

Proposed NU Business Name: **UTTORA FASTFOOD & COFFEE HOUSE**



Project identification and prepared by: Ataur Rahman
Sokhipur Unit, Tangail

Project verified by: Md.Siddikur Rahaman



Brief Bio of The Proposed Nobin Udyokta

Name	:	RUBEL AHMED
Age	:	04-07-1996(21 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	0 Son 0 Daughter
No. of siblings:	:	0 Brother 02 Sisters,
Address	:	Vill:Languia P.O: Boali, P.S: Sokhipur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	RUBIYA
(iii) Father's name	:	NOWSHER
(iv) GB member's info	:	Branch: Jadobpur, Centre # 20 (male), Member ID: 2322, Group No: 06 Member since: 07-06-1997(20 Years) First loan: BDT 1500
Further Information:		Existing Loan:38,000 /-, Outstanding loan:224000 /--
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no Training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01767-610787
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RUBIYA joined Grameen Bank since 20 years ago. At first she took 1500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

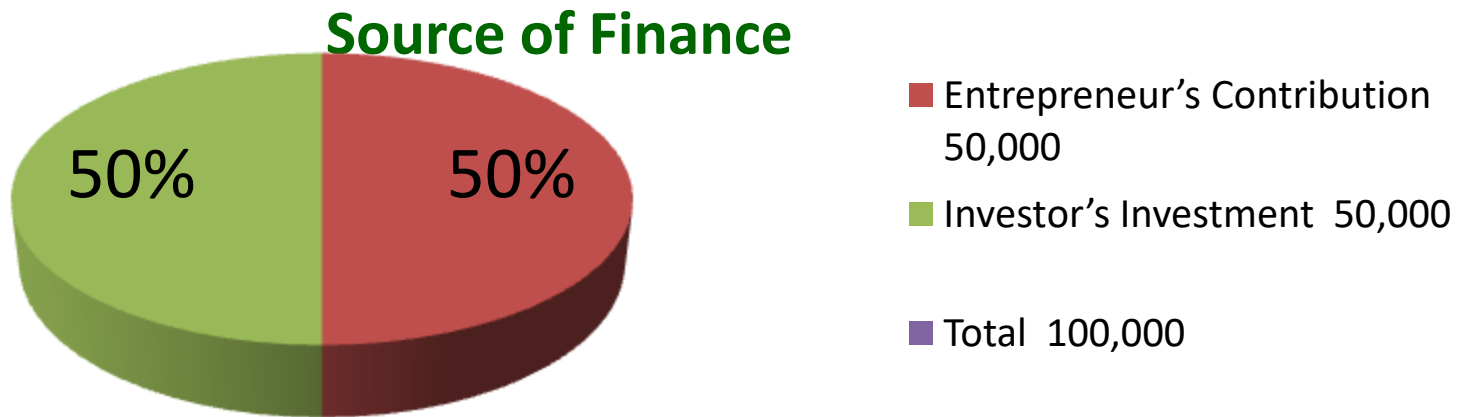
Proposed Nobin Udyokta Business Info

Business Name	:	UTTORA FASTFOOD & COFFEE HOUSE
Location	:	Noluia Bazar,Sokhipur,Tangail
Total Investment in BDT	:	BDT 100,000/-
Financing	:	Self BDT 50,000/-(from existing business) 50% Required Investment BDT 50,000/-(as equity) 50%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 10 ft= 200 square ft
Implementation	:	<ul style="list-style-type: none">▪Currently run a business like as cake,candy fastfood,ice-cream etc▪Average 20% gain on sales.▪The business is operating by entrepreneur. Existing two employees.▪Collects goods from Tangail.▪The shop is rented.▪Agreed grace period is three month.

Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Fastfood,Ice-cream,Soft drink,Coffee etc	2200	66000	792000
Total Sales(A)	2200	66000	792000
Less Variable Expense (B)			0
Fastfood,Ice-cream,Soft drink,Coffee etc	1760	52800	633600
Total Variable Expense	1760	52800	633600
Contributon Margin (CM) [C=(A-B)]	440	13200	158400
Less Fixed Expense			
Rent		1200	14400
Electric Bill		500	6000
Transportaion		1000	12000
Salary (Self)		5000	60000
Entertainment		100	1200
Mobile Bill		300	3600
Total Fixed Cost (D)		8100	97200
Net Profit (E)= [C-D]		5100	61200

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Fastfood			2,000			2,000	4,000
Ice-cream	100	10	1,000	100	15	1,500	2,500
Soft Drink	100	35	3,500	250	35	8,750	12,250
Coffee	250	25	6,250			0	6,250
Birthday Cake			30,000			30,000	60,000
Others			7,250			7,750	15,000
	450	70	50,000	350	50	50,000	100000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Fastfood,Ice-cream,Soft drink,Coffee etc	2700	81000	972000	1020600	1071630
Total Sales(A)	2700	81000	972000	1020600	1071630
Less Variable Expense (B)					
Fastfood,Ice-cream,Soft drink,Coffee etc	2160	64800	777600	816480	857304
Total Variable Expense	2160	64800	777600	816480	857304
Contributon Margin (CM) [C=(A-B)]	540	16200	194400	204120	214326
Less Fixed Expense					
Rent		1200	14400	14400	14400
Electric Bill		500	6000	6300	6600
Transportaion		1000	12000	12600	13230
Salary (Self)		5000	60000	60000	60000
Entertainment		100	1200	1200	1200
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		8100	97200	98200	99230
Net Profit (E)= [C-D]		8100	97200	102060	107163
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	97,200	102060	107163
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		77200	159260
	Total Cash Inflow	147,200	179,260	266,423
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	77,200	159,260	246,423

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:02
Experience & Skill : 07 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire

Pictures

ইন্ডিয়া

ফাস্টফুড

এন্ড

কফি হাউজ

শ্রোঃ এস. এম. রাবেল আহমেদ

নলুয়া বাজার, সখীপুর, টাঙ্গাইল। মোবাঃ ০১৭৬৭-৬১০৭৮

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ਪੰਜਾਬੀ

ਹਰਿਮੰਤ ਕੋਠਿ ਏਕੁਰੰਗਿਕਾਤੁ





ড্রড্র

ফাস্টফুড  কফি শাডেজ

এখানে অন্যান্যদের চেয়ে বেশি অর্জের নেওয়া যায়।



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FAMILY PICTURE

