#### Proposed NU Business Name: **SHADHIN TALECOM**



Project identification and prepared by: Md. Shahadat hossian Donbari tangail

Project verified by: Mizanur Rahman Patwary



| Brief Bio of The Proposed Nobin Udyokta  |        |   |  |  |  |
|--|--------|---|--|--|--|
| Name   | :      | MD.BABUL AHAMMED  |  |  |  |
| Age  | :      | 10-01-1991(26 Years)  |  |  |  |
| Education, till to date  | :      | S.S.C   |  |  |  |
| Marital status   | :      | Unarried  |  |  |  |
| Children   | :      | Nill  |  |  |  |
| No. of siblings:   | :      | 2 Brothers & 3 Sisters  |  |  |  |
| Address  | :      | Vill: Boktarpur P.O: Ramkishnobari P.S:Donbari Dist: Tangail.   |  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info |        | Mother Father  MOST :ACERON BEGUM  MD :ABDUS SAMAD  Branch: Nolhara , Centre # 04(Female),  Member ID: 1094\1, Group No: 02  Member since: 1990-03-15 -2007(17Years)  First loan: BDT 3000Taka. |  |  |  |
| Further Information: (v) Who pays GB loan installment  | <br> : | Existing loan: 3000 Outstanding loan: 0 Father  |  |  |  |
| (vi) Mobile lady   |        | No  |  |  |  |
| (vii) Grameen Education Loan   | :      | No  |  |  |  |
| (viii) Any other loan like GB,<br>BRAC ASA etc   | :      | No  |  |  |  |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) |    | Nill  |
|---|----|---|
| Business Experiences and  | •• | 1 year experience in running business.                      |
| Training Info   | :  | He has No training.   |
| Other Own/Family Sources of Income  | :  | None  |
| Other Own/Family Sources of Liabilities   | :  | None  |
| Entrepreneur Contact No.  | :  | 01921-280145  |
| Family's Contact No.  | :  | Nill  |
| NU Project<br>Source/Reference  | :  | Grameen Shakti Samajik Byabosha Ltd. donbari Unit, Tangail. |

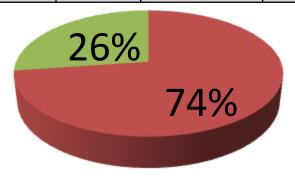
#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST ACERON BEGUM** Joined Grameen Bank Since 17 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB.She Utilized Loan In Business.

| Proposed Nobin Udyokta Business Info              |   |  |  |  |
|---|---|--|--|--|
| Business Name                                     | : | SHADHIN TALECOM  |  |  |
| Location  | : | Notun Bazar, Donbari,Tangail.  |  |  |
| Total Investment in BDT                           | : | BDT 187,600  |  |  |
| Financing   | : | Self BDT 137,600(from existing business) 74% Investors Investment BDT 50,000(as equity) 26%  |  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000 Taka.  |  |  |
| Proposed Salary                                   | : | BDT 5,000 Taka.  |  |  |
| Size of shop                                      | : | 15ft x 15 ft= 225 Square ft  |  |  |
| Security of the shop                              | : | 40,000Taka.  |  |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; mobile, mobile kaver, chargar, fan, balp Etc</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 01 Employee.</li> <li>The Talecom is Rented</li> <li>Collects goods from Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |

| Existing Business (BDT)                      |       |          |          |  |  |  |
|--|-------|----------|----------|--|--|--|
| Particular                                   | Daily | Monthly  | Yearly   |  |  |  |
| Revenue (sales)                              |       |          |          |  |  |  |
| Mobile ,mobile kaver ,chragar ,Fan, balp Etc | 6,000 | 180,000  | 2160,000 |  |  |  |
|  | 0     | 0        | (        |  |  |  |
| Total Sales (A)                              | 6,000 | 180,000  | 2160,000 |  |  |  |
| Less. Variable Expense                       |       |          |          |  |  |  |
| Mobile, mobile kaver, chragar ,Fan, balp Etc | 4,800 | 144,,000 | 1728,000 |  |  |  |
|  | 0     | 0        | (        |  |  |  |
| Total variable Expense (B)                   | 4,800 | 144,000  | 1728,000 |  |  |  |
| Contribution Margin (CM) [C=(A-B)            | 1200  | 36,000   | 432,000  |  |  |  |
| Less. Fixed Expense                          |       |          |          |  |  |  |
| Rent   |       | 1,000    | 12,000   |  |  |  |
| Electricity Bill                             |       | 200      | 2,400    |  |  |  |
| Mobile Bill                                  |       | 200      | 2,400    |  |  |  |
| Salary (self)                                |       | 5000     | 60,000   |  |  |  |
| Guard  |       | 30       | 3,60     |  |  |  |
| Transportation                               |       | 500      | 6,000    |  |  |  |
| Entertainment                                |       | 500      | 6,000    |  |  |  |
| Salary (staff)                               |       | 2000     | 24,000   |  |  |  |
| Genaretor                                    |       | 150      | 1,800    |  |  |  |
| Total fixed Cost (D)                         |       | 9,580    | 114,960  |  |  |  |
| Net Profit (E) [C-D)                         |       | 26,420   | 293,040  |  |  |  |

| Investment Breakdown |          |            |                 |     |            |              |                |
|----------------------|----------|------------|-----------------|-----|------------|--------------|----------------|
|                      | Proposed |            |                 |     |            |              |                |
| Particulars          | Qty.     | Unit Price | Amount<br>(BDT) | Qty | Unit Price | Amount (BDT) | Proposed Total |
| mobile               | 16p      | 1000       | 16,000          | 20p | 1000       | 20000        | 36,000         |
| chragar              | 50p      | 80         | 4,000           |     |            |              | 4,000          |
| mobile kaver         | 100p     | 100        | 10,000          |     |            |              | 10,000         |
| fan                  | 5р       | 1200       | 6000            | 17p | 1200       | 20000        | 26000          |
| Fan table            | 3р       | 550        | 1600            |     |            |              | 1600           |
| Bod soich            |          |            | 5000            |     |            |              | 5000           |
| Balp                 |          |            | 5000            |     |            |              | 5000           |
| Onnono               |          |            | 10000           |     |            | 10000        | 20000          |
| Dutch bang bkash     |          |            | 40000           |     |            |              | 40000          |
| Sequrity             |          |            | 40000           |     |            |              | 40000          |
| Total                | 174p     |            | 137,600         | 37p |            | 50000        | 187,600        |



Entrepreneur

Investment:137,600

**Investor Investment:50,000** 

Total Investment:187,600

| Particular                             | Daily | Monthly | 1st Year | 2nd year |
|--|-------|---------|----------|----------|
| Revenue (sales)                        |       |         |          |          |
| Mobile ,mobile kaver ,chragar ,Fan Etc | 7,000 | 210,000 | 220,500  | 231,525  |
| Total Sales (A)                        | 7,000 | 210,000 | 220,500  | 231,525  |
| Less. Variable Expense                 | 0     | 0       |          | C        |
| Mobile ,mobile kaver ,chragar ,Fan Etc |       |         |          |          |
|  | 5,600 | 168,000 | 176,400  | 185,220  |
| Total variable Expense(B)              | 5,600 | 168,000 | 176,400  | 185,220  |
| Contribution Margin (CM) [C=(A-B)      | 1,400 | 42,000  | 504,000  | 529,200  |
| Less. Fixed Expense                    |       |         |          |          |
| Rent                                   |       | 1000    | 12,000   | 12,000   |
| Electricity Bill                       |       | 200     | 2,400    | 26,00    |
| Mobile Bill                            |       | 200     | 2,400    | 2,500    |
| Salary (self)                          |       | 5000    | 60,000   | 60,000   |
| Transportation                         |       | 500     | 6,000    | 6,500    |
| Entertainment                          |       | 500     | 6,000    | 6,200    |
| Salary(staff)                          |       | 2,000   | 24,000   | 25,200   |
| Gurd                                   |       | 30      | 360      | 4,00     |
| Genaretor                              |       | 150     | 1,800    | 1,800    |
| Total Fixed Cost                       |       | 9,580   | 114,960  | 117,200  |
| Net Profit (E) [C-D)                   |       | 32,420  | 389,040  | 412,000  |
| Investment Payback                     |       |         | 30,000   | 30,000   |

## Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                                       | Year 1 (BDT) | Year 2<br>(BDT) |
|-----|---|--------------|-----------------|
| 1   | Cash Inflow                                       | , ,          | , ,             |
| 1.1 | Investment Infusion by Investor                   | 50,000       |                 |
| 1.2 | Net Profit  | 389,040      | 412,000         |
| 1.3 | Depreciation (Non cash item)                      | 0            | 0               |
| 1.4 | Opening Balance of Cash Surplus                   |              | 359,040         |
|     | Total Cash Inflow                                 | 439,040      | 771,040         |
| 2   | Cash Outflow                                      |              |                 |
| 2.1 | Purchase of Product                               | 50,000       |                 |
| 2.2 | Payment of GB Loan                                |              |                 |
|     |   |              |                 |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 30,000       | 30,000          |
|     | Total Cash Outflow                                | 80,000       | 30,000          |
| 3   | Net Cash Surplus                                  | 359,040      | 741,040         |

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 01 Year Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures























## **FAMILY PICTURE**

