

Proposed NU Business Name: **SOHAG POULTRY FIRM**



Project identification and prepared by: Md Shah-Alom,
Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MST. RAWSONARA KHATUN
Age	:	15-10-1991 (26 Years)
Education, till to date	:	Eight
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	01 Bother & 01 Sister
Address	:	Vill: Noldobi P.O: Tindighi, Thana: Sibgonj, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. NURJAHAN BIBI
(iii) Father's name	:	MD.ABDUR RAHIM
(iv) GB member's info	:	Branch: Majhihotto Sibgonj , Centre # 22(Female), Member ID: 2782, Group No: 05 Member since: 20-05-2001(15 Years) First loan: BDT 4000
Further Information:		Existing Loan: BDT: 20,000, Outstanding loan: BDT: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01733-722714
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. NURJAHAN BIBI joined Grameen Bank since 16 years ago. At first she took 4000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SOHAG POULTRY FIRM
Location	:	Noldubi, Majhihotto,Sibgonj
Total Investment in BDT	:	BDT 120,000/-
Financing	:	Self BDT 70,000/-(from existing business) 73% Required Investment BDT 50,000/-(as equity) 27%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	20 ft x 20 ft= 400 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poultry Hen etc.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from Dupchachia,Kahalu, Bogra▪Agreed grace period is 3 months.

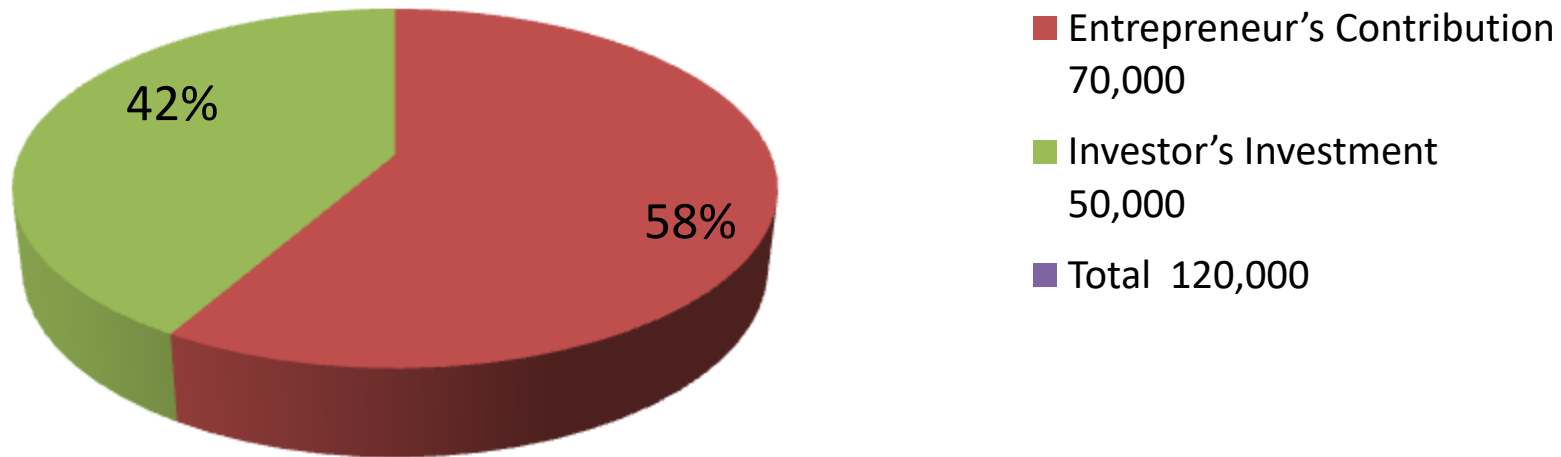
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen.	60,000	720,000
Total Sales (A)	60,000	720,000
Less Variable Expense		0
Poultry Hen.	51,000	612,000
Total variable Expense (B)	51,000	612,000
Contribution Margin (CM) [C=(A-B)	9,000	108,000
Less Variable Expense		0
Electricity bill	500	6,000
Transportation	200	2,400
Salary (self)	5,000	60,000
Mobile bill	200	2,400
Total fixed cost (D)	5,900	70,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hens	1200	40	50000	1200	25	30000	78000
Feed	10	2,000	20000	10	2,000	20000	40000
Total	432		70,000	500	0	50,000	120,000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen.	80,000	960,000	1,008,000	1,058,400
Total Sales (A)	80,000	960,000	1,008,000	1,058,400
Less. Variable Expense				
Poultry Hen.	68,000	816,000	856,800	899,640
Total variable Expense (B)	68,000	816,000	856,800	899,640
Contribution Margin (CM) [C=(A-B)]	12,000	144,000	151,200	158,760
Less. Fixed Expense				
Transportation	500	6,000	6,300	6,615
Salary (self)	5000	60,000	63,000	66,150
Mobile Bill	300	3,600	3,780	3,969
Total Fixed Cost	5800	69,600	73,080	76,734
Net Profit (E) [C-D]	6,200	74,400	78,120	82,026
Investment Payback		20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	74,400	78,120	82,026
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		54,400	112,520
	Total Cash Inflow	124,400	132,520	194,546
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	54,400	112520	174546

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:01 Others:0
Experience & Skill : 06 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Noldubi,
Majhihotto,Sibgonj
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











FAMILY PICTURE

