

## Proposed NU Business Name: **RAHIMA DAIRY FARM**



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Project verified by: Siddiqur Rahman



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MASUM BILLA</b>
Age	:	05-12-1994(23 Years)
Education, till to date	:	H S C
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	2 Brothers & 1 Sister
Address	:	Vill: Saitilea P.O: Tangra P.S: Sreepur, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ROHAMA
(iii) Father's name	:	ABDUR ROAB MIA
(iv) GB member's info	:	Branch:Tangra, Centre # 20 (Female), Member ID: 7068/1, Group No: 04 Member since: 16-04-2005(12 Years) First loan: BDT 5,000/-
Further Information:		Existing loan: 25,000 Outstanding loan:21,740
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	10 years experience in running business. 10 Years in own business. He has no training
Other Own/Family Sources of Income	:	Cow rearing
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01934-960660
Family's Contact No.	:	01916-388787
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keranigonj Unit ,Dhaka

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**RAHIMA** : joined Grameen Bank since 12 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>RAHIMA DAIRY FARM</b>
Location	:	Saitilea ,Sreepur,Gazipur
Total Investment in BDT	:	BDT 1,90,000/-
Financing	:	Self BDT 1,10,000/- (from existing business) 58% Required Investment BDT 80,000/- (as equity) 42%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 15 ft= 150 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪She has 2 cow and one calf in her farm.</li><li>▪Average Daily milk production is 10 liter and milk price is BDT 50.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪The farm is owned.</li><li>▪Collects goods from Saitilea.</li><li>▪Agreed grace period is 3 months.</li></ul>

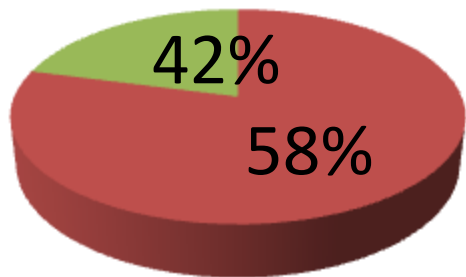
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Milk (10 x 50)	500	15,000	180,000
<b>Total Sales (A)</b>	<b>500</b>	<b>15,000</b>	<b>180,000</b>
<b>Less. Variable Expense</b>			
Straw, Bran, Medicine etc	130	3,900	46,800
<b>Total variable Expense (B)</b>	<b>130</b>	<b>3,900</b>	<b>46,800</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>370</b>	<b>11,100</b>	<b>133,200</b>
<b>Less. Fixed Expense</b>			
Transportation		2,00	2,400
Salary (self)		5,000	60,000
Mobile Bill		3,00	3,600
<b>Total fixed Cost (D)</b>		<b>5,500</b>	<b>66,000</b>
<b>Net Profit (E) [C-D]</b>		<b>5,600</b>	<b>67,200</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Cow	2	55,000	1,10,000	1	80,000	80,000	1,90,000
<b>Total</b>	<b>2</b>		<b>1,10,000</b>	<b>1</b>	<b>80,000</b>	<b>80,000</b>	<b>1,90,000</b>

## Source of Finance



■ Entrepreneur's Contribution 265,000

■ Investor's Investment 70,000

■ Total 335,000

## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Milk (15x 50)	750	22,500	270,000	283,500	297,675
Calf Sale			30,000	30,000	30,000
<b>Total Sales (A)</b>	<b>750</b>	<b>22,500</b>	<b>300,000</b>	<b>313,500</b>	<b>327,675</b>
<b>Less. Variable Expense</b>					
Straw, Bran, Medicine etc	220	6,600	79,200	83,160	87,318
<b>Total variable Expense (B)</b>	<b>220</b>	<b>6,600</b>	<b>79,200</b>	<b>83,160</b>	<b>87,318</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>530</b>	<b>15,900</b>	<b>220,800</b>	<b>230,340</b>	<b>240,357</b>
<b>Less. Fixed Expense</b>					
Transportation		3,00	3,600	3,800	4,000
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		4,00	4,800	5,000	5,200
<b>Total Fixed Cost</b>		<b>5,700</b>	<b>68,400</b>	<b>68,800</b>	<b>69,200</b>
<b>Net Profit (E) [C-D]</b>		<b>10,200</b>	<b>1,52,400</b>	<b>1,61,540</b>	<b>1,71,157</b>
<b>Investment Payback</b>			<b>32,000</b>	<b>32,000</b>	<b>32,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>SL</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	1,52,400	1,61,540	1,71,157
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		97,660	2,27,200
	<b>Total Cash Inflow</b>	<b>2,32,400</b>	<b>2,59,200</b>	<b>3,98,357</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan	21,740		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	<b>Total Cash Outflow</b>	<b>1,33,740</b>	<b>32,000</b>	<b>32,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>97,660</b>	<b>2,27,200</b>	<b>3,66,357</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 10 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures





# FAMILY PICTURE

