

# Proposed NU Business Name: **JHARNA DAIRY FARM**

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Munshiganj Unit, Munshiganj

Project verified by: Arefin Sumsul



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>JHARNA AKTER</b>
Age	:	05-11-1990(27 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	None
No. of siblings:	:	01 Brother & 04 Sister
Address	:	Vill: North Betka P.O: Betka hat, P.S: Tungibari Dist: munshiganj
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>RINA BEGUM</b>
(iii) Father's name	:	<b>MONU MIYA SHEIKH</b>
(iv) GB member's info	:	Branch: Fegunasher, Sherajdijhan Centre # 40 (Female), Member ID: 3205, Group No: 05 Member since: 01-02-1997(20 Years) First loan: BDT 2,500/-
Further Information:		Existing loan: BDT 28,000/- Outstanding loan: BDT 12,296/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	Yes
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Five years experience in running business. He has training two years
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01749-621545
Mother's Contact No.	:	01822-856347
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshiganj Unit, Munshiganj

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**RINA BEGUM** joined Grameen Bank since 20 years ago. At first she took 2,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>M/S FARJANA AKTER DAIRY FARM</b>
Location	:	Betka, Betka hat, Tungibari, Munshiganj .
Total Investment in BDT	:	BDT 3,20,000/-
Financing	:	Self BDT 2,40,000(from existing business) 75 % Required Investment BDT 80,000(as equity) 25 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	14 ft x 1 ft= 140 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Cow</li><li>▪Average 08-09 gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪He is doing his business in own place.</li><li>▪Collects goods from Balurchor.</li><li>▪Agreed grace period is 3 months.</li></ul>

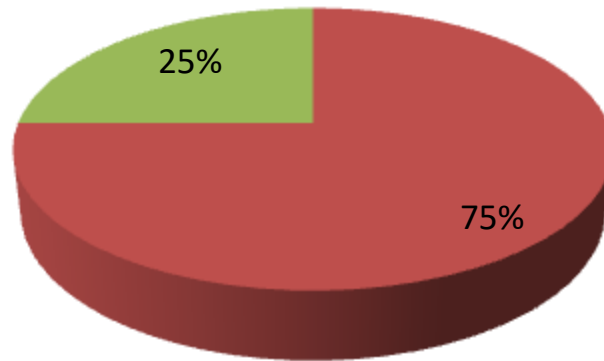
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Milk (08*50)	400	12,000	144,000
<b>Total Sales (A)</b>	<b>400</b>	<b>12,000</b>	<b>144,000</b>
<b>Less. Variable Expense</b>			
Straw, Bran, Medicine etc	100	3,000	36,000
<b>Total variable Expense (B)</b>	<b>100</b>	<b>3,000</b>	<b>36,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>300</b>	<b>9,000</b>	<b>108,000</b>
<b>Less. Fixed Expense</b>			
Electricity Bill		250	3,000
Mobile Bill		300	3,600
Transportation		200	2,400
Salary (self)		5,000	60,000
Entertainment		300	3,600
<b>Total fixed Cost (D)</b>		<b>6050</b>	<b>72,600</b>
<b>Net Profit (E) [C-D]</b>		<b>2,950</b>	<b>35,400</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Cow	3	80,000	240,000	1	80000	80,000	80,000
<b>Total</b>	<b>3</b>		<b>240,000</b>	<b>1</b>		<b>80,000</b>	<b>80,000</b>

## Source of Finance



- Entrepreneur's Contribution 240,000
- Investor's Investment 80,000
- Total 320,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Milk (10 x 50)	500	15,000	180,000	189,000	198,450
Calf Sale			25,000	25,000	25,000
<b>Total Sales (A)</b>	<b>500</b>	<b>15,000</b>	<b>205,000</b>	<b>214,000</b>	<b>223,450</b>
<b>Less. Variable Expense</b>					
Straw, Bran, Medicine etc	100	3,000	36,000	37,800	39,690
<b>Total variable Expense (B)</b>	<b>100</b>	<b>3,000</b>	<b>36,000</b>	<b>37,800</b>	<b>39,690</b>
<b>Contribution Margin (CM) [C=(A-B)</b>	<b>400</b>	<b>12,000</b>	<b>169,000</b>	<b>176,200</b>	<b>193,760</b>
<b>Less. Fixed Expense</b>					
Electricity Bill		250	3,000	3,000	3,000
Mobile Bill		300	3,600	3,600	3,600
Transportation		200	2,400	2,500	2,600
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		300	3,600	3,600	3,600
<b>Total Fixed Cost</b>		<b>6050</b>	<b>72,600</b>	<b>72,700</b>	<b>72,800</b>
<b>Net Profit (E) [C-D)</b>		<b>5,950</b>	<b>96,400</b>	<b>103,500</b>	<b>120,960</b>
<b>Investment Payback</b>			<b>32,000</b>	<b>32,000</b>	<b>32,000</b>



# Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	<b>96,400</b>	<b>103,500</b>	<b>120,960</b>
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		64400	135,900
	<b>Total Cash Inflow</b>	<b>176,400</b>	<b>167,900</b>	<b>256,860</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	<b>Total Cash Outflow</b>	<b>112,000</b>	<b>32,000</b>	<b>32,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>64,400</b>	<b>135,900</b>	<b>224,860</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 07 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures















# FAMILY PICTURE