

Proposed NU Business Name: MURSHEDA GOBADI PASHU KHAMAR



Project identification and prepared by: Mr. Kabir Raksam
,Godagari Unit , Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.NOSHIKUL ISLAM
Age	:	19/06/1992(24Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	1 SON
No. of siblings:	:	2 Brother
Address	:	Vill: Abdulpur,.P.O:Kakonhat,P.S: Godagari, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. MURSHEDA
(iii) Father's name	:	MD. SIRAJUL ISLAM
(iv) GB member's info	:	Branch:Pakri,godagari,Centre #48(Female), Member ID: 3355/3, Group No:06 Member since:07-03-2008 First loan: BDT -5000
Further Information:		Existing Loan: BDT 20000, Outstanding loan:15160
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	NO
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01784477327
Father's Contact No.	:	01792475667
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. MURSHEDA joined Grameen Bank since 08 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	MURSHEDA GORU KHAMAR
Location	:	Abdulpur,kakonhat, Godagari, Rajshahi
Total Investment in BDT	:	BDT 1,50,000
Financing	:	Self BDT 1,00,000-(from existing business) 67% Required Investment BDT 50,000/-(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5000/-
Proposed Salary	:	5000/=
Size of shop	:	10 ft x 10ft= 100 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; cow.▪The business is operating by entrepreneur. Existing no employees.▪Average gain▪The farm is owned.▪Agreed grace period is 3 months.

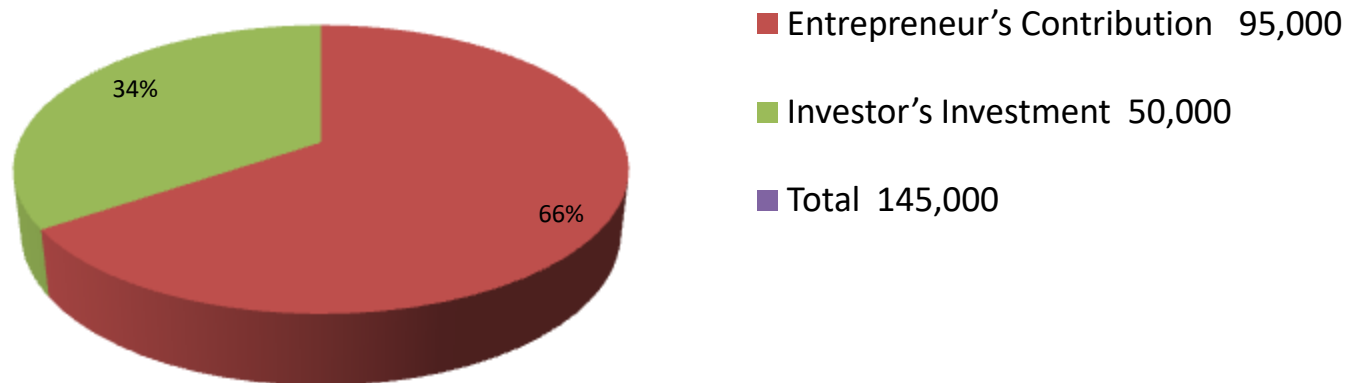
Existing Business (BDT)

Particular	monthly	3 Monthly	Yearly
Revenue (sales)			
Cow sales		136000	544000
Total Sales (A)		136000	544000
Less. Variable Expense			
Cow sales		100000	400000
Total variable Expense (B)		100000	400000
Contribution Margin (CM) [C=(A-B)]		36000	144000
Less. Fixed Expense			
Rent			0
Electricity Bill	200	600	2400
Mobile Bill	100	300	1200
Salary (self)	5000	15000	60000
Food	2000	6000	24000
Transportation	200	600	2400
Entertainment			
Salary (staff)			
Bank service Charge			100
Total fixed Cost (D)	7500	22500	90100
Net Profit (E) [C-D]		13500	53900

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
cow (2)	1,00,000	50,000	1,50,000
		0	
		0	
Total	1,00,000	50,000	150000

Source of Finance



Financial Projection (BDT)

Particular	3 month	6 Month	1st Year	2nd year	3rd Year
Revenue (sales)					
Cow sales	136000	272000	544000	571200	599760
Total Sales (A)	136000	272000	544000	571200	599760
Less. Variable Expense					
Cow sales	100000	200000	400000	420000	441000
Total variable Expense (B)	100000	200000	400000	420000	441000
Contribution Margin (CM) [C=(A-B)]	36000	72000	144000	151200	158760
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill	600	1200	2400	2700	3000
Mobile Bill	300	600	1200	1500	1800
Salary (self)	15000	30000	60000	60000	60000
Transportation	600	1200	2400	2700	3000
Entertainment					
Salary (staff)					
Food	6000	12000	24000	27000	30000
Bank service Charge			100	100	100
Total Fixed Cost	22500	45000	90100	94000	97900
Net Profit (E) [C-D]	13500	27000	53900	57200	60860
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	1st year	2nd year	3rd year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	53900	57200	60860
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		33900	71100
	Total Cash Inflow	103900	91100	131960
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	33900	71100	111960

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 03Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm : Godagari. Rajshahi
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







