

Proposed NU Business Name : R.K.MOBILE SERVICEING



Project identification and prepared by: Md. NAZIMUDDIN
NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patwory



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.RUBEL KHAN
Age	:	10-03-1984(33 Years)
Education, till to date	:	Class eight
Marital status	:	married
Children	:	1 daughters
No. of siblings:	:	3 Brothers, 1 Sister.
Address	:	Vill: chowdhuary danga P.Ochowdhuary danga : , P.S: nagourpur , Dist: Tangail.
Parent's and GB related Info		<input checked="" type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Most.Salma khan
(iii) Father's name	:	Md.Akmol hossin Khan
(iv) GB member's info	:	Branch:Deujan Delduar Centre # 9(Female), Member ID : 1952/1 , Group No: 03 Member since:05/08/2005 First loan: BDT 8000 /-
Further Information:		Outstanding loan: nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	14 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718228887
Family's Contact No.	:	01748069796
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Salma kathon

joined Grameen 12 years ago. At first she took BDT 3000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	R,K,MOBILE SERVICING
Location	:	Shabothpur bazar school market nagourpur, Tangail
Total Investment in BDT	:	BDT 162,000/-
Financing	:	Self BDT 102,000/- (from existing business 63% Required Investment BDT 60,000/- (as equity) 37%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 9 ft= 90square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; chargar,batari ,balps,tar,headphone,holdar, multiplag,glasspaper,mycrophone etc.▪The business is operating by entrepreneur. Existing no employee.▪The shop is owns.▪Collects goods from nagourpur tangail▪Agreed grace period is 3 months.

Existing Business (BDT)

BDT (TK)

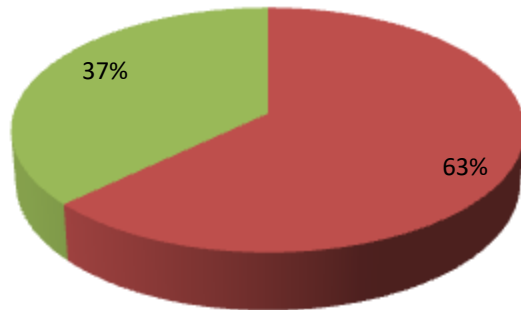
Particular	Daily	Monthly	Yearly
Revenue (sales)			
chargar,batari ,balps,tar,headphone,holdar, multiplag,glasspaper,mycrophone etc	2200	66500	7,98,000
Total Sales (A)	2200	66500	7,98,000
Less. Variable Expense			
chargar,batari ,balps,tar,headphone,holdar, multiplag,glasspaper,mycrophone etc	0	53200	6,38,400
Total variable Expense (B)	0	53200	159600
Contribution Margin (CM) [C=(A-B)]	0	13300	
Less. Fixed Expense			
Rent		1000	12000
Electricity Bill		400	4800
Transportation		,0	0
Mobile Bill		300	3600
Entertainment		500	6000
Gurd		100	1200
Salary (sttaf)		0	0
Salary (self)		5,000	60,000
Total fixed Cost (D)		7300	87600
Net Profit (E) [C-D]		6000	72000

Investment Breakdown

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Chargers	8000	10,000	18,000
batari	20,000	10,000	30000
bulb, /morable	1300	40,000	41300
tar	4000		4,000
holdar	2000	0	2000
OtHER	16700	0	16700
security	50000		50000
Total	102000	60,000	162000

Source of Finance



- Entrepreneur's Contribution 102,000
- Investor's Investment 60,000
- Total 162,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)				
chargar,batari ,balps,tar,headphone,holdar, multiplag,glasspaper,mycrophone etc	66500	798000	837900	879795
Total Sales (A)	66500	798000	837900	879795
Less. Variable Expense				
chargar,batari ,balps,tar,headphone,holdar, multiplag,glasspaper,mycrophone etc	52200	626400	657720	690606
Total variable Expense (B)	52200	626400	657720	690606
Contribution Margin (CM) [C=(A-B)	13300	171600	180120	189189
Less. Fixed Expense				
Rent	1000	12000	12000	12000
Electricity Bill	400	4800	4800	4800
Guard	100	1200	1200	1200
Mobile Bill	300	3600	3700	3700
Entertainment	500	6000	6000	6000
Salary (staff)	0	0	0	0
Salary (self)	5000	60,000	60,000	60,000
Total Fixed Cost	7300	87600	87700	87700
Net Profit (E) [C-D)	6000	84000	92420	101489
Investment Payback		24000	24000	24,000

Cash flow projection on business plan (rec. & Pay)

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	84000	92420	101489
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		70,000	138420
	Total Cash Inflow	144000	162420	239909
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24,000	24,000
	Total Cash Outflow	74,000	24,000	24,000
3	Net Cash Surplus	70,000	138420	215909

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill : Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



আর.কে মোবাইল

শ্রোঃ মোঃ রুবেল খান

মোবাইল সার্ভিসিং সফটওয়্যার ফ্লাস
ভিডিও গান, গেমস, ছবি, মোবাইল
লক-আনলক এবং মেমোরী কার্ড
মোবাইল ঘড়ি সামগ্রী পাইকারী
ও খুচরা বিক্রয় করা হয়।



পার্লস স্কুল মার্কেট, সহবতপুর বাজার, নাগরপুর, টাঙ্গাইল।
মোবাইল নং - ০১৭১৮-২২৮৮৮৭, ০১৭৪০-৯১৯৫১৮





Man in green shirt

Man in grey shirt

Man in white patterned shirt

Spool of orange thread

Spools of red and black thread

शुभ्रादी LUXURY













FAMILY PICTURE

