

Proposed NU Business Name: **BABAR DOYA POULTRI FARM**



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Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. ABUL KALAM AJAD TALUKDAR
Age	:	01-01-1991(27 Years)
Education, till to date	:	MSC
Marital status	:	Married
Children	:	-
No. of siblings:	:	04 Brothers
Address	:	Vill: Kalai , P.O: Rajbati, P.S: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST .SALEHA BEGUM
(iii) Father's name	:	MD.ABDUL AZIZ TALUKDAR
(iv) GB member's info	:	Branch: Majhihatto Sibgonj, Centre # 25 (Female), Member ID: 3194/1, Group No: 06 Member since: 25-03-1998 (06 Years) First loan: BDT 4000
Further Information:		Existing Loan: BDT 8000, Outstanding loan: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business 03 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725-087677
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST .SALEHA BEGUM joined Grameen Bank since 19 years ago. At first she took 4000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	BABAR DOYA POULTRI FARM
Location	:	Kalai, Kahalu, Bogura
Total Investment in BDT	:	BDT 376,000/-
Financing	:	Self BDT 296,000/-(from existing business) 79% Required Investment BDT 80,000/-(as equity) 21%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	80 ft x 40 ft= 3200 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poultry Hen, etc.▪ 20% Gain of sale.▪The business is operating by entrepreneur. Existing no employee.▪01 will be appointed in the future.▪Collects goods from Kahalu,Bogra▪Agreed grace period is 3 months.

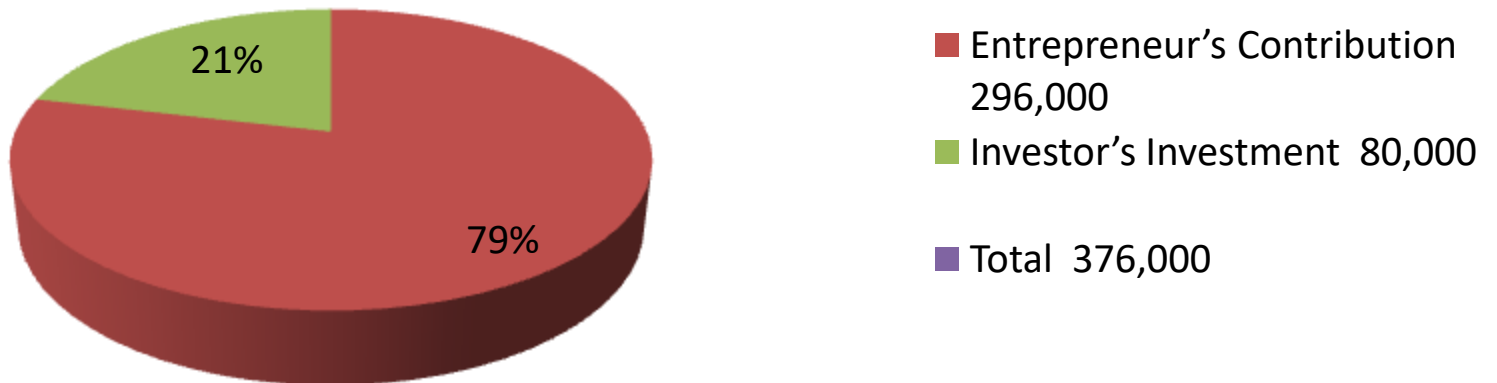
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen	45,000	540,000
Total Sales (A)	45,000	540,000
Less Variable Expense		0
Poultry Hen	36,000	432,000
Total variable Expense (B)	36,000	432,000
Contribution Margin (CM) [C=(A-B)]	9,000	108,000
Less Variable Expense		0
Electricity bill	800	9,600
Transportation	500	6,000
Salary (self)	5,000	60,000
Entertainment	100	1,200
Mobile bill	300	3,600
Total fixed cost (D)	6,700	80,400
Net Profit (E)= [C-D]	2,300	27,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hens	2000	28	56000	0	0	0	56000
Chekens	2000	100	200000	740	28	20720	220720
Feed	5	2,000	10000	20	2000	40000	50000
Medicine	1	30,000	30000	1	20000	20000	50000
Total	4007	0	296,000	761	0	80,000	376,000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen	60,000	720,000	756,000	793,800
Total Sales (A)	60,000	720,000	756,000	793,800
Less. Variable Expense	0	0	0	0
Poultry Hen	48,000	576,000	604,800	635,040
Total variable Expense (B)	48,000	576,000	604,800	635,040
Contribution Margin (CM) [C=(A-B)]	12,000	144,000	151,200	158,760
Less. Fixed Expense		0	0	0
Electricity Bill	800	9,600	10,080	10,584
Mobile Bill	400	4,800	5,040	5,292
Salary (self)	5000	60,000	63,000	66,150
Transportation	700	8,400	8,820	9,261
Entertainment	500	6,000	6,300	6,615
Total Fixed Cost	7400	88,800	93,240	97,902
Net Profit (E) [C-D]	4,600	55,200	57,960	60,858
Investment Payback		32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	55,200	57,960	60,858
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		23,200	49,160
	Total Cash Inflow	135,200	81160	110018
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	23,200	49160	78018

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Kalai, Kahalu, Bogura
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











FAMILY PICTURE

