

Proposed NU Business Name: **SIJAN MIJAN POULTRY FARM**



Project identification and prepared by: Md. Sohel Mia,
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Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SEBADOT HOSSAIN
Age	:	09/04/1998(19 Years)
Education, till to date	:	S.S.C PASS.
Marital status	:	Married
Children	:	NO
No. of siblings:	:	3 Brothers.
Address	:	Vill: Bamonsikor, P.O: Korkori, P.S:paba, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. Rahima bebe.
(iii) Father's name	:	MD. Abdus Samad.
(iv) GB member's info	:	Branch: parila paba, Centre # 7(Female), Member ID: 1142/7, Group No: 02 Member since:2000 to running. . First loan: BDT 5,000
Further Information:		Existing Loan: BDT 24,000. Outstanding loan:15576.
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	7 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Agriculture.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01709837607.
Mother's Contact No.	:	01869108897
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Rajshahi Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. Rahima bebe. joined Grameen Bank since 17 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for House repair.

Proposed Nobin Udyokta Business Info

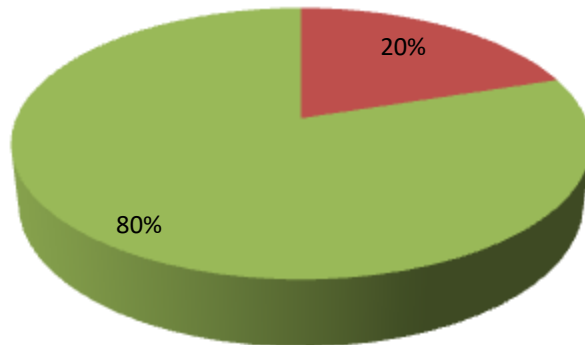
Business Name	:	SIJAN MIJAN POULTRY FARM
Location	:	Lalitahar.
Total Investment in BDT	:	BDT 62500/-
Financing	:	Self BDT 12500/-(from existing business) 20% Required Investment BDT 50000/-(as equity)80%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	31 ft x 25 ft= 775 square ft.
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Hen.▪Average 13% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪The shop is own.▪Agreed grace period is 3 months.

Existing Business (BDT)			
Particular	Daily	2 Monthly	Yearly
Revenue (sales)			
hen sals		90000	540000
Total Sales (A)		90000	540000
Less. Variable Expense			
hen sals		65500	393000
Total variable Expense (B)		65500	393000
Contribution Margin (CM) [C=(A-B)]		24500	147000
Less. Fixed Expense			
Rent			
Electricity Bill		400	2400
Mobile Bill		600	3600
Salary (self)		10000	60,000
Guard			0
Transportation		1000	6000
Entertainment		400	2400
Salary (staff)		0	0
Bank service Charge			0
Total fixed Cost (D)		12400	77400
Net Profit (E) [C-D]		12100	72600

Investment Breakdown

Particulars	Existing	Proposed	Total
hen	12,500		12500
Feed of hen		50000	50000
	12500	50,000	62500

Source of Finance



■ Entrepreneur's Contribution 12,500

■ Investor's Investment 50,000

■ Total 62,500

Financial Projection (BDT)

Particular	Daily	2 Monthly	1st Year	2nd year	3rd Year
Revenue (sales)					
hen	0	140000	840000	882000	926100
Total Sales (A)	0	140000	840000	882000	926100
Less. Variable Expense					0
hen	0		730800	767340	805707
Total variable Expense (B)	0	109400	730800	767340	805707
Contribution Margin (CM) [C=(A-B)]	0	30600	183600	192780	202419
Less. Fixed Expense					
Rent					
Electricity Bill		400	2400	2400	2400
Mobile Bill		600	3600	3600	3600
Salary (self)		10000	60000	60000	60000
Transportation					
Entertainment		1000	6000	6000	6000
Salary (staff)		400	2400	2400	2400
Security Gard					
Bank service Charge					
Total Fixed Cost		12400	77400	77400	77400
Net Profit (E) [C-D]		18200	106200	115380	125019
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay

Sl #	Particulars	1st year	2nd year	3rd year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	106200	115380	125019
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		86200	181580
	Total Cash Inflow	156,200	201580	306599
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	86,200	181580	286599

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 7 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; -Lalitahar,korkori..
Regular customers;

THREATS

Theft
Fire
Political unrest







FAMILY PICTURE

