Proposed NU Business Name: OMI ADOR BEEJ BHANDAR & VETERINARY



Project identification and prepared by: Md Nasir Uddin Sheikh, Chagolnaiya Unit, Feni

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	BASIR MOZUMDER		
Age	:	02-05-1983 (34 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son & 1 Daughter		
No. of siblings:	:	2 Brother & 2 Sisters		
Address	:	Vill: Joynogor, P.O: Chandgazi. P.S: Chagolnaiya, Dist: Feni.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father LATE. PORAN DHON BODIUZZAMAN MOZUMDER Branch: Joshpur, Centre # 23 (Female), Member ID: 2285, Group No: 05 Member since: 01-02-2000 to 2006 (06 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment	 :	Existing loan: BDT 20,000/- Outstanding loan: BDT - Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	04 years experience in running business. 07 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01978-603685
Family's Contact No.	:	01863-933570
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagolnaiya Unit ,Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

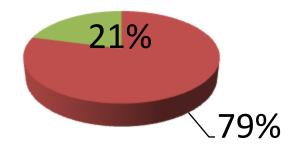
LATE. PORAN DHON joined Grameen Bank since 06 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	Omi Ador Beej Bhandar & Veterinary		
Location	:	Chandgazi College road, Chagolnaiya, Feni		
Total Investment in BDT	:	BDT 240,000/-		
Financing	:	Self BDT 190,000/- (from existing business) 79% Required Investment BDT 50,000/- (as equity) 21%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 20 ft= 200 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Seed item etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Feni. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
seed item	60,000	720,000			
Total Sales (A)	60,000	720,000			
Less. Variable Expense					
seed item	45,000	540,000			
Total variable Expense (B)	45,000	540,000			
Contribution Margin (CM) [C=(A-B)	15,000	180,000			
Less. Fixed Expense					
Electricity Bill	600	7,200			
Mobile Bill	300	3,600			
Salary (self)	5,000	60,000			
Entertainment	200	2,400			
Rent	2,000	24,000			
Transportation	300	3,600			
Guard	100	1,200			
Total fixed Cost (D)	8,500	102,000			
Net Profit (E) [C-D)	6,500	78,000			

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty.	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
vegetables	50	300	15,000	40	300	12,000	27,000
injection	55	300	16,500	45	300	13,500	30,000
Enora	19	135	2,565	10	135	1,350	3,915
Fast vet	10	135	1,350	5	135	675	2,025
sipro	25	400	10,000	15	400	6,000	16,000
Vitamin	20	350	7,000	15	350	5,250	12,250
sipivit	3	765	2,295	3	765	2,295	4,590
protector	50	350	17,500	25	350	8,750	26,250
Others	1	17790	17,790	1	180	180	17,970
Security	1	100000	100,000	0	0	0	100,000
Total	234		190,000	159		50,000	240,000

Source of Finance



- Entrepreneur's Contribution 190,000
- Investor's Investment 50,000
- Total 240,000

Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
seed item	90,000	1,080,000	1,134,000	1,190,700		
Total Sales (A)	90,000	1,080,000	1,134,000	1,190,700		
Less. Variable Expense						
seed item	67,500	810,000	850,500	893,025		
Total variable Expense (B)	67,500	810,000	850,500	893,025		
Contribution Margin (CM) [C=(A-						
В)	22,500	270,000	283,500	297,675		
Less. Fixed Expense						
Electricity Bill	600	7,200	8,000	8,500		
Mobile Bill	400	4,800	5,500	6,000		
Salary (self)	5,000	60,000	60,000	60,000		
Entertainment	200	2,400	3,000	3,500		
Rent	2,000	24,000	24,000	24,000		
Transportation	400	4,800	5,500	6,000		
Guard	100	1,200	1,200	1,200		
Total Fixed Cost	8,700	104,400	107,200	109,200		
Net Profit (E) [C-D)	13,800	165,600	176,300	188,475		
Investment Payback		20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

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Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
Cash Inflow			
Investment Infusion by			
Investor	50,000		
Net Profit	165,600	176,300	188,475
Depreciation (Non cash item)		-	-
Opening Balance of Cash			
Surplus		145,600	301,900
Total Cash Inflow	215,600	321,900	490,375
Cash Outflow			
Purchase of Product	50,000		
Payment of GB Loan			
Investment Pay Back (Including			
Ownership Tr. Fee)	20,000	20,000	20,000
Total Cash Outflow	70,000	20,000	20,000
Net Cash Surplus	145,600	301,900	470,375
	Investment Infusion by Investor Net Profit Depreciation (Non cash item) Opening Balance of Cash Surplus Total Cash Inflow Cash Outflow Purchase of Product Payment of GB Loan Investment Pay Back (Including Ownership Tr. Fee) Total Cash Outflow	Cash Inflow Investment Infusion by Investor 50,000 Net Profit 165,600 Depreciation (Non cash item) Opening Balance of Cash Surplus Total Cash Inflow 215,600 Cash Outflow Purchase of Product 50,000 Payment of GB Loan Investment Pay Back (Including Ownership Tr. Fee) 20,000 Total Cash Outflow 70,000	Cash Inflow Investment Infusion by Investor Net Profit Depreciation (Non cash item) Opening Balance of Cash Surplus Total Cash Inflow Purchase of Product Payment of GB Loan Investment Pay Back (Including Ownership Tr. Fee) Total Cash Outflow Total Cash Outflow Total Cash Outflow Pownership Tr. Fee) Total Cash Outflow Total Cash Outflow

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 7 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













FAMILY PICTURE

