

Proposed NU Business Name: ASHA GORUR KHAMAR

Project identification and prepared by: Md. Sahjamal Sirazi ,
Puthia Unit, Rajshahi

Project verified by: Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MST. ASHA KAHTUN
Age	:	30-05-1998 (18 Years)
Education, till to date	:	HSC running
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	3 Sisters
Address	:	Vill: Pocamaria , P.O: Pocamaria . P.S: Puthia , Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. RINA BEGUM
(iii) Father's name	:	MD. AFJAL HOSSAN
(iv) GB member's info	:	Branch: Shilmaria, Puthia ,Centre # 18 (Female), Member ID: 7209, Group No: 08 Member since: 2000 to (17Years) First loan: BDT 4,000/-
Further Information:		Existing Loan: BDT 20,000/-, Outstanding loan: 12,960
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01783-150410
Father's Contact No.	:	01941-308954
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. RINA BEGUM joined Grameen Bank since 17 years ago. At first She took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	ASHA GORUR KHAMAR
Location	:	Pocamaria , Puthia , Rajshahi.
Total Investment in BDT	:	BDT 120,000/-
Financing	:	Self BDT 70,000/-(from existing business) 58% Required Investment BDT 50,000/-(as equity) 42%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 15 ft = 180 square ft
Implementation	:	<ul style="list-style-type: none">▪He has two ox in his farm▪The business is operating by entrepreneur himself. Existing no employee.▪The farm is owned.▪Collects goods from Pocamaria .▪Agreed grace period is 3 months.

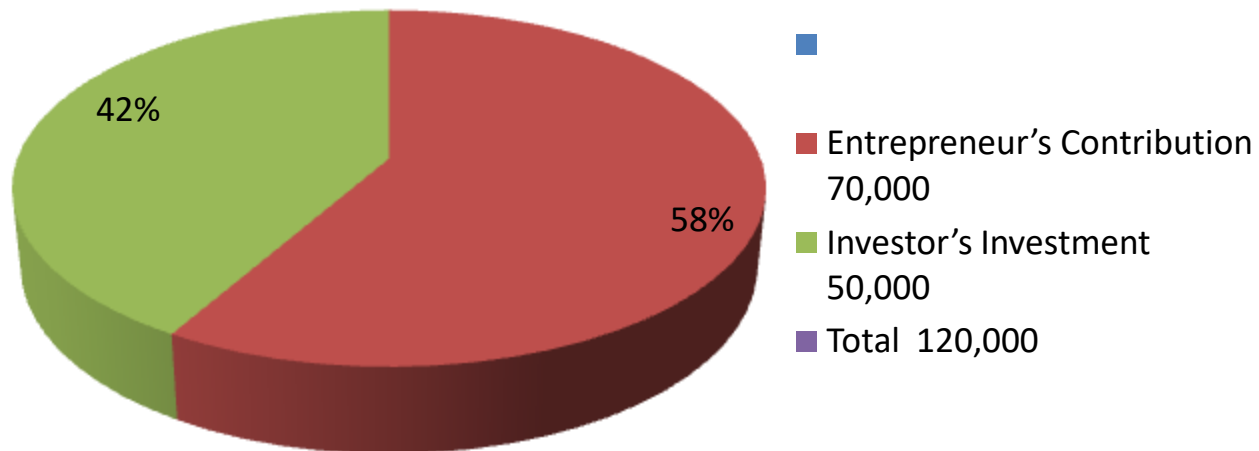
Existing Business (BDT)

Particular	Quarterly	Yearly
Revenue (sales)		
Ox	60,000	240,000
Total Sales (A)	60,000	240,000
Less. Variable Expense		
Total variable Expense (B)		
Contribution Margin (CM) [C=(A-B)]	60,000	240,000
Less. Fixed Expense		
Electricity Bill	300	1,200
Transportation	600	2,400
Salary (self)	15,000	60,000
Straw, Bran, Medicine etc	6,000	24,000
Mobile Bill	600	2,400
Bank Charge	300	1,200
Total fixed Cost (D)	22,800	91,200
Net Profit (E) [C-D]	37,200	148,800

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Ox (2x35,000)	70,000	40,000	110,000
-	-	10,000	10,000
Total	70,000	50,000	120,000

Source of Finance



Financial Projection (BDT)

Particular	Quarterly	1st Year	2nd Year	3 rd Year
Revenue (sales)				
Ox	80,000	320,000	336,000	352,800
Total Sales (A)	80,000	320,000	336,000	352,800
Less. Variable Expense				
Total variable Expense (B)				
Contribution Margin (CM) [C=(A-B)]	80,000	320,000	336,000	352,800
Less. Fixed Expense				
Electricity Bill	300	1,200	1,200	1,200
Transportation	600	2,400	2,400	2,400
Salary (self)	15,000	60,000	60,000	60,000
Straw, Bran, Medicine etc	10,500	42,000	44,100	46,305
Mobile Bill	600	2,400	2,400	2,400
Bank Charge	300	1,200	1,200	1,200
Total Fixed Cost	27,300	109,200	111,300	113,505
Net Profit (E) [C-D]	52,700	210,800	224,700	239,295
Investment Payback		20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	210,800	224,700	239,295
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus	-	190,800	204,700
	Total Cash Inflow	260,800	415,500	443,995
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	190,800	395,500	423,995

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Political unrest

Pictures