#### Proposed NU Business Name: M/S AMIT ENTERPRISE



Project identification and prepared by: Md. NAZIMUDDIN NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Md. ASGAR MIAH		
Age	:	19-04-1982 (35Y <i>ears</i> )		
Education, till to date	:	Class FIVE		
Marital status	:	married		
Children	:	One son		
No. of siblings:	:	2Brother,0Sister.		
Address	:	Nagarpur.P.O Nagarpur, P.S: nagourpur, Dist: Tangail.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  Most: Ajrun begum  Hakmot Ali  Branch NAGOURPUR Centre #62 (male),  Member ID: 5295, Group No:4  Member since:12/02/2000  First loan: BDT 5000 /-		
Further Information: (v) Who pays GB loan installment		Existing Loan: 55,000 Outstanding loan: 10400 fathar		
(vi) Mobile lady		No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01719597086
Family's Contact No.	:	01687542600
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

#### Ajrun begum

joined Grameen 17 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utili.ze loan in . Business.

#### **Proposed Nobin Udyokta Business Info**

Business Name	:	m/s Amit Enterprise	
Location	:	nagourpur morjid market	
Total Investment in BDT	:	BDT 244,000/-	
Financing	: Self BDT 184,000/- (from existing business 70%		
		Required Investment BDT 60,000/- (as equity) 30%	
Present salary/drawings from business (estimates)	•	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	25 ft x 08ft=20 0ssquare ft	
Security of the shop	:	-	
Implementation		<ul> <li>The business is planned to be scaled up by investment in existing goods LIK:MINARAL WATER CHIF shop, BISKITE DULL rice sugar flower oil past ,etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rent.</li> <li>Collects goods from nagourpur.</li> <li>Agreed grace period is 3 months.</li> </ul>	

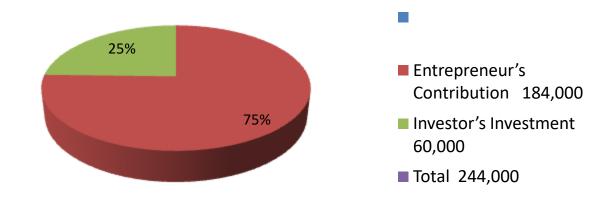
#### **Existing Business (BDT)**

BDT	(TK)
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Particular	Daily	Monthly	Yearly
Revenue (sales)			
MINARAL WATER CHIF shop , BISKITE DULL rice sugar		76500	918000
flower oil past		70300	918000
Total Sales (A)		76500	918000
Less. Variable Expense			
MINARAL WATER CHIF shop , BISKITE DULL rice sugar	0	61200	734400
flower oil past	U	01200	754400
Total variable Expense (B)	0	61200	734400
Contribution Margin (CM) [C=(A-B)	0	15300	183600
Less. Fixed Expense			
Rent		800	9600
Electricity Bill		300	3600
Transportation		,1000	12000
Mobile Bill		200	2400
Entertainment		500	6000
Gurd		0	0
janitor		0	0
Salary (self)		5,000	60,000
Total fixed Cost (D)		7800	93600
Net Profit (E) [C-D)		7500	90000

Investment Breakdown Investment Breakdown				
Rice	7500	25000	32500	
Dull	6000	25000	31000	
sugar	6400	5000	11400	
Flower	2000	5000	7000	
oil	5000		5000	
Other	76100		76100	
Security	81000		81000	
Total	184000	60000	244000	

#### **Source of Finance**



Financial Projection (BDT)					
Particular	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)	
Revenue (sales)					
MINARAL WATER CHIF shop , BISKITE DULL rice sugar flower oil past	76500	918000	963900	1012095	
Total Sales (A)	76500	918000	963900	1012095	
Less. Variable Expense					
MINARAL WATER CHIF shop , BISKITE DULL rice sugar flower oil past	61200	734400	771120	809676	
Total variable Expense (B)	61200	734400	771120	809676	
Contribution Margin (CM) [C=(A-B)	15300	183600	192780	202419	
Less. Fixed Expense					
Rent	800	9600	9600	9600	
Electricity Bill	300	3600	3600	3600	
Guard	0	0	0	0	
Mobile Bill	200	2400	2400	2400	
Entertainment	500,	6000	6000	6000	
TRANSPROCATION	1000	12000	12000	12000	
Salary (self)	5000	60,000	60,000	60,000	
Total Fixed Cost	7800	93600	93600	93600	
Net Profit (E) [C-D)	7500	90000	99180	108819	
Investment Payback		24,000	24,000	24,000	

### Cash flow projection on business plan (rec. & Pay)

	Cash flow projection on business plan (rec. & Pay					
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
1.1	Investment Infusion by Investor	60,000				
1.2	Net Profit	90000	99180	108819		
1.3	Depreciation (Non cash item)	0	0	0		
1.4	Opening Balance of Cash Surplus		66000	141180		
	Total Cash Inflow	150000	165180	249999		
2	Cash Outflow					
2.1	Purchase of Product	60000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	34,000	24.000	24.000		
	, ,	24,000	24,000	24,000		
	Total Cash Outflow	84000	24,000	24,000		
3	Net Cash Surplus	66000	141180	225999		

#### SWOT ANALYSIS

# Strength

Employment: Self: Family:0 Others:

Experience & Skill: Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures



















# **FAMILY PICTURE**

