#### **Proposed NU Business Name: JAHIN TRADERS**



Project identification and prepared by: Md Saidullah, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. JAKIR HOSEN				
Age	:	16-01-1989 (28 Years)				
Education, till to date	•	HSC				
Marital status		Married				
Children	:	01 Son				
No. of siblings:		01 Bother				
Address	••	Vill: Narhotto (Sardar Para), P.O: Narhotto Thana: Kahalu Dist: Bogra				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father				
(ii) Mother's name	:	MST.JAMILA KHATUN				
(iii) Father's name	:	MD. ABU JAFOR TOTA				
(iv) GB member's info	:	Branch: Narhotto Kahalu , Centre # 38(Female),				
		Member ID: 2353/1, Group No: 03				
		Member since: 17-04-1998 (12 Years)				
		First loan: BDT 3000				
Further Information:		Existing Loan: BDT: 40,000, Outstanding loan: BDT: Nil				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	01 years experience in running business.
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	:	TV Cable & Fish Business BDT:120,000 (Per Year)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01728-703707
Mother's Contact No.	:	01978-703707
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

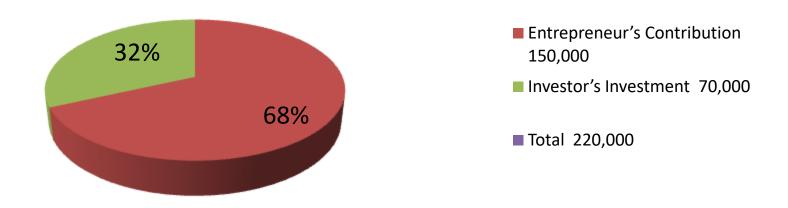
**MST.JAMILA KHATUN** joined Grameen Bank since 19 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	JAHIN TREDARS			
Location	:	Dorgarhat, Kahalu, Bogra			
Total Investment in BDT	:	BDT 220,000/-			
Financing	:	Self BDT 150,000/-(from existing business) 68% Required Investment BDT 70,000/-(as equity) 32%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15 ft x 15 ft= 225 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Gas Slinder ,Plastic &amp; Still Item etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from Bogra</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Plastic & Still Item	4,000	120000	1440000		
Total Sales (A)	4,000	120000	1440000		
Less Variable Expense					
Plastic & Still Item	3,000	90000	1080000		
Total variable Expense (B)	3,000	90000	1080000		
Contribution Margin (CM) [C=(A-B)	1,000	30000	360000		
Less Variable Expense Rent		800	9600		
Electricity bill		400	4800		
Transportation		2000	24000		
Salary (self)		5,000	60000		
Guard		400	4800		
Salary (staf)		8,000	96000		
Entertainment		500	6000		
Mobile bill		300	3600		
Total fixed cost (D)		17,400	208800		
Net Profit (E)= [C-D]		12,600	151200		

Investment Breakdown									
Existing					Proposed				
Particulars	Qty.	Unit Price	Amount	unt Qty Unit Price		Amount	Proposed		
			(BDT)			(BDT)	Total		
Gas Slinder	20	2,350	47,000	10	2,350	23500	70,500		
Box Still	2	3,000	6,000	10	2,700	27000	33,000		
Daining Table	3	2,700	8,100	0	0	0	8,100		
Alna	7	1,500	10,500	0	0	0	10,500		
Plastic Item	200	200	40,000	200	100	20000	60,000		
Still Item	100	100	10,000	0	0	0	10,000		
Others	100	84	8,400	0	0	0	8,400		
Security	1	20,000	20,000	0	0	0	20,000		
Total	433		150,000	220	0	70,000	220000		

### **Source of Finance**



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Plastic & Still Item	6,000	180000	2160000	2268000	2381400		
Total Sales (A)	6,000	180000	2160000	2268000	2381400		
Less Variable Expense		0	0	0	0		
Plastic & Still Item	4,500	135000	1620000	1701000	1786050		
Total variable Expense (B)	4,500	135000	1620000	1701000	1786050		
Contribution Margin (CM)							
[C=(A-B)	1,500	45000	540000	567000	595350		
Less Variable Expense			0	0	0		
Rent		800	9600	10080	10584		
Electricity bill		500	6000	6300	6615		
Transportation		2500	30000	31500	33075		
Salary (self)		5000	60000	63000	66150		
Salary(Staff)		13,000	156000	163800	171990		
Guard		400	4800	5040	5292		
Entertainment		800	9600	10080	10584		
Mobile bill		500	6000	6300	6615		
Total fixed cost (D)		23,500	282000	296100	310905		
Net Profit (E)= [C-D]		21,500	258000	270900	284445		
Investment Payback			28,000	28,000	28,000		

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	258000	270900	284445
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		230,000	472,900
	Total Cash Inflow	328,000	500900	757345
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	230,000	472900	729345

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01Family:02 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Dorgarhat, Kahalu, Bogra Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









## **FAMILY PICTURE**

