Proposed NU Business Name: AZAHER DAIRY FARM



Project identification and prepared by: Md. Nazrul Islam, Tangail Sadar Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. AZAHER ALI	
Age	:	10-06-1982 (35 Years)	
Education, till to date	:	Class 5	
Marital status	:	Married	
Children	:	1 Son & 3 Doughters	
No. of siblings:	:	2 Brothers and 1 Sisters	
Address	:	Vill: Garinda, P.O:Garinda P.S: Tangail Sadar Dist: Tangail.	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SAJADA NOWSER ALI Branch:SurusTangail, Centre # 32 (male), Member ID: 3663/1, Group No: 06 Member since: 19/05/1985 (20 Years) First loan: BDT 3,000/-	
Further Information:		Outstanding loan: Nil	
(v) Who pays GB loan installment	:	Father	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has No training
Other Own/Family Sources of Income	:	Agriculture,
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01715560976
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAJADA joined Grameen Bank since 20 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	AZAHER DAIRY FARM	
Location	:	Vill: Garinda, P.O:Garinda P.S: Tangail Sadar Dist: Tangail.	
Total Investment in BDT	:	BDT 335,000/-	
Financing	:	Self BDT 265,000/- (from existing business) 79%	
		Required Investment BDT 70,000/- (as equity) 21%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	20 ft x 20 ft= 400 square ft	
Security of the shop	:	55,000/-(Liss)	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; cow purchase, etc. Average 50% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The Farm is not rented. Collects goods from Tangail. Agreed grace period is 3 months. 	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cow, Millk etc.	2,000	60,000	720,000		
Total Sales (A)	2,000	60,000	720,000		

1,500

1,500

500

45,000

45,000

15,000

600

1000

5000

200

300

7100

7,900

540,000

540,000

180,000

7200

12000

60000

2400

3600

85200

94,800

Less. Variable Expense

Total variable Expense (B)

Less. Fixed Expense

Contribution Margin (CM) [C=(A-B)

Cow, Millk etc.

Electricity Bill

Transportation

Entertainment

Total fixed Cost (D)

Net Profit (E) [C-D)

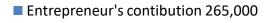
Salary(Self)

Mobile Bill

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Cow	210,000	70,000	280,000		
Security	55,000	0	55,000		
Total:-	265,000	70,000	335,000		

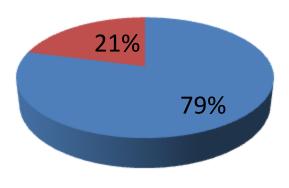
Source of Finance

Entrepreneur's contibution 265,000 Investor's Investment 70,000 Total 335,000 265,000 70,000



■ Investor's Investment 70,000

■ Total 335,000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)					
Cow, Millk etc.	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Cow, Millk etc.	2,250	67,500	810,000	850,500	893,025
Total variable Expense (B)	2,250	67,500	810,000	850,500	893,025
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000	283,500	297,675
Less. Fixed Expense					
Electricity Bill		600	7,200	7,560	7,938
Transportation		1,000	12,000	12,600	13,230
Salary(Self)		5,000	60,000	60,000	60,000
Entertainment		200	2,400	2,520	2,646
Mobile Bill		300	3,600	3,600	3,600
Total Fixed Cost		7,100	85,200	86,280	87,414
Net Profit (E) [C-D)		15,400	184,800	197,220	210,261
Investment Payback			28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	0	0
1.2	Net Profit	184,800	197,220	210,261
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus	0	156,800	326,020
	Total Cash Inflow	254,800	354,020	536,281
2	Cash Outflow			
2.1	Purchase of Product	70,000	0	0
2.2	Payment of GB Loan	0	0	0
1 / 3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	156,800	326,020	508,281

SWOT ANALYSIS

Strength

Employment: Self:1 Family:0 Others:0

Experience & Skill: Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Delduar Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













FAMILY PICTURE

