

Proposed NU Business Name: **TASIN ELECTRONICS**



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Tangail Sadar Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. TAMIM HOSSIN
Age	:	06-02-1996 (30 Years)
Education, till to date	:	Class Five
Marital status	:	Unmarried
Children	:	No Son
No. of siblings:	:	2 Brothers, 1 Sister.
Address	:	Vill: Bazitpur, P.O: Bazitpur, P.S: Tangail Sadar , Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Aklima
(iii) Father's name	:	Let. Ismail Hossain
(iv) GB member's info	:	Branch:Deujan Delduar Centre # 52(Female), Member ID : 7347/1 , Group No: 03 Member since:28-02-2011 (6 Years) First loan: BDT 5000 /- Exting Loan-20,000/ Outstanding loan: 5945
Further Information:		
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	7 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01771356787
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail sadar Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Aklima joined Grameen 7 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	Tasin Electronics
Location	:	Bazitpur Bazar , Tangail
Total Investment in BDT	:	BDT 180,000/-
Financing	:	Self BDT 130,000/- (from existing business 72% Required Investment BDT 50,000/- (as equity) 28%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	8 ft x 8 ft= 64square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Pargon lite,LED Marc Lite,Concel,Cable liting,Lite Design etc.▪The business is operating by entrepreneur. Existing 1employee.▪The shop is rented.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

Existing Business (BDT)

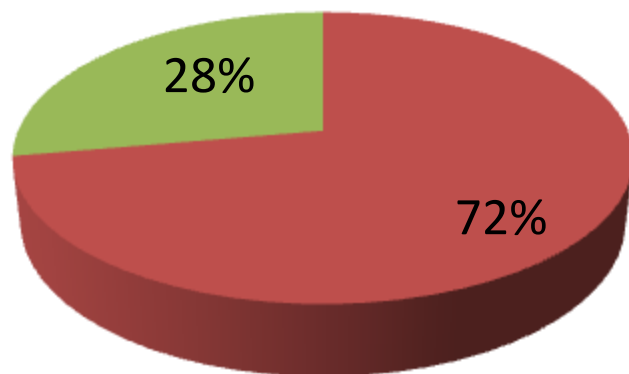
BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Pargon lite,LED Marc Lite,Concel,Cable liting,Lite Design		20,000	240,000
Total Sales (A)		20,000	240,000
Less. Variable Expense			
Pargon lite,LED Marc Lite,Concel,Cable liting,Lite Design			
Total variable Expense (B)			
Contribution Margin (CM) [C=(A-B)		20,000	240,000
Less. Fixed Expense			
Rent		2000	24000
Electric Bill		500	6000
Transportaion		1500	18000
Salary (Self)		5000	60000
Salary (Staff)		2500	30000
Entertainment		300	3600
Gard		300	3600
Mobil Bill		300	3600
Total Fixed Cost (D)		12400	148800
Net Profit (E)= [C-D]		5600	67200

Investment Breakdown

Investment Breakdown			
Particulars	Existing	Proposed	Proposed Total
Pargon lite,	48,000	30,000	78,000
LED Marc Lite,	30,000	10,000	40,000
Concel,	8,000	10,000	18,000
Cable liting,	25,000		25,000
Lite Design	15,000	0	15,000
Other	4,000	0	4,000
Total	130,000	50,000	180,000

Source of Finance



- Entrepreneur's Contribution 130,000
- Investor's Investment 50,000
- Total 180,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)				
Pargon lite,LED Marc Lite,Concel,Cable liting,Lite Design	25,000	300,000	315,000	330,750
Total Sales (A)	25,000	300,000	315,000	330,750
Less. Variable Expense				
Pargon lite,LED Marc Lite,Concel,Cable liting,Lite Design	0	0	0	0
Total variable Expense (B)	0	0	0	0
Contribution Margin (CM) [C=(A-B)	25,000	300,000	315,000	330,750
Less. Fixed Expense				
Rent	2,000	24,000	24,000	24,000
Electricity Bill	500	6,000	6,000	6,000
Transportation	2,000	24,000	24,000	24,000
Mobile Bill	400	4,800	4,800	4,800
Entertainment	300	3,600	3,600	3,600
Salary (sttaf)	5,000	60,000	60,000	60,000
Salary (self)	5,000	60,000	60,000	60,000
Total Fixed Cost	15,200	182,400	182,400	182,400
Net Profit (E) [C-D)	9,800	117,600	132,600	148,350
Investment Payback		20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	117,600	132,600	148,350
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		97,600	210,200
	Total Cash Inflow	167,600	230,200	358,550
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	97,600	210,200	338,550

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill : Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

বিস্মিছাহির রাহমানির রাহিম

মোঃ শামিম হোসেন

প্রোগ্রামার

০১৭৭১৩-৫৬৭৮৭

০১৭৬০৫-৩৩০৫৮

০১৮৮১০-০৯০৯৭

তাছিন ইলেকট্রনিক্স

এখানে যাবতীয় ইলেকট্রিক মালামাল বিক্রয় করা হয়,
ফ্যান, মোটর ও হাউজ ওয়ারিং করা,
বিভিন্ন অনুষ্ঠানের লাইটিং করা ও ভাড়া দেওয়া হয়।

মামুন সুপার মার্কেট, বাজিতপুর হাটখোলা, দেলদুয়ার রোড, টাঙ্গাইল।















FAMILY PICTURE

