Proposed NU Business Name: M/S JAHID JALANI KATH



Project identification and prepared by: Md. Sirajul Islam

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. JAHIDUL ISLAM			
Age	:	01-06-1984(32 Years)			
Education, till to date	:	Class 9			
Marital status	:	Married			
Children	:	3 Doughter's			
No. of siblings:	:	3 Brother's & 2 Sister's			
Address	:	Vill: Gartro P.O: Kodomtoli P.S: Kalihati, Dist: Tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Fathe Sonajan Sekendar ali Branch: Brahmonshason, Ghatail, Centre # 36 (male), Member ID: 1281, Group No: 01 Member since: 04-05-2010 (07 Years) First loan: BDT 5000 Taka.			
Further Information: (v) Who pays GB loan installment	:	Existing loan: 150,000, Outstanding loan: 107,100 Taka. Father			
(vi) Mobile lady	:				
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		None
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has no tarining
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-722883
Family's Contact No.	•	01713-563388
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

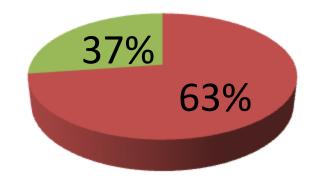
Sekendar ali Joined Grameen Bank Since 07 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Cow Agriculture And Home Development.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S JAHID JALANI KATH			
Location	:	Kodomtali, Ghatail, Tangail.			
Total Investment in BDT	:	BDT 1552,000 Taka			
Financing	:	Self BDT 952,000(from existing business) 63%			
		Required Investment BDT 600,000(as equity) 37%			
Present salary/drawings from business (estimates)	•	BDT 10,000 Taka.			
Proposed Salary	:	BDT 10,000 Taka.			
Size of shop	:	7 dec = 2250 Square ft			
Security of the shop	:	N/A			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; morich,holud,shorisha,shoj,jalani kath,Etc. Average 25% gain on sale. The business is operating by entrepreneur. Existing 8 Employee. The Place is Own Entrepreneur. Collects goods from Local Area. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
morich,holud,shorisha,shoj,jalani kath,Etc.	0	615,000	7380000		
	0	0	0		
	0	0	0		
Total Sales (A)	0	615,000	7380000		
Less. Variable Expense					
morich,holud,shorisha,shoj,jalani kath,Etc.	0	280,000	3360000		
	0	0	0		
	0	0	0		
Total variable Expense (B)	0	280,000	3360000		
Contribution Margin (CM) [C=(A-B)	0	335,000	4020000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		216000	2,592,000		
Mobile Bill		1000	12,000		
Salary (self)		10000	120,000		
Salary (stuff)		48000	576,000		
Transportation		35000	420,000		
Entertainment		500	6,000		
Genaretor			0		
Total fixed Cost (D)	0	310500	3,726,000		
Net Profit (E) [C-D)		24,500	294,000		

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
shorisha	23.5294	1,700	40,000	40	1700	68000	108,000	
holud	20	5,600	112,000	20	5600	112000	224,000	
shoj	1	20000	20,000	0	0	0	20,000	
Morich	1	70000	70,000	50	4000	200000	270,000	
lakrir machine	4	80000	320,000			0	320,000	
tush			0	10	22000	220000	220,000	
dhan,holud,shorisha machine	4	60000	240,000			0	240,000	
teler machine	1	150000	150,000		0	0	150,000	
Total	54.5294	97300	952,000	110	33300	600000	1,552,000	

Source of Finance



Entrepreneur

Investment:952,000

Investor Investment:600,000

Total Investment:1552,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3rd Year	
Revenue (sales)	•			•		
morich,holud,shorisha,shoj,jalani kath,Etc.		700000	8400000	8820000	9261000	
		0	0	0	0	
		0	0	0	0	
Total Sales (A)	0	700000	8400000	8820000	9261000	
Less. Variable Expense		0	0	0	0	
morich,holud,shorisha,shoj,jalani kath,Etc.		354500	4254000	4466700	4690035	
		0	0	0	0	
		0	0	0	0	
Total variable Expense (B)	0	354500	4254000	4466700	4690035	
Contribution Margin (CM) [C=(A-B)	0	345500	4146000	4353300	4570965	
Less. Fixed Expense						
Rent		0	0	0	0	
Electricity Bill		216000	2592000	2721600	2857680	
Mobile Bill		1000	12000	12600	13230	
Salary (self)		10000	120000	126000	132300	
Salary(stuff)		48000	576000	604800	635040	
Transportation		35000	420000	441000	463050	
Entertainment		600	7200	7560	7938	
Generator		0	0	0	0	
Gurd		0	0	0	0	
Depriciation		0	0	0	0	
Total Fixed Cost		310600	3727200	3913560	4109238	
Net Profit (E) [C-D)		34900	418800	439740	461727	
Investment Payback			240000	240000	240000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	600,000		
1.2	Net Profit	418800	439740	461727
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		178800	378540
	Total Cash Inflow	1018800	618540	840267
2	Cash Outflow			
2.1	Purchase of Product	600000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	240000	240000	240000
	Total Cash Outflow	840000	240000	240000
3	Net Cash Surplus	178800	378540	600267

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:08

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









































FAMILY PICTURE

