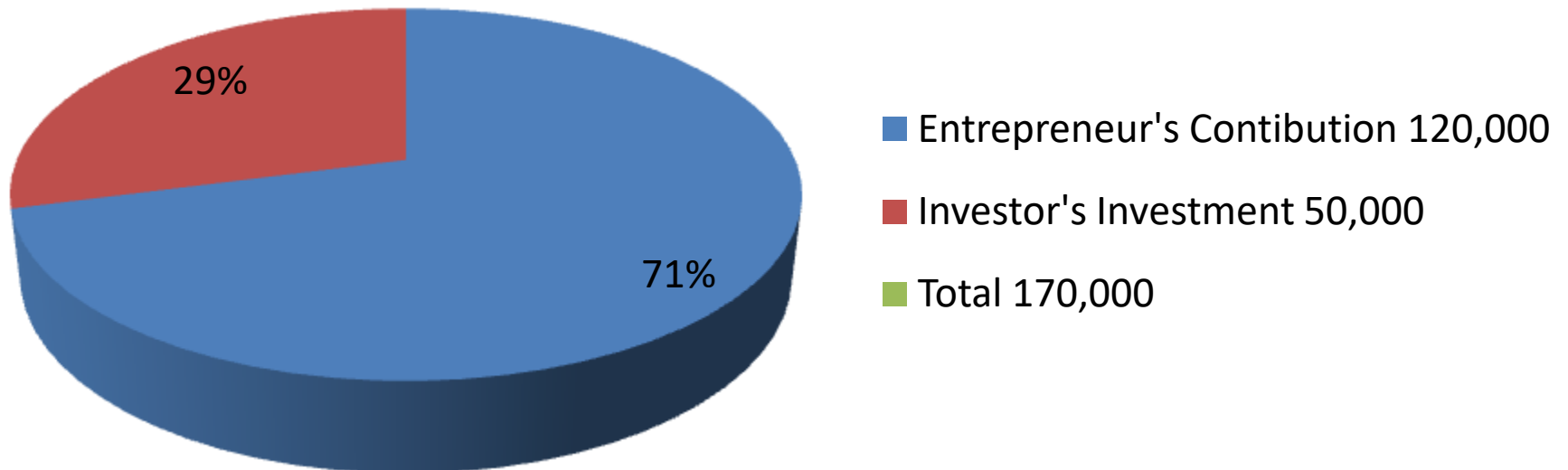
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Hen Food Sals	25,000	750,000	9,000,000
Total Sales (A)	25,000	750,000	9,000,000
Less. Variable Expense			
Hen Food sales	24,000	720,000	8,640,000
Total variable Expense (B)	24,000	720,000	8,640,000
Contribution Margin (CM) [C=(A-B)	1000	30,000	360,000
Less. Fixed Expense			
Rent		550	6,600
Electricity Bill		150	1,800
Transportation		10,000	120,000
Salary (self)		5,000	60,000
Salary (staff)		0	0
Entertainment		200	2,400
Guard		200	2,400
Bank Charge		100	12,00
Mobile Bill		200	2,400
Total fixed Cost (D)		16,400	196,800
Net Profit (E) [C-D)		13,600	163,200

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Hen Food (50x2200)	110,000	50,000	160,000
	0	0	0
Security of shop	10,000	0	10,000
Total	120,000	50,000	170,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Hen Food sales	30,000	900,000	10,800,000	11,340,000	11,907,000
Total Sales (A)	30,000	900,000	10,800,000	11,340,000	11,907,000
Less. Variable Expense					
Hen Food sales	28,800	864,000	10,368,000	10,886,400	11,430,720
Total variable Expense (B)	28,800	864,000	10,368,000	10,886,400	11,430,720
Contribution M.(CM) [C=(A-B)]	1,200	36,000	432,000	453,600	476,280
Less. Fixed Expense					
Rent		550	6,600	7,000	7,500
Electricity Bill		150	1,800	2,000	2,500
Transportation		10,000	120,000	122,000	125,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		0	0	0	0
Entertainment		200	2,400	2,500	2,600
Guard		200	2,400	2,500	2,600
Bank Charge		100	12,000	1,300	1,500
Mobile Bill		200	2,400	2,500	2,800
Total Fixed Cost		16,400	196,800	199,800	204,500
Net Profit (E) [C-D]		19,600	235,200	253,800	271,780
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3(BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	235,200	253,800	271,780
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus		215,200	449,000
	Total Cash Inflow	285,200	469,000	720,780
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	215,200	449,000	700,780

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 12 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of Shop;
Regular customers;

THREATS

Theft
Fire
Political unrest









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S.S Broiler Starter Feed 302C

302C S.S Broiler Starter

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Broiler Feed 303



