

Proposed NU Business Name: **MA BABAR DOA POLTRI FARM**



Project identification and prepared by: MD. Lokman
Hakim, Godagari Unit , Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.SADDAM
Age	:	10/05/1992(25Years)
Education, till to date	:	CLASS EIGHT
Marital status	:	Married
Children	:	No
No. of siblings:	:	2 Brother 1 sister
Address	:	Vill: Diarmahotpur ,P.O:Bhatopara,P.S: Godagari, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST.JUSNA BEGUM
(iii) Father's name	:	MD. ABULKALAM AZAD
(iv) GB member's info	:	Branch:Matikata,godagari,Centre #58(Female), Member ID: 5055/5, Group No:01 Member since:1998-2014 (12 years) First loan: BDT -5000
Further Information:		Existing Loan: BDT 8000, Outstanding loan:5443
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	02years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Feed shop
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01710477148
Father's Contact No.	:	01755035721
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. JUSNA BEGUM joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	: MA BABAR DOA POLTRI FARM
Location	:	Diarmahabotpur, Godagari, Rajshahi
Total Investment in BDT	:	BDT 90700
Financing	:	Self BDT 40700-(from existing business) 45% Required Investment BDT 50,000/-(as equity) 55%
Present salary/drawings from business (estimates)	:	BDT 4000/-
Proposed Salary	:	4000/=
Size of shop	:	120ft x 20ft= 2400 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Farm▪The business is operating by entrepreneur. Existing no employees.▪Average gain▪The farm is owned.▪Agreed grace period is 3 months.

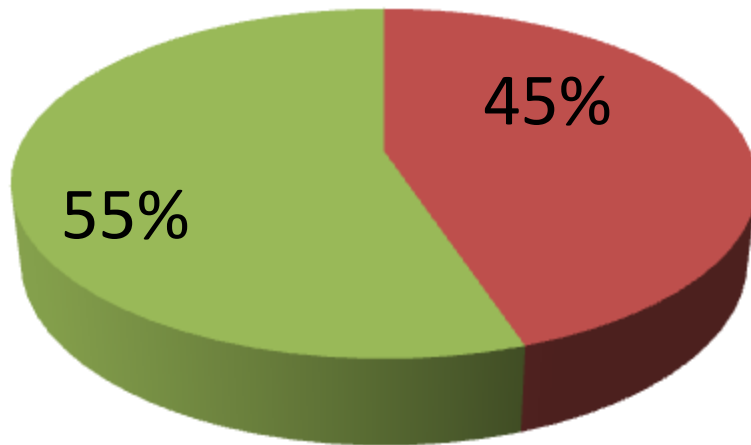
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Sales of product		142400	1708800
Total Sales (A)		142400	1708800
Less. Variable Expense			
Sales of product		40700	488400
Total variable Expense (B)		40700	488400
Contribution Margin (CM) [C=(A-B)]		101700	1220400
Less. Fixed Expense			
Rent			
Electricity Bill		1000	12000
Mobile Bill		200	2400
Salary (self)		4000	48000
Transportation		500	6000
Food		66000	792000
Medicine		10000	120000
Bank service Charge			100
Total fixed Cost (D)		81700	980500
Net Profit (E) [C-D]		20000	239900

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
sales of product	40700	50,000	90,700
		0	
		0	
Total	40700	50,000	90700

Source of Finance



■ Entrepreneur's Contribution 40,700

■ Investor's Investment 50,000

■ Total 90,700

Financial Projection (BDT)

Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
Sales of product		142400	1708800	1794240	1883952
Total Sales (A)		142400	1708800	1794240	1883952
Less. Variable Expense					
Sales of product		40700	488400	512820	538461
Total variable Expense (B)		40700	488400	512820	538461
Contribution Margin (CM) [C=(A-B)]		101700	1220400	1281420	1345491
Less. Fixed Expense					
Rent					
Electricity Bill		1000	12000	14000	16000
Mobile Bill		200	2400	2700	3000
Salary (self)		4000	48000	48000	48000
Transportation		500	6000	6500	7000
Food		66000	792000	795000	800000
Medicin		10000	120000	122000	125000
Bank service Charge			100	100	100
Total Fixed Cost		81700	980400	988300	999100
Net Profit (E) [C-D]		20000	240000	293120	346391
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	1st year	2nd year	3rd year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	240000	293120	346391
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		220000	493120
	Total Cash Inflow	290000	513120	839511
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	220000	493120	819511

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 02Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm : Diarmahobotpur, Godagari.
Rajshahi
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



Prestige
GAS STOVE
REGULATOR

आटा
80%
ब्राह्मण अन्नदाता निगम

ब्राह्मण अन्नदाता निगम
आटा
ब्राह्मण अन्नदाता निगम





Prestige
GAS STOVE
500 LITRE

श्री
श्री

MUKTA
श्री

oppo
2000g

श्री
श्री



JAMUNA

G.W. 24.7

T.V. 1

JAMUNA

12 Kg G

JAMUNA



