

# Proposed NU Business Name: **DHAKA SPORTS**



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Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>JAMAL</b>
Age	:	10-02-1989( 28Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	2 Brothers
Address	:	Vill: Ghorshab P.O: Kamargaon-1730, P.S: Kapashia Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>LATE JOYNA BEGUM</b> <input type="checkbox"/>
(iii) Father's name	:	<b>MD. GIAS UDDIN</b>
(iv) GB member's info	:	Branch: Sonmania, Centre # 02 (Female), Member ID: 1022/1, Group No:02 Member since: 20-04-2002 to 2011 (09Years) First Loan: BDT 5,000 /-, Existing Loan: 30,000/- Outstanding Loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years experience in running business. He has 03 years training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01726-223245
Family's Contact No.	:	01756-092491
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd., Kapashia Unit, Gazipur.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**LATE JOYNA BEGUM** joined Grameen Bank since 09 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>DHAKA SPORTS</b>
Location	:	Kapasiasia , Gazipur
Total Investment in BDT	:	BDT 7,51,000/-
Financing	:	Self BDT 6,71,000/- (from existing business) 89% Required Investment BDT 80,000/- (as equity) 11%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	18 ft x 10 ft = 180 sq. ft
Security of the shop	:	3,00,000/-
Implementation	:	<ul style="list-style-type: none"> <li>▪The business is planned to be scaled up by investment in existing goods like Cricket bat, Sports shoe, Gloves, Pad, Jersey, Trouser, Ball, Trophy, Crest, Medal, etc.</li> <li>▪Average 20% gain on sales.</li> <li>▪The business is operated by entrepreneur. Existing no employee.</li> <li>▪The shop is Rented.</li> <li>▪Collects goods from Dhaka Stadium Market.</li> <li>▪Agreed grace period is 3 months.</li> </ul>

## Existing Business

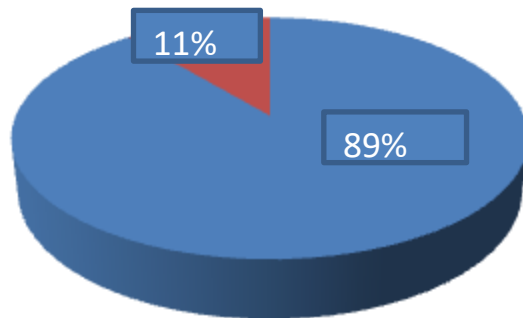
BDT (TK)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Cricket bat, Sports shoe, Gloves, Pad, Jersey, Trouser, Ball, Trophy, Crest, Medal, etc	4,000	120,000	1,440,000
<b>Total Sales (A)</b>	<b>4,000</b>	<b>120,000</b>	<b>1,440,000</b>
<b>Less. Variable Expense</b>			
Cricket bat, Sports shoe, Gloves, Pad, Jersey, Trouser, Ball, Trophy, Crest, Medal, etc	3,200	96,000	1,152,000
<b>Total variable Expense (B)</b>	<b>3,200</b>	<b>96,000</b>	<b>1,152,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>800</b>	<b>24,000</b>	<b>288,000</b>
<b>Less. Fixed Expense</b>			
Rent		4,000	48,000
Electricity Bill		450	5,400
Transportation		2,000	24,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Generator		300	3,600
Guard		300	3,600
Salary (self)		5,000	60,000
<b>Total fixed Cost (D)</b>		<b>12,500</b>	<b>150,000</b>
<b>Net Profit (E) [C-D]</b>		<b>11,500</b>	<b>138,000</b>

## Investment Breakdown

Particulars	Existing			Proposed			Proposed Total (BDT)
	Qty	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	
Cricket bat	100 P	600	60,000	20 P	600	12,000	72,000
Sports shoe	150 P	700	1,05,000	30 P	700	21,000	1,26,000
Gloves, Pad	50 P	350	17,500	50 P	350	17,500	35,000
Football	100 P	450	45,000	-	-	-	45,000
Volley ball	10 P	550	5,500	-	-	-	5,500
Jersey	200 P	180	36,000	50 P	180	9,000	45,000
Trouser	250 P	250	62,500	50 P	250	12,500	75,000
Volley ball net	20 P	350	7,000	-	-	-	7,000
Trophy	60 P	400	24,000	20 P	400	8,000	32,000
Crest	200 P	40	8,000	-	-	-	8,000
Medal	100 P	10	1,000	-	-	-	1,000
Security	-	-	3,00,000	-	-	-	3,00,000
<b>Total</b>			<b>6,71,500</b>			<b>80,000</b>	<b>7,51,500</b>

## Source of Finance



- Entrepreneur's Contribution- 6,71,500
- Investor's Investment- 80,000
- Total Investment- 7,51,500

## Financial Projection

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
<b>Revenue (sales)</b>					
Cricket bat, Sports shoe, Gloves, Pad, Jersey, Trouser, Ball, Trophy, Crest, Medal, etc	5,500	165,000	1,980,000	2,079,000	2,182,950
<b>Total Sales (A)</b>	<b>5,500</b>	<b>165,000</b>	<b>1,980,000</b>	<b>2,079,000</b>	<b>2,182,950</b>
<b>Less. Variable Expense</b>					
Cricket bat, Sports shoe, Gloves, Pad, Jersey, Trouser, Ball, Trophy, Crest, Medal, etc	4,400	132,000	1,584,000	1,663,200	1,746,360
<b>Total variable Expense (B)</b>	<b>4,400</b>	<b>132,000</b>	<b>1,584,000</b>	<b>1,663,200</b>	<b>1,746,360</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>1,100</b>	<b>33,000</b>	<b>396,000</b>	<b>415,800</b>	<b>436,590</b>
<b>Less. Fixed Expense</b>					
Rent		4,000	48,000	48,000	48,000
Electricity Bill		450	5,400	5,800	6,000
Transportation		2,500	30,000	36,000	40,000
Mobile Bill		350	4,200	4,400	4,600
Entertainment		150	1,800	1,900	2,000
Generator		300	3,600	3,800	4,000
Guard		300	3,600	3,600	3,600
Salary (self)		5,000	60,000	60,000	60,000
<b>Total Fixed Cost</b>		<b>13,050</b>	<b>156,600</b>	<b>163,500</b>	<b>168,200</b>
<b>Net Profit (E) [C-D]</b>		<b>19,950</b>	<b>239,400</b>	<b>252,300</b>	<b>268,390</b>
<b>Investment Payback</b>			<b>32,000</b>	<b>32,000</b>	<b>32,000</b>



## **Cash flow projection on business plan (Rec. & Pay)**

<b>Sl #</b>	<b>Particulars</b>	<b>Year 1 (BDT)</b>	<b>Year 2 (BDT)</b>	<b>Year 3 (BDT)</b>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	239,400	252,300	268,390
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		207,400	427,700
	<b>Total Cash Inflow</b>	<b>3,19,400</b>	<b>459,700</b>	<b>696,090</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	<b>Total Cash Outflow</b>	<b>1,12,000</b>	<b>32,000</b>	<b>32,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>2,07,400</b>	<b>427,700</b>	<b>664,090</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 07 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

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এখানে দেশী-বিদেশী খেলাধুলার সামগ্রী

মেইন রোড, কাপাসিয়া বাজার, গা













# FAMILY PICTURE