

Proposed NU Business Name: SHOHAG BADDO JANTRO



Project identification and prepared by: Md. NAZIMUDDIN
NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	ATOL CHANDRA DAS
Age	:	18-/12-1983(34 Years)
Education, till to date	:	S ,S, C
Marital status	:	married
Children	:	1 son
No. of siblings:	:	2 Brother,
Address	:	Vill:babnapara .P.O Nagarpur , P.S: nagourpur , Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father
(ii) Mother's name	:	Most: aloka rani
(iii) Father's name	:	Father:netai chncdra das
(iv) GB member's info	:	Branch :nagourpour Centre #28/m (male), Member ID : 4973 , Group No:09 Member since:01/01/2002 First loan: BDT 10000 /- Outstanding loan: nil
Further Information:		
(v) Who pays GB loan installment	:	fathar
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	8years experience in running business. He has no training
Other Own/Family Sources of Income	:	business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01714770185
Family's Contact No.	:	01728798540
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

aloka rani

joined Grameen 15 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in . Business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHOHAG BADDO JANTRO
Location	:	Babnapara mamud nagor road nagourpur tangail
Total Investment in BDT	:	BDT 206,000/-
Financing	:	Self BDT 146,000/- (from existing business 71% Required Investment BDT 60,000/- (as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	50 ft x 100ft=500 0square ft
Security of the shop	:	NIL
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods LIK: boro dhak soto dhak tabla nul ,vhulok, bara ,khonjony khomok ,etc. ▪The business is operating by entrepreneur. Existing no employee. ▪The shop is won. ▪Collects goods from tang ail . ▪Agreed grace period is 3 months.

Existing Business (BDT)

BDT (TK)

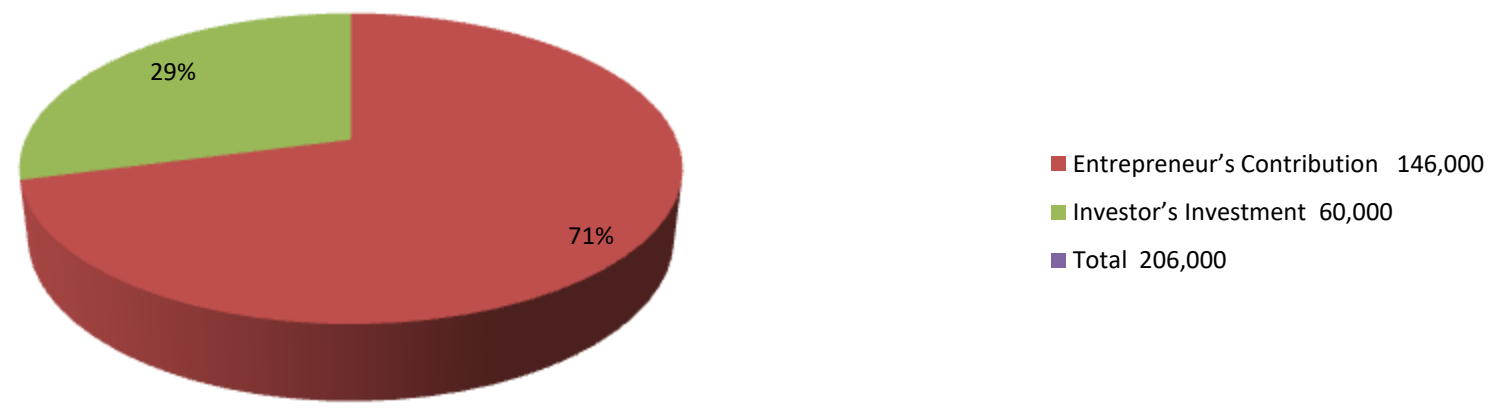
Particular	Daily	Monthly	Yearly
Revenue (sales)			
boro dhak soto dhak tabla nul ,vhulok, bara ,khonjony khomok	3150	94500	1134000
Total Sales (A)	3150	94500	1134000
Less. Variable Expense			
boro dhak soto dhak tabla nul ,vhulok, bara ,khonjony khomok		75600	907200
Total variable Expense (B)		75600	907200
Contribution Margin (CM) [C=(A-B)]		18900	226800
Less. Fixed Expense			
Rent		0	0
Electricity Bill		500	6000
Transportation		,500	6000
Mobile Bill		200	2400
Entertainment		200	2400
Gurd		0	0
janitor		0	0
salary (staff)		5000	60,000
Salary (self)		5,000	60,000
Total fixed Cost (D)		11400	136800
Net Profit (E) [C-D]		7500	90000

Investment Breakdown

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
boro dhak	36,000		36000
soto dhak	48000		48000
tobla	15000		15000
nul	2000		2000
Kath	35000	60000	95000
voluk	10000		10000
Total	146000	60,000	206000

Source of Finance



Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)				
boro dhak soto dhak tabla nul ,vhulok, bara ,khonjony khomok	94500	1134000	1190700	1250235
Total Sales (A)	94500	1134000	1190700	1250235
Less. Variable Expense				
boro dhak soto dhak tabla nul ,vhulok, bara ,khonjony khomok	75600	907200	952560	1000188
Total variable Expense (B)	79600	907200	952560	1000188
Contribution Margin (CM) [C=(A-B)	19900	226800	238140	250047
Less. Fixed Expense				
Rent	0	0	0	0
Mobile Bill	200	2400	2500	2600
Electricity Bill	500	6000	6200	6200
Transportation	500	6000	6200	6200
Guard	0	0	0	0
Entertainment	200	2400	2500	2500
salary (staff)	5000	60000	60000	60000
Salary (self)	5000	60000	60000	60000
Total fixed Cost (D)	11400	136800	137400	137500
Net Profit (E) [C-D)	8500	90000	100740	112547
Investment Payback		24000	24000	24000

Cash flow projection on business plan (rec. & Pay)

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60000		
1.2	Net Profit	90000	100740	125547
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		66000	142740
	Total Cash Inflow	150000	166740	268287
2	Cash Outflow			
2.1	Purchase of Product	60000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84000	24000	24000
3	Net Cash Surplus	66000	142740	244287

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill : Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

































FAMILY PICTURE

