Proposed NU Business Name: JUWEL TELECOM



Project identification and prepared by: Modon Kumer Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	: MOTIUR RAHMAN				
Age	:	16-06-1982(35 Years)			
Education, till to date	:	HSC			
Marital status	:	Unmarried			
Children	:	Nill			
No. of siblings:	:	03 Brothers			
Address	:	Vill:192 Mollabari ,P.O: Borowa ,P.S: Khilkat, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST: MONOWRA BEGUM MD ROHUL AMIN Branch: Dakshinkhan, Centre # 04 (Female), Member ID: 4115/1, Group No: 07 Member since: 23-03-1995 (22 Years) First loan: BDT =2,000 /-			
Further Information:	١.	Outstanding loan:= 32260/- Father			
(v) Who pays GB loan installment (vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	:	013years of business experience.
Own Business and	:	13 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01973-525347
Family's Contact No.	:	01713-525347
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST MONOWARA BEGUM joined Grameen Bank since 22 years ago. At first she took BDT2 ,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

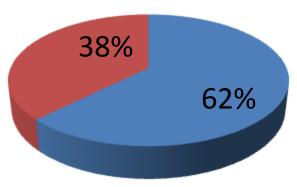
Proposed Nobin Udyokta Business Info						
Business Name	:	JUWEL TELECOM				
Location	:	Barua,Khilkhet,Dhaka				
Total Investment in BDT	:	BDT 400,000/-				
Financing : Self BDT 250,000/- (from existing business) 62 % Required Investment BDT 150.000/- (as equity) 38%		Self BDT 250,000/- (from existing business) 62 % Required Investment BDT 150,000/- (as equity) 38%				
Present salary/drawings from business (estimates)	:	BDT 7,000				
Proposed Salary	:	BDT 7,000				
Size of shop	:	12 ft x10ft=120 square ft				
Security of the shop	:	BDT 50,000				
Implementation		 The business is planned to be scaled up by investment in existing goods likeSoft Drink,Shop,Tutpast,Lotion,Khata,Pan/Pancil,Biskits ,Bikas,Flaxilod; etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented . Collects goods from tangi. Agreed grace period is 3 months. 				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Cosmetics & Telecom	3,000	90,000	1,080,000				
Total Sales (A)	3,000	90,000	1,080,000				
Less. Variable Expense							
Cosmetics & Telecom	2,400	72,000	864,000				
Total variable Expense (B)	2,400	72,000	864,000				
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000				
Less. Fixed Expense							
Rent		1,200	14,400				
Electricity Bill		700	8,400				
Transportation		1,000	12,000				
Mobile Bill		600	7,200				
Entertainment		500	6,000				
Salary (self)		7,000	84,000				
Total fixed Cost (D)		11,000	132,000				
Net Profit (E) [C-D)		7,000	84,000				

Investment Breakdown									
Particulars		Existing	5	Particulars	Proposed			Proposed	
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total	
Soft Drink	26	520	13520	Soft Drink	30	520	15,600	29,120	
Shop	250	25	6250	Shop	250	25	6,250	12,500	
Past	150	60	9000	Past	130	60	7,800	16,800	
Lotion	20	150	3000	Perfume	10	220	2,200	5,200	
Khata	300	40	12000	Khata	350	40	14,000	26,000	
Pen & Pencil	500	8	4000	Cosmetics	230	110	25,300	29,300	
Bikash	1	80000	80000	Bikash	1	40000	40,000	120,000	
Flaxiload	4	5000	20000	Flaxiload	4	1500	6,000	26,000	
Machinaries	1	20000	20000			0	0	20,000	
Secuirity Advanced			50000				0	50,000	
Others			32230	Others			32,850	65,080	
Total			250,000	f			150,000	400,000	

Source of Finance

■ Entrepreneur's contibution 250000 ■ Investor's Investment 150000 ■ Total 400000



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Cosmetics & Telecom	4,000	120,000	1,440,000	1,512,000	1,587,600	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600	
Less. Variable Expense						
Cosmetics & Telecom	3,200	96,000	1,152,000	1,209,600	1,270,080	
Total variable Expense (B)	3,200	96,000	1,152,000	1,209,600	1,270,080	
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520	
Less. Fixed Expense						
Rent		1,200	14,400	14,400	14,400	
Electricity Bill		735	8,820	9,261	9,724	
Transportation		1,100	13,200	13,860	14,553	
Mobile Bill		720	8,640	9,072	9,526	
Entertainment		500	6,000	6,300	6,615	
Salary (self)		7,000	84,000	84,000	84,000	
Non Cash Item						
Depreciation		333	4,000	4,000	4,000	
Total Fixed Cost		11,588	139,060	140,893	142,818	
Net Profit (E) [C-D)		12,412	148,940	161,507	174,702	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	148,940	161,507	174,702
1.3	Depreciation (Non cash item)	4,000	4,000	4,000
1.4	Opening Balance of Cash Surplus		92,940	198,447
	Total Cash Inflow	302,940	258,447	377,149
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	60,000	60,000	60,000
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	92,940	198,447	317,149

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill:13 Years

Own Business:13 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















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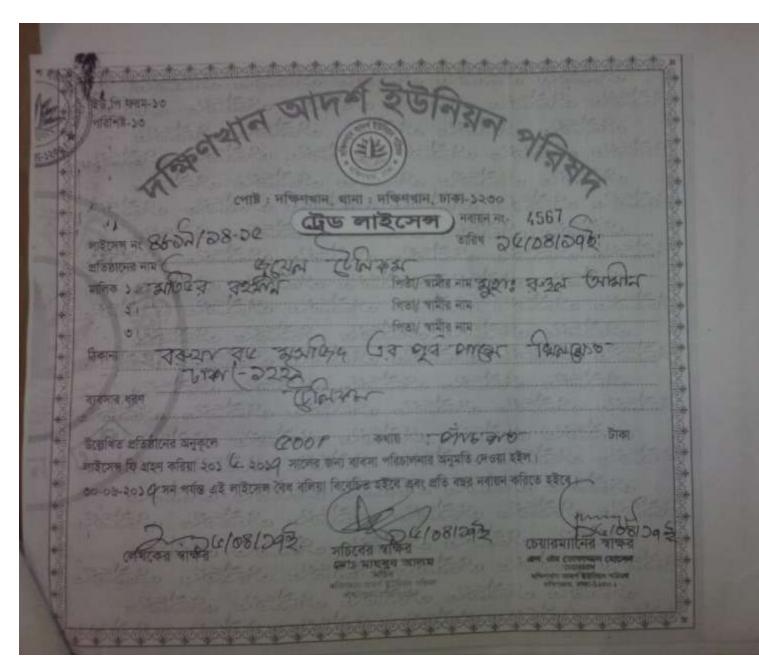
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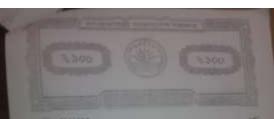
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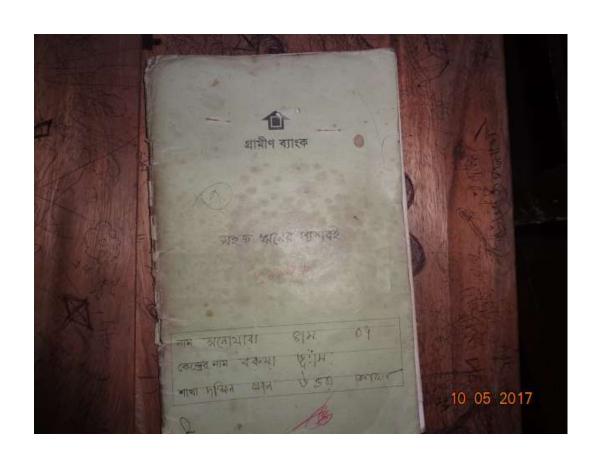
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FAMILY PICTURE

